

LIFE



ARGENTINA'S
FAREWELL
TO EVA PERON

JOAN RICE
ROBIN HOOD'S NEW GIRL FRIEND

20 CENTS

AUGUST 11, 1952

REG. U. S. PAT. OFF.

COMPARE

Sheaffer's

TM*

Touch Down

plus

INNERSPRING CLIP

A Sheaffer exclusive! Holds fast to any fabric, thick or thin. Self-adjusting. Won't spread or bend under any normal conditions.

Touch Down

plus

AIR-SEAL HUMIDOR CAP

A Sheaffer exclusive! Cap screws on barrel, enclosing point in airtight chamber. Point stays moist, ready-to-write. A positive seal not found in less efficient, slip-type caps.

Touch Down

plus

TM* DESIGN WITH GREAT CAPACITY

A Sheaffer exclusive! New slimmer, trimmer TM* design provides perfect balance in the hand, yet Touchdown gives large fluid capacity because it fills brim full.

Touch Down

plus

SHEAFFER'S EXCLUSIVE POINT FASHIONED FROM A 14K RING

More gold, more value, more smooth writing pleasure. Ground in 16 individual styles.

* **THIN MODEL**

Exclusive pen design by Sheaffer's

WITH ANY OTHER PEN IN THE WORLD!

Touch Down

The sensational one-shot pneumatic filler. Fills full on one downstroke, cleaning the pen in the same operation. Just 10 seconds instead of the minutes required for other less positive fillers.



If you got nothing more than *Touch Down* you'd get more for your money. Ask your dealer to demonstrate *Touch Down* one-stroke filling—then make your own comparison!



Valiant TM*

One of the famous "White Dot" family. There is a Sheaffer's Pen to fit every hand and budget!

SHEAFFER'S

WHITE DOT • OF DISTINCTION

Millions rely on this
famous formula!

Ipana gives 'round-the-clock protection against "Tell-Tale Mouth"

KEEPS BREATH and TEETH CLEANER...REDUCES TOOTH DECAY!

Yes, using Ipana® regularly after eating removes major causes of mouth odor — keeps breath and teeth cleaner all day and evening.

This gives you really wonderful 'round-the-clock protection against "Tell-Tale Mouth."

And it reduces tooth decay one of the best ways known.

Ipana contains **all** the ingredients necessary for effective mouth hygiene, including two scientifically formulated **cleansing, purifying** ingredients.

Try it. Check the clean, keen-tasting **freshness** Ipana gives your whole mouth. Get this tooth paste that is **time-tested** and **proved** in use by millions!

**'ROUND-THE-CLOCK PROTECTION
FOR YOUR WHOLE MOUTH!**

NEW! DOUBLE-DUTY Multifine Tooth Brush—Over 1400 fine nylon bristles, plus the *twist* in the handle. 1000 dentists helped design it.

Products of Bristol-Myers

**Fight inflation—
save in every way!**



**LARGE SIZE
Only 47¢**



**IPANA
TOOTH PASTE**





MEN ARE CRAZY ABOUT BABIES

**A look in the nursery by a company
that likes to help around the house**

We wouldn't say that men love babies more than women do. But we'll bet our last cake of soap that "kitchy-koo" was some man's idea of what a baby likes to hear. And who is it that passes out the cigars?

Men find babies lovable, all right. But it's mother who keeps them that way . . . sweet, fresh and lovable.

Procter & Gamble is in the business of helping her do that job with products we try to keep on the "lovable" side, too. We do it by continually making them better. Ivory soap is a good example. You might think it has always been the same. But the fact is that over the years P&G has improved the famous floating soap 15 different times.

That's what we at P&G mean by "progress through constantly trying to please."

And, not to get too noble about it, let us be the first to admit that if we ever fail to please, our competitors will move right in.

But if we keep on pleasing, we're confident we'll be around when your baby is crazy about babies, too.



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IVORY SOAP • IVORY FLAKES • IVORY SNOW • DREFT
TIDE • DUZ • OXYDOL • CHEER • JOY • SPIC AND SPAN
LAVA • CAMAY • DRENE • PRELL • SHASTA • LILT • CRISCO

Progress Through Constantly Trying To Please



"Do you know the Number?"

**Long Distance calls go
through faster when you
Call by Number**

A HELPFUL HINT — Start today to build up a list of out-of-town telephone numbers. Write down those you already know. If there's a new number you don't have — or an old one you've forgotten — be sure to add it to the list when the operator gives it to you.



"You'll save time if you give me the out-of-town number you're calling.

"That way I can put your call through without first calling 'Information' in the distant city.

"Your own call goes through faster. And you help speed the service for everyone. That's especially important now, when so many urgent defense calls are on the Long Distance lines."

BELL TELEPHONE SYSTEM



This One



94SE-DNZ-FH41

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*If sweet soft drinks
leave you thirsty...*



Switch to SQUIRT Never an after-thirst

*Fresh, clean taste as you drink Squirt...
Fresh, clean taste after you drink Squirt...
Never an after-thirst!*

Yes, if sweet soft drinks leave you reaching for a
water-chaser, then Switch to Squirt—the one
soft drink that can say and prove—
Never an after-thirst!



When you serve mixed drinks,
and when you drink, be smooth about it...
Switch to Squirt, the SMOOTH mixer.

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LETTERS TO THE EDITORS

EISENHOWER COVER

Sirs:

Your color portrait of Ike (LIFE, July 21), one of our favorite people, is worth the price and then some.

CLAUDIA M. ADKISSON

Oklahoma City, Okla.

REPUBLICAN CONVENTION

Sirs:

Marylanders are close to tears. Your story ("New Leaders, New Zeal, Take 'Old' out of G.O.P.," LIFE, July 21) was superb, but we feel badly that you did not show, or even mention once, the fact that our governor, Theodore R. McKeldin, was the man to place the winner in nomination. Where is our Teddy?

PAUL GOODMAN

Baltimore, Md.



McKELDIN AT THE CONVENTION

Sirs:

I fear the space you gave Governor Fine's antics will leave non-Pennsylvanians with the false impression that he wields unlimited power among the Republicans of this state. If Fine had ignored the 840,000-plus voters who expressed their preference for Eisenhower in our primary, indignant Pennsylvanians would have visited dire reprisals on him.

ROBERT G. NITZEL

Johnstown, Pa.

Sirs:

I thought your coverage of the Republican convention was excellent. How about more on Joe Martin? For my money the way he can handle a convention makes him the best chairman any party could hope for.

MARY CANNON DAVIS

Baltimore, Md.

EDITORIAL

Sirs:

I feel that a "moral victory" such as the one you talk of in "Ike's 'Great Crusade'" (LIFE, July 21)—a victory brought about by the intense jealousy of a man with 92 votes in his pocket—is a rather hollow one. And I also feel that to classify all 548 "yes" voters on the Brown Amendment plus the thousands of people in the U.S. who voted for Taft—and most important, me—as on the wrong side of a "moral issue" is a very sweeping statement, even for an editor. . . .

N. E. ROBINSON

Ovid, N.Y.

Sirs:

You have outlined well the reasons why the Republicans wish to win this fall; I believe these are good reasons, and certainly desirable under a

two-party, democratic system. You have, however, buttressed your reasons with rather shaky statements. The only way to "destroy this cynical thesis" of "real inherent power" in bureaucracy is to destroy the bureaucracy, and yet I have not heard one Republican come out and say this government agency or that one will be done away with. Party spokesmen say they are going to reduce taxes, but trying to pin them down to just *where* and *how much* is like trying to hit mercury with a hammer.

What we ask is that the Republican party commit itself and its leaders to certain definite stands. . . . Otherwise, it will be much easier to vote for the known rather than the unknown.

DICK WOOD

Ft. Worth, Texas

GOVERNOR STEVENSON

Sirs:

Congratulations to LIFE for its sense of fair play in presenting the story of Governor Stevenson ("Adlai Stevenson," LIFE, July 21). Although you are avowed supporters of General Eisenhower for the presidency, you did not hesitate to reveal the achievements and high qualities of the Democratic candidate.

J. B. MACKENZIE

Boston, Mass.

S.S. 'UNITED STATES'

Sirs:

Those were splendid color pictures of the *United States* (LIFE, July 21). Our maritime prestige has suffered considerably since our glorious clipper ship era, and it is now apparent that we have again regained supremacy. Let's hold on to it!

DON PAGE

Staten Island, N.Y.

Sirs:

Who are you kidding when you say she "leaves virtually no wake even at a speed of 25 knots"?

Slim form or not, any propeller-driven ship leaves a foamy propwash at high speed, to say nothing of carrying a bone in her teeth and setting up powerful bow waves. None of these shows in your picture.

JOHN B. LOCKE

Storrs, Conn.

● While LIFE was right in saying the *United States* leaves virtually no wake at 25 knots, a recheck with the ship's log at the time the aerial view was taken shows that she was doing about 18 knots.—ED.

CONTINUED ON PAGE 10

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Morrell Pride SNACK,
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Sausage are tasty and
thrifty pure-pork products
you'll be glad to have
on hand these busy days!
We are proud to
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MORRELL PRIDE BREAKFAST
SAUSAGE LINKS—handy cans
let you enjoy this pure-pork
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lean ham, coarse-ground and
juicy, brings that real ham flavor
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OTTUMWA, IOWA

SIOUX FALLS, S. D.

Pork Beef Lamb Ham Bacon Sausage Canned Meats

Cool'n Quick

AND YOU CAN'T MAKE IT WITH ANY OTHER FORM OF MILK

Carnation Summertime Lemon Fluff Pie

(Makes 9-inch pie)

RECIPE

CRUMB CRUST

2 cups crushed graham crackers
¼ cup melted butter or shortening
2 tablespoons sugar

FILLING

1 package lemon
flavored gelatin
½ cup hot water
¼ cup sugar
¼ cup lemon
juice
1 cup chilled
undiluted Carnation
1 teaspoon grated
lemon rind

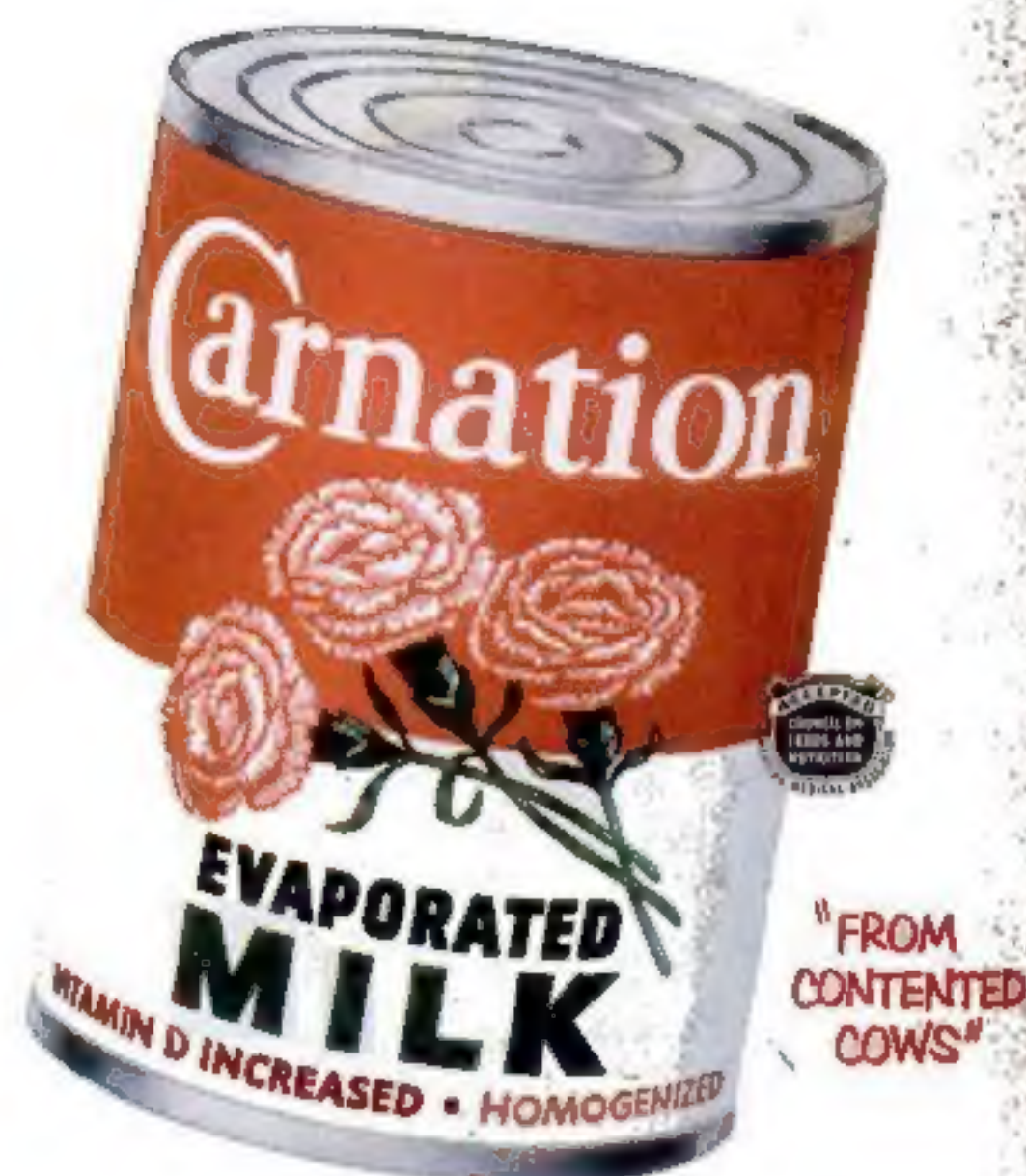
Blend crust ingredients together. Line sides and bottom of 9-inch pie plate, saving ¼ cup crumbs for topping. Combine gelatin, hot water, sugar and 2 tablespoons lemon juice. Whip chilled Carnation with remaining lemon juice about 1 minute. Add cooled gelatin mixture and lemon peel; whip until fluffy (about 2 minutes). Pour into crust and chill about 1 hour, or until firm. Garnish as desired.

IF YOU'RE NOT COOKING with Carnation Milk, you're passing up some mighty wonderful new ways to fix food. Like this delicious whipped pie that needs Carnation's *double-richness*...no other form of milk is rich enough!

AND IN YOUR EVERY-DAY RECIPES Carnation works wonders not possible with any other form of milk. For Carnation is *made* for cooking. Of *all* kinds of milk, Carnation is *one* that is specially *beat-refined* to blend better with other recipe ingredients and to bring out their full flavor and quality.

SEE how this double-rich, beat-refined milk enriches and improves *your* foods. Start cooking with Carnation today.

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Carnation Performs
Cooking Miracles
Not Possible
with Any Other
Form of Milk



No Baking!
No Cooking!

LETTERS TO THE EDITORS CONTINUED

'GRANDMA' SHARON

Sirs:

We do believe "Grandma" Sharon (LIFE, July 21) to be that splendid "Mouse" Sharon who with her daughter Henrietta worked tirelessly and with inspired goodness among the wounded hospitalized veterans at Hal-loran General Hospital and St. Albans Naval Hospital, N.Y.

GEORGE AND CLAIRE ROTCHFORD
North Miami Beach, Fla.



'MOUSE' AND WOUNDED VETERAN

Sirs:

I want to thank you and tell you how much I appreciate the wonderful spread you gave me and my paintings. My only regret about the article is that you called me "Grandma" Sharon. I am not a grandmother and I do not in any way want to infringe on Grandma Moses, for I admire her and her paintings tremendously. If I must be tagged with a nickname, I would prefer the one my children call me—"Mouse," a poor thing but mine own.

Now I can say with certainty, life begins for me at 74!

MARY BRUCE SHARON
New Haven, Conn.

GREAT LION KILLER

Sirs:

In 1929 my husband and I were fortunate in securing the services of Mr. Hunter on a shooting safari in British East Africa ("The Great Lion Killer," by John A. Hunter, LIFE, July 21). During months of close association our respect for him as a sportsman increased daily. He had a fine sense of humor, was humane in his chosen profession and outspoken in his strong disapproval of the so-called sportsmen who shoot unnecessarily and carelessly. From him I learned that true sportsmen are also the ones largely responsible for the preservation of all forms of wildlife, by making rules which conform to the current conditions in nature.

MRS. JOSEPH P. HOWE
Pasadena, Calif.

SPEAKING OF PICTURES

Sirs:

On June 16 you published a dramatic picture of LIFE Photographer Michael Rougier under attack from Tokyo Communist rioters during the May Day incidents. Since it was an unusually fine action photo, we regret that you did not give credit either to Photographer Yoshikatsu Sugano who took it, or to *Asahi Shimbun*, Japan's leading picture magazine, which first published it.

YUKIO HASAGAWA
Tokyo, Japan

● LIFE's congratulations to Photographer Yoshikatsu Sugano, unidentified at the time of publication, for what was indeed an "unusually fine action photo."—ED.

SWEEPING ILLUSION

Sirs:

If I remember correctly, back in 1941 you used five pages of photos and some fancy scientific lingo all to prove that a pitched baseball does not curve. Ha! Now you say, in "Little Pitcher with Big Wines" (LIFE, July 21), that Bobby Shantz throws "a sweeping curve." So who's on first?

TED HALL
Montclair, N.J.

● In 1941 exhaustive controlled experiments by LIFE's engineer-photographer, Gjon Mili, failed to prove that there was a curve, and until there is conclusive evidence to the contrary, LIFE will stick to its 1941 story. At that time, however, we commented that "the thing to remember is that, curve or no curve, the illusion remains." Therefore, in a story which uses baseball terms, LIFE cheerfully calls Shantz's sweeping illusion a curve.—ED.

NEWSFRONTS OF WORLD

Sirs:

Regarding your paragraph on the eviction of Widow Stevens from her home (LIFE, July 21), I wish to state that she was not a stockholder in a bankrupt insurance company but a member of a mutual insurance company and had refused to pay an assessment levied against her.

A mutual has neither stock nor stockholders—only members and officers.

HENRY J. DOTTERWEICH
Grand Rapids, Mich.

WRANGEL RELATIVES

Sirs:

In your March 31 issue you published a photograph of Baron George Wrangel with eye-patch, modeling a shirt. You stated that he was the son of White Russian General Wrangel. For your information, the late General Wrangel had two sons: Peter Wrangel, presently residing in New York, and myself.

I would appreciate it very much if you corrected your misstatement.

ALEXIS WRANGEL
2nd Lieut., USAF
Washington, D.C.

● Baron George Wrangel is a distant cousin of the late general.—ED.

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Brushing Teeth Right After Eating with
COLGATE DENTAL CREAM
STOPS BAD BREATH
AND
STOPS DECAY BEST!

Colgate Dental Cream Instantly Stops Bad Breath
In 7 Out of 10 Cases That Originate In the Mouth!



COLGATE DENTAL CREAM
MAKES YOUR MOUTH FEEL
CLEANER LONGER!

Colgate Dental Cream cleans your breath while it cleans your teeth! Yes, brushing teeth right after eating with Colgate Dental Cream gives you a clean, fresh mouth all day long! Scientific tests prove that in 7 out of 10 cases, Colgate's instantly stops bad breath that originates in the mouth. No other toothpaste has proved so completely it stops bad breath. And no other cleans teeth more effectively, yet so safely!



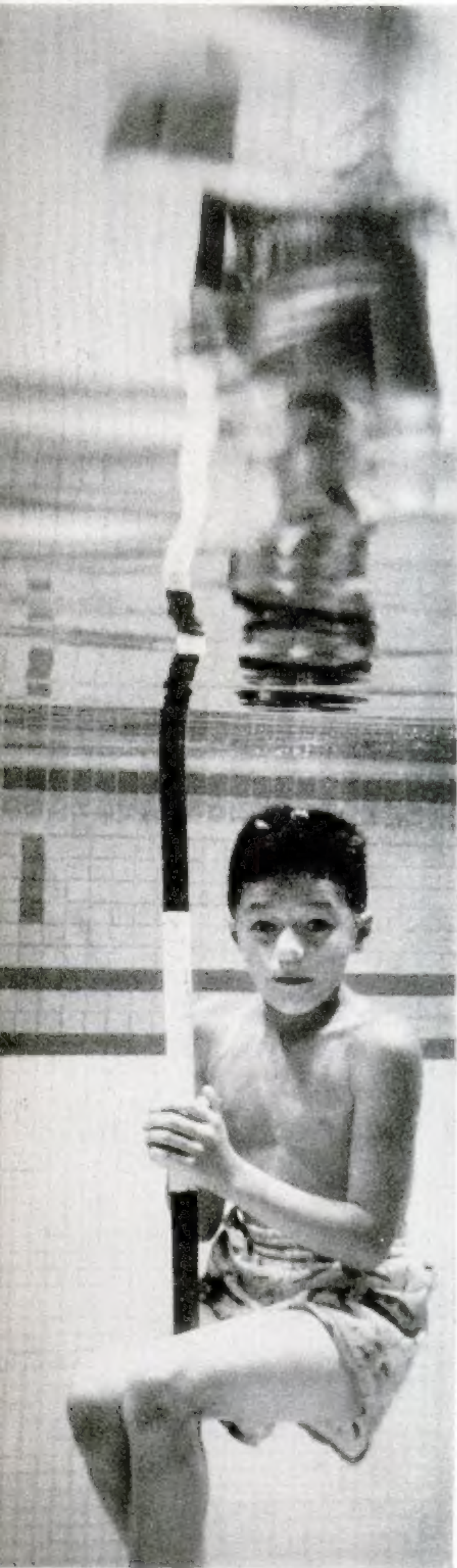
AND THE COLGATE WAY
STOPS TOOTH DECAY BEST!

Yes, the best way is the Colgate way! Brushing teeth with Colgate Dental Cream right after eating is the most thoroughly proved and accepted home method of oral hygiene known today. In fact, the Colgate way stopped more decay for more people than ever before reported in dentifrice history! Yes, to help stop bad breath and tooth decay at the same time, the best way is the Colgate way!



NO OTHER TOOTHPASTE
OF ANY KIND WHATSOEVER
OFFERS SUCH CONCLUSIVE PROOF!

PURE, WHITE, SAFE COLGATE'S
WILL NOT STAIN OR DISCOLOR!



GAGGING as he comes up, 9-year-old Rich Meyers coughs violently trying to get water out of throat.

SPEAKING OF PICTURES

**Ohio boys take to water,
but not much like ducks**

These pictures record a traumatic experience that most people go through at one time or another in their lives but seldom witness, for the simple reason that most of the drama takes place where it cannot be seen. Enrolled in a swimming class at the YMCA in Dayton, Ohio, these boys are trying to learn not to be panicky when their heads get under the water. George Burger, instructor of the class, tries to teach by easy stages, but even so the youngsters usually react at first to the water as if it were castor oil. To get the underwater shots, Photographer Gordon Tenney stood on the bottom of the pool and submerged his camera inside a five-gallon syrup can that had one side cut out and replaced with glass. Unlike his subjects, Tenney, who is 6 feet 4 inches tall, didn't have to worry about getting his head under water.

SHINNYING down pole toward bottom of the pool, Doug Hazlett clings tight. His reflection shimmers from surface of the water.

BURSTING with held breath and grimly gripping the side of the pool, four frightened boys do their best to keep calm under the water.





oh-oh, Dry Scalp!



"JACK'S BOAT may be neat and trim, but he can certainly stand a bit of dressing up. Just look at that dull, dry hair—and loose dandruff, too. He's got Dry Scalp. Bet he'll look terrific though when I tell him about 'Vaseline' Hair Tonic."

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



BEFORE YOUR GIRL tells you about 'Vaseline' Hair Tonic, why not discover it for yourself? Just a few drops a day keep your scalp and hair in tip-top shape. 'Vaseline' Hair Tonic checks loose dandruff and other signs of Dry Scalp by supplementing the natural scalp oils. For double care of scalp and hair, try 'Vaseline' Hair Tonic today! (Contains no alcohol or other drying ingredients.)

Vaseline HAIR TONIC

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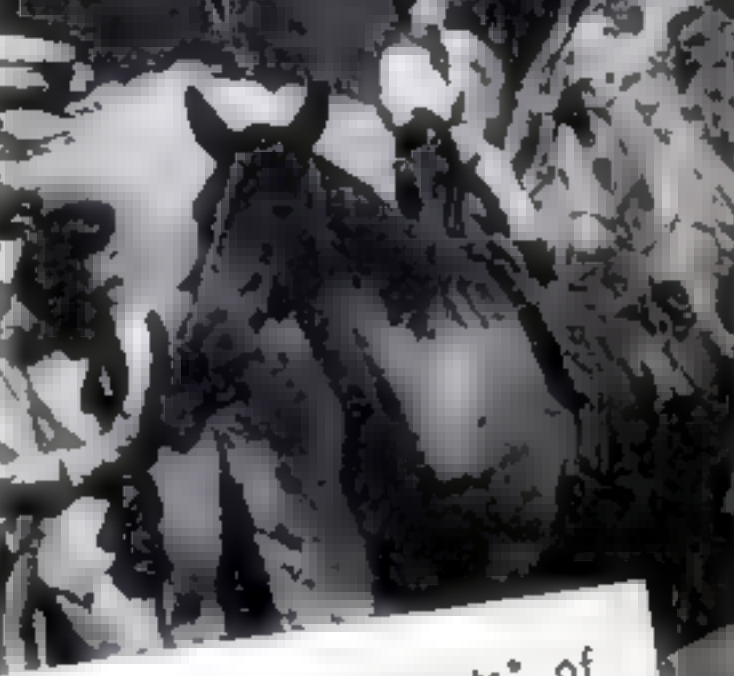
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*1,000,000 seconds equal approximately 11½ days.



New Mexico
the place to go!

Write today for colorful literature and maps to Dept. 1566
TOURIST BUREAU, Santa Fe, New Mexico
(A division of the Highway Dept.)



Romantic Moment . . . painted for the De Beers Collection by Raoul Dufy

The prices shown were secured for your guidance through a nationwide check in April, 1952. Jewelers were asked for the prices of their top-grade engagement ring diamonds (unmounted) in the weights indicated. The result is a range of prices, varying according to the qualities offered by different jewelers. Exceptionally fine diamonds are higher priced. (Exact weights shown are infrequent.) Add Federal tax.

WHEN CHOOSING YOUR ENGAGEMENT STONE . . . remember color, cutting, and clarity, as well as carat weight, contribute to a diamond's beauty and value. It is important to seek the counsel of a trusted jeweler. He will help you find the size and quality and style of stone that is in keeping with your preferences, and what you wish to spend.

A DIAMOND IS FOREVER



1/4 carat (25 points) \$85 to \$210
 1/2 carat (50 points) \$225 to \$450
 1 carat (100 points) \$585 to \$1170
 2 carats (200 points) \$1335 to \$3000

Recorder of delight Each joy and hope and word of love
you share inscribes itself in your engagement diamond.

This fire-bright gem that keeps repeating your glad dreams
through times of waiting, will proclaim your vows
of loyalty and love as married life begins. And it will ever
after light your days, growing richer with the record of
your goals accomplished. Though it be modest in cost,
choose your diamond with care, for nothing else on earth
can take its place. And . . . may your happiness
last as long as your diamond.

De Beers Consolidated Mines, Ltd.



Wise mothers love to see their children drink it!

Borden's CHOCOLATE Drink

- **Watch your children** drink the wholesome dairy-food beverage that's made to satisfy the natural craving they have for sweet drinks.
- It's rich... chocolaty—just the way they like it.
- Let them drink *all* they want. For Borden's Chocolate Drink is not carbonated. Not a "pop" drink.
- It's the *healthy* way to cool them off!
- Comes already mixed. No trouble for you. Get some for your children today.

P. S. You'll like it, too!

If it's Borden's,
it's got to be good!

ALL ABOARD!
ALL A-BORDENS!

Get Borden's Chocolate Drink on
Elsie's Good Food Line!



Borden's foods *must* be good—folks buy more food packages carrying the Borden brand name than any other in the world.

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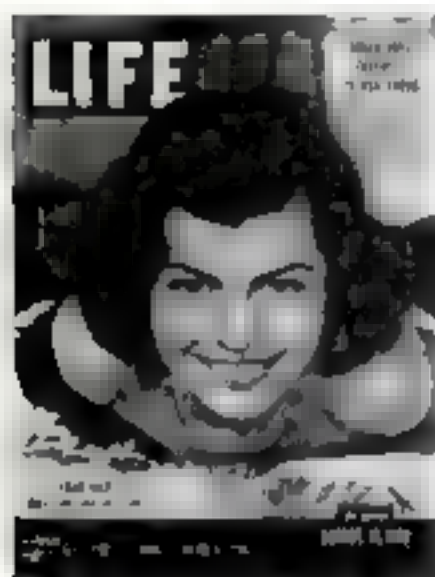
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LIFE'S COVER

Juan Rice, who was born 22 years ago in Derby, England, might have been in training since girlhood for her role as Maid Marian in the newest movie version of *Robin Hood* (p. 56). She went to school in Nottingham, where Robin bearded the wicked sheriff, and she played in Sherwood Forest, where the outlaws lived in the 12th Century. Despite this romantic background Joan achieved success in a conventional 20th Century fashion: she became a waitress, won a beauty contest, appeared in three movies in England and is now working in a fourth, in the Fiji Islands.

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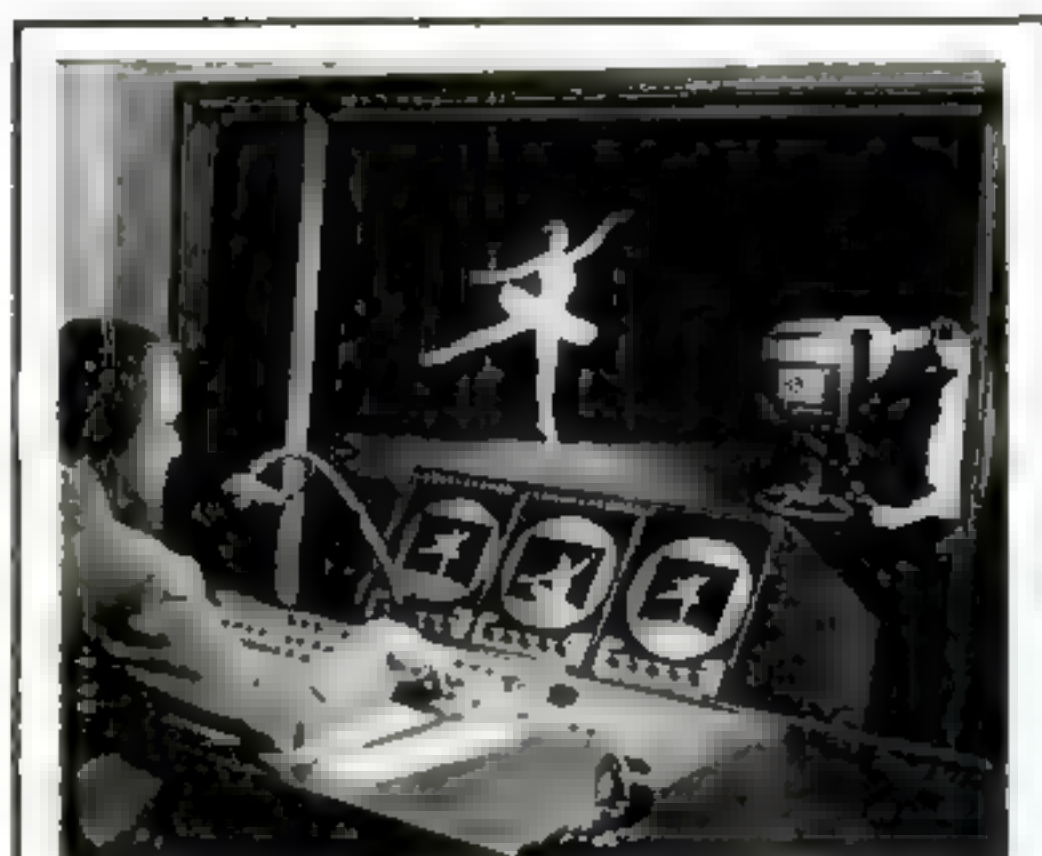
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and full-year warranty
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with exclusive

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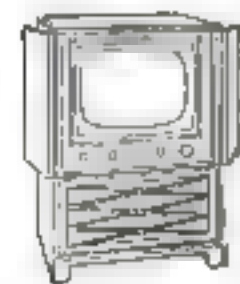
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The 21-inch Lindale. Contemporary styling! Superbly grained wood surfaces. Handrubbed cabinet in mahogany or walnut finishes (blond slightly higher). Model 21T227, \$389.50.

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CONVULSED WITH GRIEF, A MOURNER WANDERS OUT OF CROWD WEeping AND SHOUTING "I HAVE WALKED ACROSS TWO PROVINCES TO SEE EVITA AGAIN"

GRIEF FOR EVA ENSHROUDS ARGENTINA

Eva Perón, surely one of the most extraordinary women the world has ever known, was dead at 33 of cancer, and Argentina was overwhelmed by grief. Day after day crowds choked the sidewalks near the Ministry of Labor in Buenos Aires, where her body lay in state, and still the mourners swarmed into the city from every part of the nation. Because her death had been long expected there was no sudden shock when the news was announced on July 26. At first the crowds, which during her life

had often fought hysterically to get a glimpse of her, were quiet although occasionally, in open expression of what the masses inwardly felt, a solitary man or woman (*above*) would burst through the police lines in a frenzy of sorrow. Later, when the initial numbness had passed, scores were killed and injured as the people struggled to approach her coffin.

The sorrow of Argentina was one that no dictator, such as Eva's husband Juan Perón, could command to be displayed. It was genuine

and deep and it proved that little Eva, who had helped mightily to lead her people into totalitarianism and toward bankruptcy, had also won their love. It was a paradox, but so was much else about her—the friend of the "shirtless ones"—the laborers and peasants—who spent at least \$40,000 a year on her personal wardrobe, the immensely powerful co-chief of state who liked to think of herself as "just a sparrow in the midst of a great flock of sparrows," the charming child with the loaded gun.

THE MINOR ACTRESS BECOMES A MAJOR HEROINE



AS ACTRESS at 24, Eva was attractive but untalented. In this period she was a good union organizer, called fellow workers "my children."



AS BRIDE to Perón in 1946 she was of great political help, appeared with him at campaign dinners and got her unionized workers to aid him.



AS CAMPAIGNER Eva passed Perón buttons to the poor (above). Once in power, she solidified her hold by passing out wads of 50-peso notes.



AS TOURIST Eva visited Spain and the Vatican (above) in 1947. In Madrid she received from Franco the Grand Cross of Isabella the Catholic.



AS WORKERS' HEROINE in 1951 Eva made conciliatory move. After Perón closed paper, *La Prensa*, she gave employees two months' pay.



AS INVALID, in one of her last public appearances in June, she was extremely pale and thin. When she died she weighed only 77 pounds.



AS SHE LAY DYING, thousands attended open-air Mass for her in the rain, and after her death a half million mourners crowded in to see her body.

THE POOR GIRL OF THE PAMPAS WILL BE IMMORTALIZED IN GLASS

The first lady of Argentina was born out of wedlock in 1919 in a small village in Buenos Aires province. In her teens Eva Duarte came to the capital to seek her fortune as an actress. She was a poor actress, but she had such a talent for friendship that she was making \$7,500 a month before she married then-Colonel Juan Perón. "Evita" never held formal office, but as the great friend of the *descamisados*—she ran the Ministry of Labor and gave away \$4.5 million a year—she became the most powerful woman of her time. Last week Eva Perón's body lay in state in a glass-topped coffin (right), the Argentine flag rumped across it. After her funeral she will be re-embalmed for "absolute corporeal permanence," will then reportedly be placed in a glass case in a tomb in the center of Buenos Aires where she will remain on public view forever. Although Eva long since was proclaimed a saint in Argentina, a big food industry union cabled the Pope after her death to ask for her formal canonization.

EVA LIES IN STATE IN A COFFIN FLANKED BY A HORSESHOE OF ORCHIDS →





CREPE is hung to meet the streetlamps following the news of the death of Eva Perón. Only workmen engaged in the funeral preparations kept at their jobs—others throughout the country quit in mourning.

TORCHES, carried by hundreds of Argentinians, blaze beneath large black-draped portrait of Eva Perón in Buenos Aires' Plaza de Mayo. Near here a mausoleum will be erected to house her embalmed body.



Argentina's Grief CONTINUED

HER GRIEVING PEOPLE SEND HER \$2 MILLION WORTH OF FLOWERS



PRESIDENT PERÓN stands beside the coffin, which is set in a 15-hour vigil. At right is one of Eva's three sisters, María Dolores de Berio.



INJURED MOURNERS are treated in open-air clinic. In the first few days after Eva's death, four persons died, 142 were hospitalized and thousands hurt.

FLOWERS FOR EVITA cover street beneath statue of Julio Argentino Roca near Ministry of Labor where the body of Argentina's First Lady lies in state.



THE BYSTANDER IS TOO INNOCENT

THE EYES HAVE IT

Night after night, in sweltering weather, there sat one third of a nation—not ill-fed, ill-clad, ill-housed—just glued to their screens. Until this July only a comparative handful of Americans really knew what went on at national political conventions; last month 50 million of us saw with our own eyes.

Forty years of mass movie-going has made Americans far more eye-perceptive than ear-perceptive. A politician's radio speech leaves a couple of sentences, a phrase or two, in the listener's head; his TV speech leaves an impression that sticks—to his advantage or disadvantage.

TV cameras get into the marrow of a politician's bones, somehow. Senator Dirksen has long been regarded around Illinois as a radio Demosthenes, but his TV appearances at Chicago were enough to frighten little children—and grownup delegates. Conversely Walter Judd of Minnesota, who looks like a middle-aged bookkeeper in not very good shape, made a fine impression. The handsome Franklin D. Roosevelt Jr., as the tide went against his faction, became more and more of a spoiled brat. The contrast between Truman and Stevenson on the rostrum was sensational.

Some critics charged that the conventions were dull, but this objection, it seems to us, was lodged in terms of movies and TV whodunits. Why should a political convention be run off as slickly as *Martin Kane*, *Private Eye*? The delaying tactics and the polling of delegations had their place in the business of the convention and even for thrill seekers there were rich rewards. What better drama has there been than the Republican fight over Georgia, the meeting of Ike and Taft, Governor Fine railing at Walter Hallahan, Paul Douglas bellowing at Sam Rayburn and the Northern Liberal Democrats' effort to repudiate Appomattox.

Some enthusiasts predicted that TV would "clean up" American politics and do away with national conventions. Such predictions remind us of those made in the 1920s that radio would render the newspaper obsolete.

The only way to clean up politics is to clean up the apathy of the American voter. By getting millions of our citizenry to follow, blow by blow, the nominating conventions—one of the most important institutions in our life as a people—TV has already contributed mightily toward that end. If televising Congress would contribute further, we're wholeheartedly for it. Once our citizenry starts following politics as it follows baseball what a country we'll have.

If any proof were needed, the last few weeks have provided it. The Middle East is now in a state of revolution. The revolt is everywhere, underground or in full cry. Indeed the news items from the Middle East are amazingly simple these days. However obscured by the names of unfamiliar men and unfamiliar places, however complicated by details of assassination and military coups, they all say the same thing. The people of the Middle East—not just rival politicians but the people—are rising against their rulers.

The first impulse of the American reader, himself the creature of a revolution, is to applaud. If there ever was a man whom Americans instinctively despise, it is Egypt's now deposed King Farouk. But here we come to the paradox. King Farouk has been a friend of the Western world, a man with whom Britain could do business and thus keep its vital link through the Suez Canal. In rebelling against Farouk the Egyptians are also rebelling against Britain—and therefore, in a peculiar way, against the U.S.

The do-nothing policy

As the Middle East has disintegrated, the U.S. has stood nervously by. Either we have done nothing or we have supported the policies of England and France. And thus we have stood—innocently perhaps, but in the inevitable position of the innocent bystander—behind all that is wrong in the Middle East: the poverty, the corrupt pashas, the selfish landlords, European imperialism.

In the space of a year and a half we have worked ourselves into the position of seeming to be against freedom. Last July 4 an Arabic newspaper mocked America by printing as its lead editorial the U.S. Declaration of Independence. That America is so easily mocked is partly the fault of some of the people we have been sending to the Middle East. Prior to World War II, Americans were known in the Middle East as serious educators and selfless missionaries. Now, in many Middle Eastern countries, the only time citizens see an American is with a highball in his hand. Some weeks ago our director of Point Four in Lebanon installed himself in a fantastic three-story villa by the sea and immediately threw a gigantic garden party—the liquor bill for which would have fed a Lebanese village for a month. When our diplomats give chic garden parties, when they consort exclusively with the hated kings and the hated pashas, the common people of the Middle East look on in scorn.

But mostly the fault lies with our official policy—the spinelessness of the Truman-Acheson line, which offers no real alternative to British and French colonialism. London and Washington should both have known a year ago that nationalization of oil means the same thing to Iranians that the Boston Tea Party meant to American

colonials. Unfortunately the British reaction has been about as farsighted as it was in 1773. And the U.S. merely stands in righteous paralysis—in the face of exactly the kind of history this country itself set in motion just a century and three quarters ago.

Our past policy can be described in three words: watch, wait, worry. Despite the warnings of people who really know the Middle East, we have done nothing. Time has ticked away, and the revolutions have boiled up a little higher. To date they have been essentially middle-ground revolutions, but shortly they may become something else. The handwriting was on the wall last January in the burning of Cairo, when the Communists came out from under their rocks for a day. And in Iran last month there was an open and unmistakable alliance of anti-American propaganda between nationalist leader Mullah Kashani and the Communists.

If we do not want Russians to take over the Middle East, we must at last face the facts. It is already very late, almost too late. Britain and France no longer have the power to rule the Middle East. The Middle East is no longer willing to be ruled.

Our Allies, the British and the French, are in this case blinded by their overwhelming problems at home and their natural desire to maintain the status quo abroad. However unpleasant the task may be, we must convince them by any means at our hands that in refusing to settle for half a loaf in the Middle East they are losing the whole loaf—and will lose it, in the end, to Russia. We can no longer support, even by inaction, a policy that is bound to lead to ruin.

From worse to worst

Our problem is much more difficult today than it was a month ago; it was more difficult a month ago than a year ago. And it will continue to grow worse by the day unless we take active steps to grapple with it. True, we are now in a peculiar governmental hiatus, waiting for the new administration of Eisenhower or Stevenson to take over in January. There seems to be no point in once again demanding the dismissal of Dean Acheson, which is the precondition of a real American policy. But this much the State Department must be asked to do: try to get the Middle Easterners to stop hating us. And it could take another look at the men who lead the various opposing forces in the Middle East and begin exercising some hard judgment about which of them deserve our support. What really goes with men like Iran's Mosaddegh, Egypt's Naguib and Syria's Shishekly? Do we have to fear them, or ignore them? Or would they be good and helpful friends if we just gave them a chance? Here is one area where the U.S. must start immediately to use its own judgment and not the second-hand opinion of Britain and France.



PICNIC PERIL

Near Troy, N.Y., stock-car race fans often picnic beside the Burden Lake Speedway, happily breathing the heady aroma of hot exhausts as they gulp hot dogs and pop. Like all picnickers, Burden Lake enthusiasts have become inured to

ants and poison ivy, but last week they encountered a new peril. A car wheel sailed over the nearby fence, and Cameraman Gene Baxter captured it—along with the picnickers' alarm, terror, surprise and calm disinterest—in midflight.



ALUMNI WELCOME from the candidate's alma mater is proffered with fine disregard for grammar.



FAMILY WELCOME to Senator Dick Nixon at Los Angeles airport was extended by left to right

his mother, Mrs. Hannah Nixon. His wife Pat's ex-husband, Thomas Ryan, her niece Barbara Ryan;

FAMILY GREETINGS WOULD-BE VEEP

The Nixon clan was out in force last week to welcome its favorite vice-presidential candidate to his home town of Whittier, Calif. A flock of relatives was at Los Angeles airport when Senator Richard Nixon, his wife Pat and their two children arrived. Although two dozen photographers and 100 ordinary citizens also were on hand to welcome them, the family

pretty much took charge. It was a good day for Hannah Nixon, the candidate's mother, who bought three new dresses all at once, the first time in her life she had done such a thing. It was a pleasant day for the younger Mrs. Nixon, who discovered that the in-laws who had been living in her new house had decorated it with a shade of wallpaper she approved of. It was



PREPARATIONS for the favorite son's homecoming were set well in advance in Whittier.

The girl with the paint brush is Judy Ferguson, whose father was a college chum of Nixon's.



NEW DRESSES are shown off by the senator's mother who was second wife her husband for this extravaganza.



Dick's niece Lawrence; Pat's sister-in-law Dorothy Ryan; Dick's nephew Donald, and his father Frank.



FAMILY REUNION got pleasantly under way at Nixon home as cousin Donnie, 6, son of senator's

brother, undertook to teach 6-year-old Tricia Nixon a new experimental method of eating party's slices.

an adventurous day for the two Misses Nixon, who were back in California after an exile of a year and a half in Washington. They had a little cousin to get reacquainted with (*above*) and a whole new house full of fascinating gadgets (*below*) to examine.

Pat Nixon is doing her best to keep the girls unaware that they are in the middle of anything

out of the ordinary: "They just think this is another campaign like the one two years ago." They couldn't help noticing, however, that the mere arrival of their father was enough to make Whittier shed its decorous, everyday Quaker air for a splurge of parades, speechmaking and the letting loose of balloons stamped "Dick." They also understood that this campaign would

keep Daddy away from home more than the last one. Hardly had he finished his whirlwind 20-hour tour of Whittier than he was off for a whirlwind 20 hours in San Francisco. A day later he went on to Ohio, where he fired the first big gun of the Republican campaign by charging that Adlai Stevenson is the "captive candidate" of Harry Truman and the C.I.O.



NEW TOY for Tricia was air cooler in living room. It was cousin Donnie's idea that it would be an amusing game.



THE NIXONS' FEET seemed to suffer most intensely from a marathon of handshaking. A

curious policeman clocked Nixon at 3,702 vigorous handshakes in a 2¼-hour stretch at Whittier.



EGYPT'S STRONG MAN, Major General Naguib (left) smiles in his new premier, Aly Maher, whose previous reforms were sabotaged by Farouk. When Naguib finally exiled king Maher got a go-ahead. Navy viceroy *Mahmoud* (below) carried Farouk to Naples. His future, as it was, is a symbol of lost power.



ARTILLERY ZEROED ON PALACE IN ALEXANDRIA BACKED REFORM DEMANDS

SIMPLE LIFE FOR A KING

Driven out of Egypt by a reform-minded general, Farouk faces up to poverty in a \$500-a-day hotel

Stripped of royal power, exiled, and down to his last vestige—201 pieces of luggage and a fortune estimated at \$150 to \$300 million, Egyptian King Farouk stood on the terrace of his \$500-a-day hotel suite in Capri, Oct. 10 afternoon last week and declared for the frugal life. "I am no longer a rich man," he confessed. "My wife, baby, three daughters and I will live very simply. The greatest kindness you would be to accept us as ordinary, simple people." Then Farouk—who for 16 years has ruled 20 million of the world's most poverty-stricken people—stifled his lip and conceded that "by the standards of the very poor I am still to be envied."

Those might have to be Farouk's standards in fact only. Mohammed Naguib, the army strong man who overthrew the king and his corrupt Janizariat, seemed determined to reform away all possessions Farouk still had in Egypt (Editorial, p. 20). Aided by his new premier, Aly Maher, Naguib already had 1) abolished the titles of past and bey, 2) freed all imprisoned for lese-majesty during Farouk's often arbitrary reign, 3) changed the laws to encourage foreign investments but warned against interference in Egyptian politics, 4) received pledges of non-interference from Britain with whom Egypt had fought for control of the Suez Canal, and 5) urged a continued constitutional monarchy, headed by a regency council, until Farouk's only son, 7-month-old King Fuad II, comes of age.



ADVICE TO NEW KING in cartoon by Britain's famed Giles reads "Repeat I. Ahmed Fuad, son of Farouk—swear no dice, no regret, no late nights."



"ONLY KINGDOM LEFT TO ME," his family is photographed with Farouk on Capri terrace. Self-demoted to prince, the royal playboy makes a fond father's

gesture toward the new king, Fuad II, born to him and Princess Nargis (second from left) last January. Daughters of former marriage stand near Nargis.



RED LEADER, Madame Li Teh Chuan, head of Communist China's Red Cross delegation and Minister of Health, demands the floor. Speaking herself and often coaching her subordinates, she doubted International Committee was impartial.

HOW RUSSIANS RAN RED SHOW

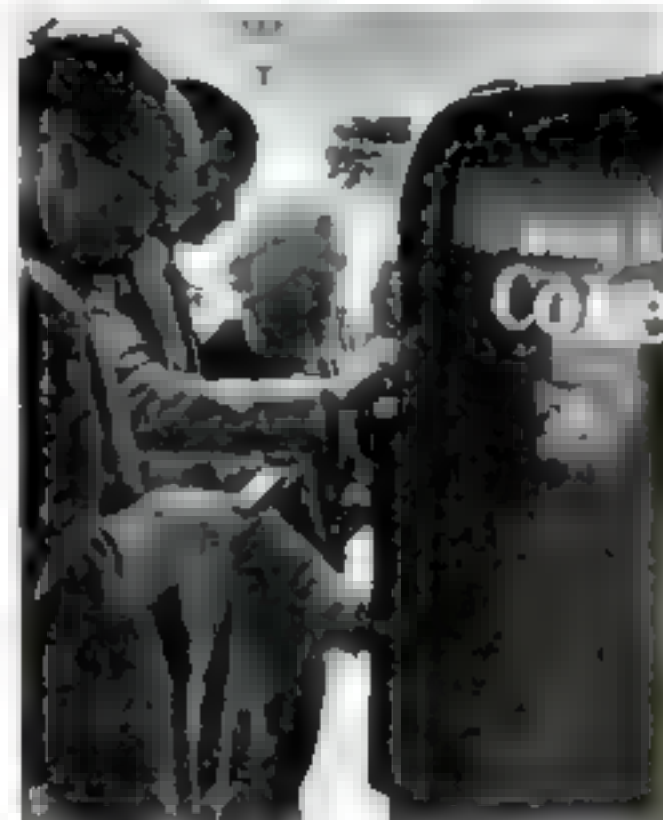


RUSSIAN SPEAKER, B. Zonov, leaps up to interrupt chairman and protest seating of Nationalist China.



SILENT RUSSIAN, A. Sokirkin, tries to get floor for friend. He never spoke, was said to run the delegation.

SOME STRANGE WESTERN WAYS



STRANGE DRINK is sampled by touring delegates as gentleman from India reaches down to open bottle.



NEW FOOD, a banana split, is enjoyed by Red Chinese woman. Before her split she had a dish of ice cream.

HOW FREE WORLD REACTED



THE EXILES from Iron Curtain satellites like Poland (above), Czechoslovakia protest seating of the Reds.



AMERICAN, Charles Marshall of the State Department, scorns Reds with, "How hackneved can you get?"

REDS CROSS UP

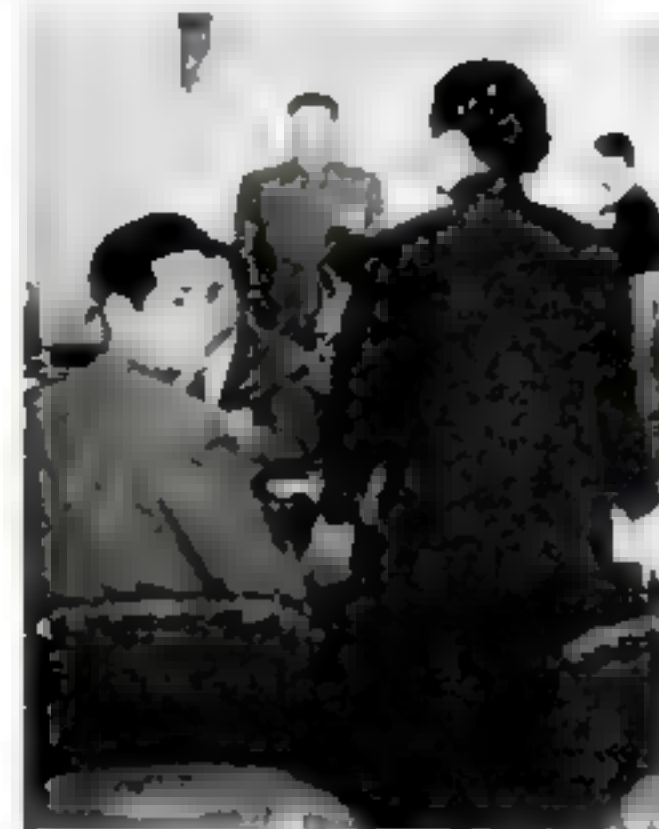
It was to have been a meeting ground for the men of goodwill of the world, a neutral spot where they could gather to bring nations a little mercy, charity and help. But by last week the 18th International Red Cross Conference had become a bitter Babel. The Russians and their Communist allies arrived at the Royal York Hotel in Toronto, Canada determined to make the cause of humanity serve their own. The conference, with delegates representing 71 countries and 100 million members, was quickly reduced to a propaganda sounding board. The Communists shouted cynical charges. The Russians said the West held 1,200 Soviet children captive in Western Germany (they managed to name three). The charge was



SOCIABLE RUSSIAN, B. Pashkov (right), rarely spoke. Instead he went to the parties and made friends.



JOINT PROTEST is made to France's André François-Poncet (center) by members of Russian delegation (left). They wanted more time for huddles on the floor, protested copies of resolutions were not coming through quickly enough.



JOINT VOTE is cast when Soviet Russia's General N. Slavin (rear) and China's Madame Li both stand up.



FREE INFORMATION in form of Red Cross publications from all over interested Red China's Madame Li.



A SURPRISE, finding of Chinese porcelain in store, startles Madame Li, who wonders how it got there.



A RAINCOAT and a hood are buttoned on Madame Li when she gets ready for a trip under Niagara Falls.



A ROCK is thrown into the falls by Madame Li (right) as Communists watch. They made side trip alone.



THE EXODUS of Nationalist China begins when Dr. J. H. Liu, head of delegation, packs up shirts to go.



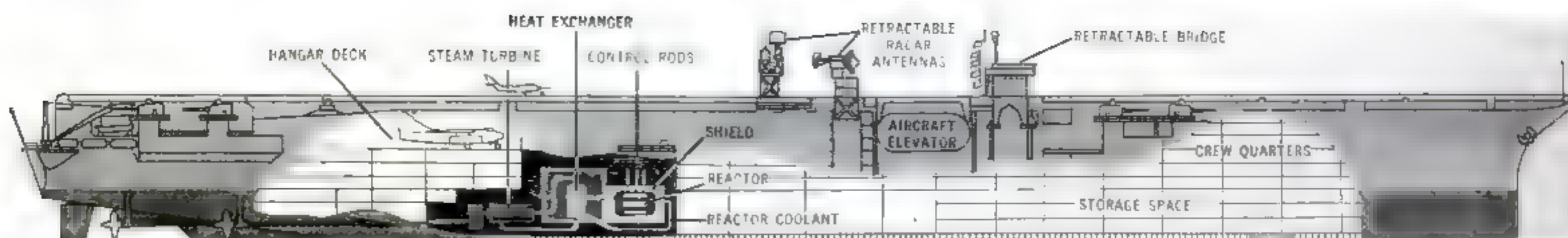
THE FUTILITY of carrying on Red Cross business amidst Russian harrangues is felt by Swedish officials.

THE RED CROSS

rejected. The Red Chinese waved "proof" of U.S. germ warfare—which the conference did not officially accept. The Chinese Nationalists, finding the Reds were also seated, walked out, complaining that the Red Cross "cannot retain within its body the poison of Communism and remain healthy." Alarmed at the course the conference was taking, Canada's Leopold Macaulay angrily demanded that the Reds cease dumping "political garbage." But the damage had been done. By the week's end the most important achievement was a by-product of the conference. After years of trying the Red Cross finally got from the North Koreans an agreement to discuss the possibility that North Korea might accept relief supplies.

NORTH KOREANS FINALLY TALK WITH RED CROSS COMMITTEEMEN →





ATOMIC SUPERCARRIER will have power plant something like the one shown above. The reactor will be enclosed in a heavy shield to protect the crew from its deadly radiation. Chain reaction in its uranium rods will produce high temperatures in the reactor, which will be cooled by a circulating liquid metal.

Heated in the reactor, the coolant will then enter heat exchangers where it will generate steam for the carrier's powerful turbines and will itself be cooled. Then it will return to circulate once more. The 60,000-ton carrier has a retractable superstructure so it can launch jet bombers capable of carrying atomic bombs.

NAVY STARTS WORK ON ATOMIC CARRIER

AEC announces the construction of a reactor which will drive ship indefinitely without refueling

by **CLAY BLAIR JR.**,

TIME-LIFE Correspondent

WASHINGTON, D.C.

The U.S. Atomic Energy Commission last week announced a major development in the Navy's program for atomic-powered ships: the award of a contract for a nuclear reactor "suitable for propulsion of large naval vessels, such as aircraft carriers." The reactor will be built by Westinghouse at its Bettis Plant near Pittsburgh and will be designed for one of the projected supercarriers of the *Forrestal* class. The announcement indicated that the Navy's long crusade for atomic-powered carriers had at last won top-level approval in Washington. It indicated also that experience with submarine reactors (*LIFE*, Sept. 3) had now proved the feasibility of atomic ships.

When the atomic carrier would be launched—or even built—was still anybody's guess. The Navy currently has plans for three *Forrestal*-class supercarriers, two of which have been approved by Congress. The keel of the first supercarrier was laid last month. It is unlikely that the reactor will be ready before 1955, the tentative date for the keel-laying of the third carrier.

The Navy is confident the atomic carrier will be a formidable fighting ship. It will be big, 1,040 feet long and 252 feet wide, and fast—its estimated speed is close to 40 knots. Like the atomic submarine the carrier can sail indefinitely without refueling. Space normally used for 9,000 tons of fuel oil will be available for huge quantities of jet fuel and munitions

(including a store of small atomic bombs).

The idea for the atomic carrier was hatched four years ago when Captain Hyman George Rickover secretly advised the Navy that it was possible to power a ship with a nuclear reactor. Excited, the Navy ordered Rickover, who was already at work on the atomic sub *Nautilus*, to sketch plans for the carrier. A year later he had preliminary sketches, but the Navy was powerless to proceed. For in 1949 Air Force views were in the ascendency. Fissionable material was limited, and what there was of it was earmarked for the "big bombs" consigned to the Strategic Air Command. Rickover was told to shelve the carrier and work full speed on the submarine. If an atomic sub would work, so would an atomic carrier, at a later date.

The opportunity came last year. Fissionable material was more plentiful, the atomic submarine appeared a successful enterprise, and off Korea carriers continued to prove their effectiveness. Captain Rickover had acquired an active ally in the Navy's new Assistant Secretary for Air, young, aggressive John Floberg, a graduate of the Armed Forces' atomic weapons course at Sandia, N. Mex. Together Rickover and Floberg stumped for the carrier, and finally the Chief of Naval Operations, Admiral William Fechteler, presented the plans to the Joint Chiefs of Staff at a meeting last summer. The Air Force exploded, maintaining that the carrier—however powered—was nevertheless

obsolete. A bitter three-month fight ensued. The Navy won the first round when the plans to proceed with the reactor were approved by the JCS last fall. The Navy won another round when the Senate approved two of the three supercarriers. The third (which will contain Rickover's reactor) still awaits congressional action and further study by the JCS's Weapons Systems Evaluation Group.

The Navy's next chore was to persuade the Atomic Energy Commission that the carrier reactor was feasible. Because it had to produce far more power, it could not be simply a modification of the approved submarine reactor. New metals which could withstand the tremendous heat, pressure and radioactivity of the reactor-steam turbine system had to be tested (*below*). The weight of the reactor's shield would be extreme. A system had to be devised to replace worn-out control rods without tearing up the flight deck.

Gradually the problems were worked out. Last week's announcement that Westinghouse had been awarded the contract was the climactic moment for Floberg and Rickover. It also was an ironic one for the Navy's foremost nuclear engineer; just three weeks ago Rickover was passed over for admiral for the second time by a brass-and-steam-bound Navy selection board. Unless there was special action, Rickover—only 52 and at the height of his usefulness to the Navy—would have to retire.

USING REMOTE-CONTROLLED EQUIPMENT, MEN AT WESTINGHOUSE PLANT TEST REACTOR MATERIALS TO SEE IF THEY RESIST ATOMIC HEAT AND RADIATION



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What happens at our proving grounds?

A lot of people use such words as "torture tract" and "daredevil drivers" in talking about proving grounds. But General Motors engineers have different ideas. For example, the safety record on the General Motors Proving Grounds is far better than the safety record on public highways.

We look upon proving grounds as places where you can duplicate the typical conditions a vehicle will meet in actual service—and, by round-the-clock operation, get quicker answers than you can get otherwise.

Object No. 1 is to make anything we build as good as possible before we let it out of our hands—by adding scientific road testing to lab testing of experimental designs before production begins.

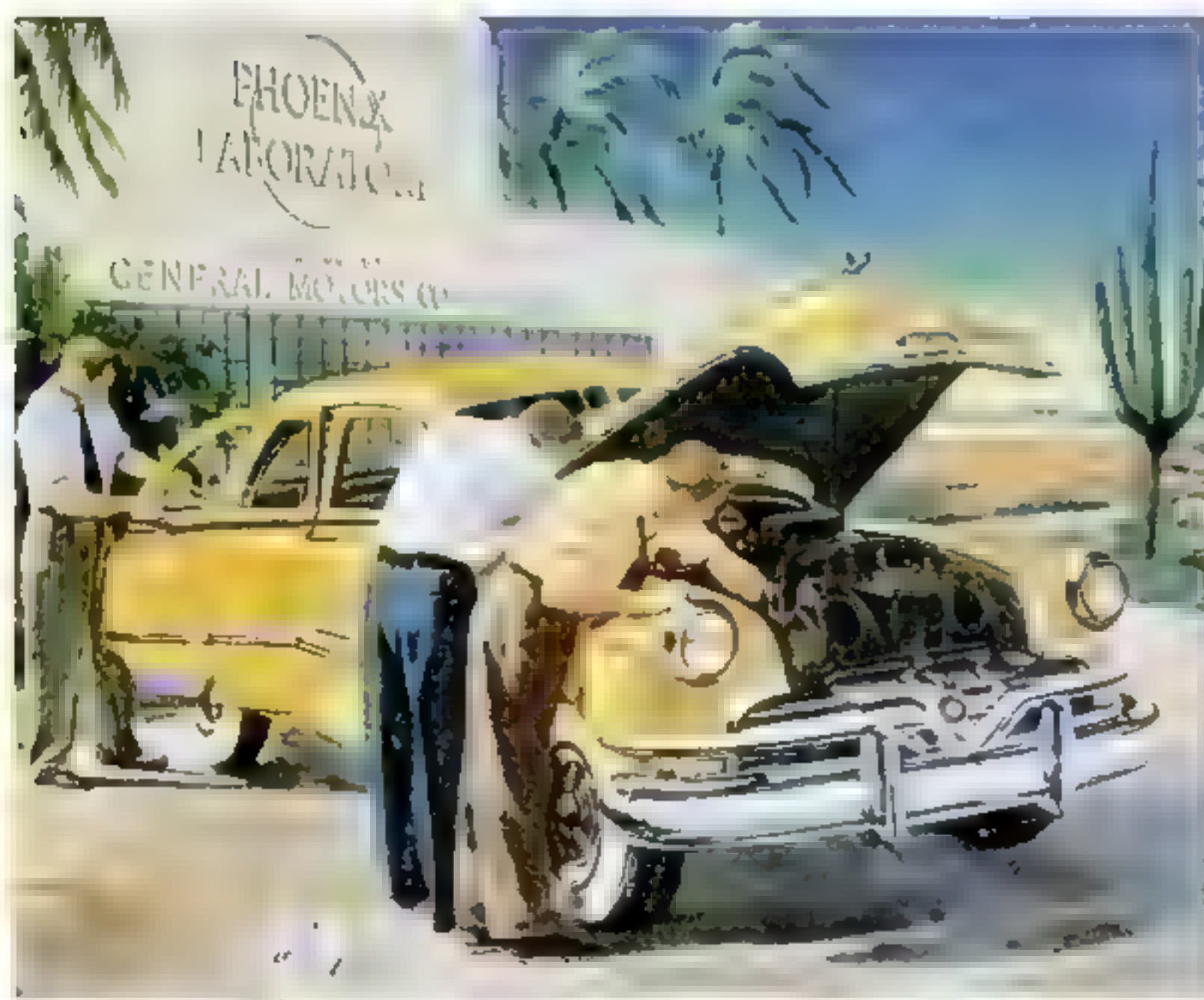
Object No. 2 is to keep a constant check on what comes

off the production lines to be sure GM engineering performance standards are being maintained.

The world's first automobile proving ground was built by General Motors at Milford, Michigan—and cars have traveled a total of 122,228,000 test miles there in the past 28 years.

GM has two other proving grounds. One is in Arizona, where we can duplicate desert conditions. The other is for military vehicles—which we believe should be pretested with all the care devoted to developing things we build for the general public. The three together give GM a total of 4,787 acres of proving ground.

All of which is one example of the engineering thoroughness which enables us to say, the key to a GM car is your key to greater value.

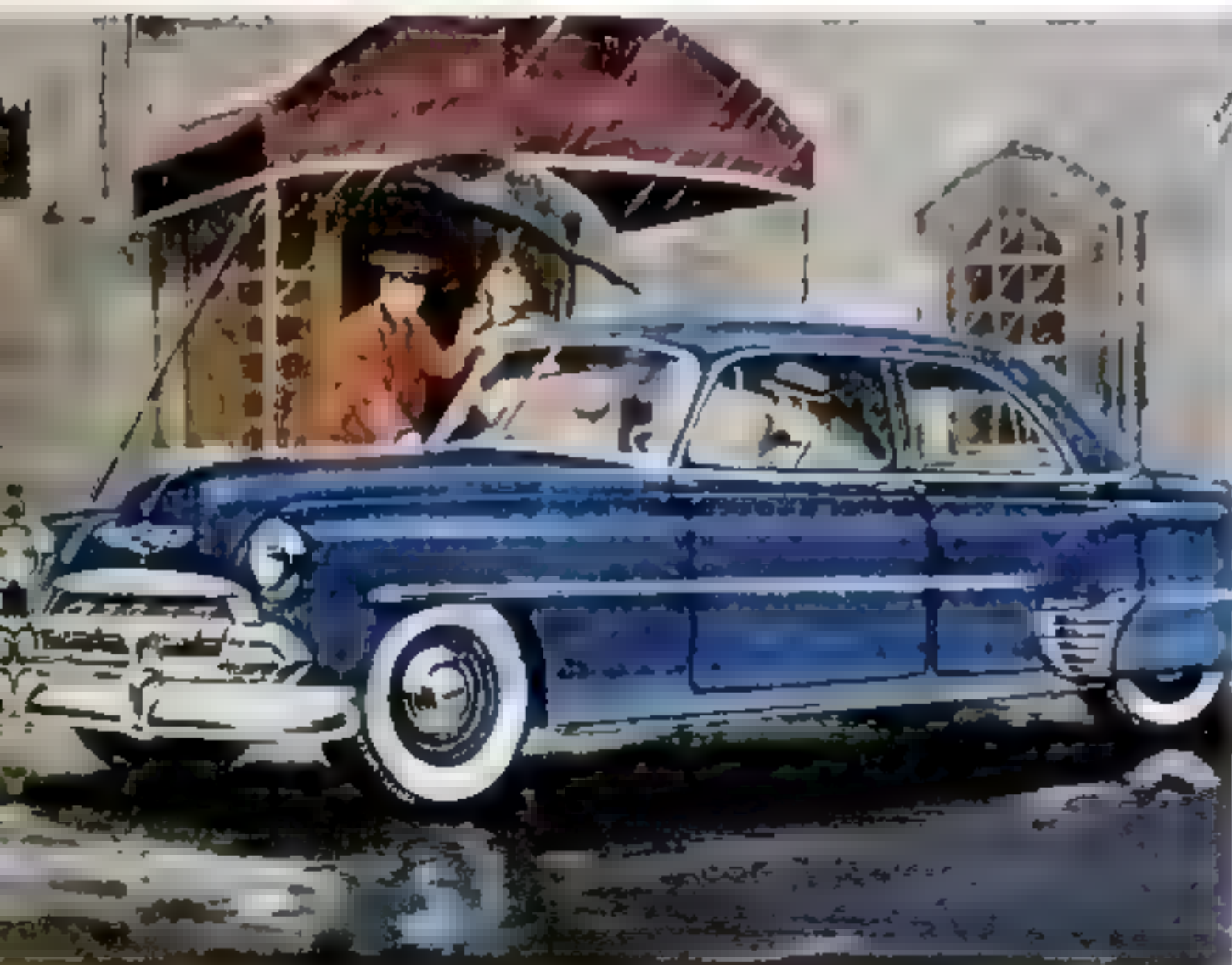


Riding the Altitude Range. We wanted a place where cars could be tested in a wide range of altitude and temperature. The combination of our Arizona proving ground, desert and highways gives GM engineers a chance to check engine performance from 140 feet to 10,000 feet above sea level—and thus come improvements in all kinds of things—from cooling systems to carburetors.



Stopping 45 tons on a 60% hill. It takes a more powerful, durable brake than we'd ever built to do this job—and how our engineers did it is still a military secret. It also takes special springing, special applications of GM's torque-converter transmissions, and a long list of other engineering features to build tanks and trucks that will stand up under combat conditions. Our military proving ground tests these developments.

Putting Our Cars on the Table — after a GM car has been tested for 25,000 miles under every conceivable driving condition, it is completely disassembled. The parts are laid out on long tables in this huge building at our Milford Proving Ground. Then GM engineers inspect piece by piece. They weigh. They measure dimensions to 3-10,000ths of an inch. Thus they find which parts need further improvement—a process that goes on continuously to find ways to make GM cars better and better.



The key to your General Motors car — the key to greater value. Think of all the exploration—the testing of new ideas and the improvement of old ones—that "GM" stands for, and you'll know why the cars which use this key are in fact greater values.

"MORE AND BETTER THINGS FOR MORE PEOPLE"

GENERAL MOTORS



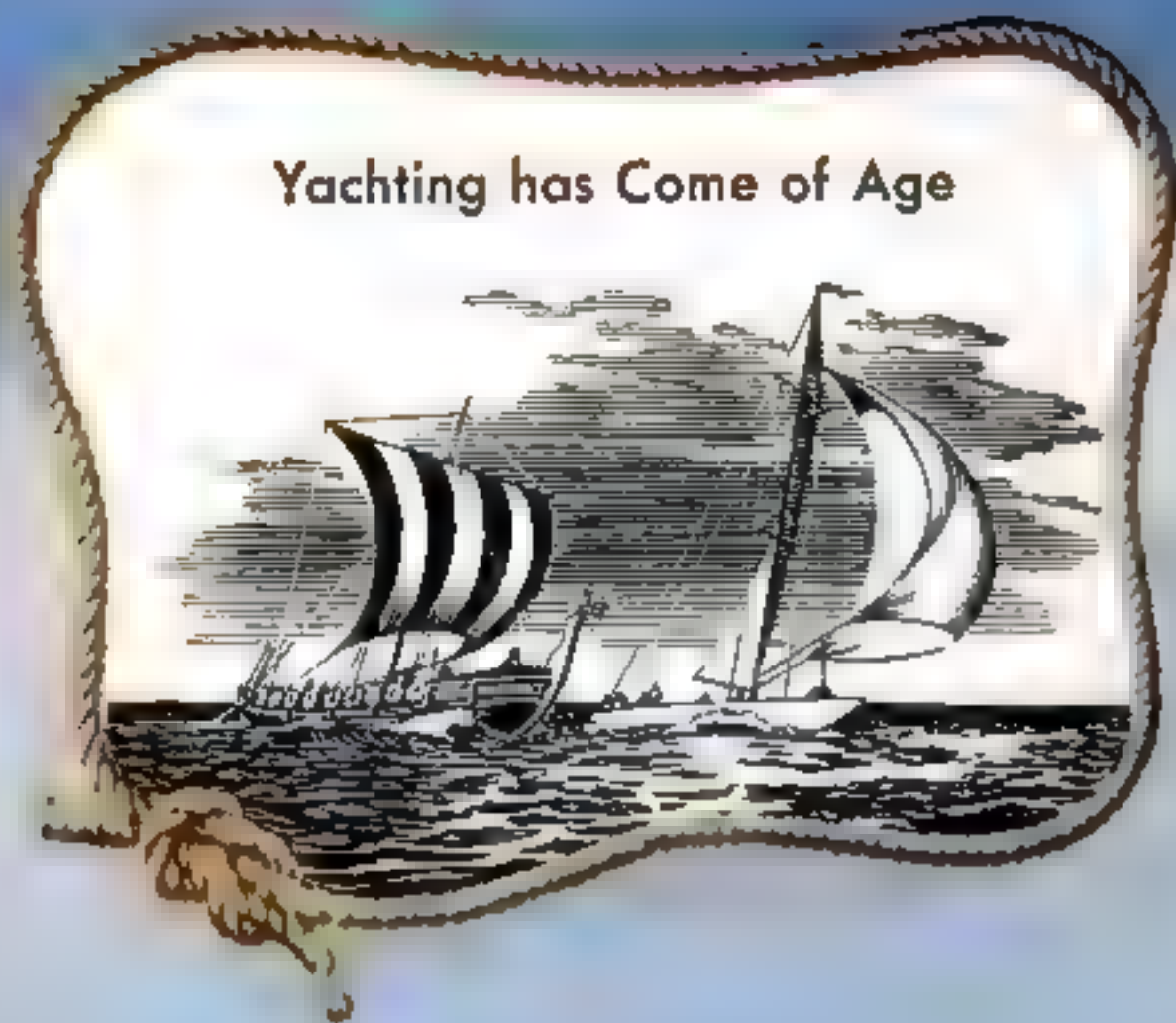
Your Key to Greater Value—the Key
to a General Motors Car

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GOLDEN COLLINS * GOLDEN GIN AND TONIC

made with Seagram's Ancient Bottle Gin

COOL AS A SOFT SEA-BREEZE! Try one of these delicious summer drinks today. They're smooth and *golden* . . . and, with Seagram's Gin, you can make yours as hearty as you like and really *enjoy* it.

Seagram's, you know, is the *modern* gin . . . made with patience and leisurely care . . . the original American *Golden* Gin, first basic improvement in gin in 300 years.



GOLDEN GIN AND TONIC: Here's that new gin drink the smart clubs and bars are featuring. It's different - it's golden - it's easy to make! Just add quinine water and ice to 1 1/2 oz. Seagram's Gin. It's a brand new taste thrill!

GOLDEN COLLINS: Like 'em tall, cool and delicious! This recipe makes that popular Golden Collins you've heard so much about. To the juice of 1/2 a lemon, add 1 teaspoonful fine granulated sugar and 1 1/2 oz. Seagram's Gin. Shake with cracked ice and pour unstrained into a Collins glass. Fill with carbonated water. Then sit back and enjoy a perfect Collins.

**AS MODERN
AS TOMORROW**

DISTILLED FROM AMERICAN GRAIN 90 PROOF SEAGRAM DISTILLERS CORPORATION, NEW YORK, N. Y.



ARMED DEPUTY GUARDS POWER SHOVELS AGAINST NEW VIOLENCE



STRIKER Leslie Rister's bedroom window was hit by rifle bullet fired near struck plant (top). Another bullet hit front of house but caused no damage.

SHOTS ECHO IN HILLS OF OHIO

But it is a strike, not a feud, which causes outbreak of violence

The hills and hollows of southern Ohio, which share the feuding spirit of adjacent Kentucky, rang last week with shooting and shouting, but the brand-new trouble was a 115-day strike. In April, 240 Cambria Clay Products employees walked out in protest against the firing of 17 fellow employees. As the strike wore on, some men returned to work and the dismal company town of Black Fork split violently, strikers vs. nonstrikers.

While the understaffed sheriff's office ignored the trouble, strikers and workers took turns peppering each other with gunfire. Shots punctured a pickets' tent and dynamite jarred

two homes. Jumpy citizens floodlit their property and stood armed guard. Homes, speeding cars, company trucks and even a man watering horses in a field were fired on. Someone blew up the company's gas line and a 15-minute pitched battle took place when armed men (the company estimated there were 30 or 40) ambushed the workers leaving the plant. Not one of some 500 shots landed, but a judge in nearby Ironton decided things had gone too far. He forbade the picketing, fined six union men. A striker and a nonstriker were charged with assault with intent to kill each other and, temporarily anyway, the hollows quieted down.



DEPUTY SHERIFF Walter Smith, who remained neutral and inactive in the strike, holds his truck's windshield, shattered by two shots from ambush.



ONE DEFENDANT, nonstriker Nelson Howell, has been fired on four times, got 14 pellets in arm. He is charged with trying to kill Robinson (right).

OTHER DEFENDANT, striker Larry Robinson, was fired on once while on porch. Bullet hit sill. He is charged with trying to kill neighbor Howell.



It's a matter of Opinion

Which is the tougher customer for a shooting man — a big rhino or a giant water buffalo coming at you like a carload of dynamite? Take your choice — it's a matter of opinion . . .



...but it's a *Fact* that Havoline is the best motor oil your money can buy



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LIFE ON THE NEWSFRONTS OF THE WORLD

The Air Force makes a pass at the saucer stories, and Scrymgeour-Wedderburn becomes Dudhope

The Air Force suddenly announced last week that flying saucers were probably just atmospheric mirages. The announcement followed close on the heels of radar tracking of "unidentified objects" over Washington, D.C., of partial confirmation of the radar reports by visual sightings, and of sending jet fighters to intercept the objects (LIFE, Aug. 4).

Chief of Intelligence Major General John Samford said the radar "blips" might be due to an atmospheric condition known as "inversion"—a layer of cool air between layers of warm air which can, under certain circumstances, reflect radar rays. Although usually only solid objects appear on scopes, radar mirages were familiar during the war to Navy ships, which occasionally fired at nonexistent "objects." The visual sightings confirming the radar reports might, the Air Force said, be reflections from light sources on the ground. At any rate people could stop worrying about flying saucers.

The Air Force explanation might calm many troubled people, but it didn't end the discussion. The U.S. Weather Bureau in Washington said that there had indeed been inversion layers on the nights of the radar sightings but that these were not at all unusual. Furthermore radar experts could not explain how the inversion theory would account for the appearance of simultaneous, identically located "blips" on three separate screens. And there was an incongruous note in the statement of General Samford himself: there is still no explanation for 20% of the saucer reports which have come from creditable observers in the past five years.

Before the week was over, two more reports were added to the Air Force list. An official Coast Guard picture was released showing four saucerlike objects in the sky over Salem, Mass. And over Dayton, Ohio two jet pilots, sent up by the Air Force to investigate saucer reports, maneuvered around a bright object and said that since they viewed it from several angles it could not be a light reflection.



COAST GUARD PICTURE OF SAUCERS

As the millionth draftee since the Korean war began was sworn in at Detroit, General James Van Fleet in Seoul took a gloomy look at the lagging truce talks. In his opinion there appeared to be "less chance of an armistice than ever before."

In Baltimore, Contractor Christian Sorensen advertised in vain for bricklayers. Then he advertised for left-handed bricklayers and got a big turnout—most of them right-handed bricklayers posing as left-handed.

Freak plane accidents

Two women fell to their deaths from airplanes in freak accidents last week. Shortly after a Pan American Stratocruiser took off from Rio de Janeiro, the door of its pressurized cabin popped open. Mrs. Marie Capellaro was sucked out and dropped 12,000 feet to her death in the Atlantic Ocean. In New Jersey a young mother



PARACHUTIST DROPS TO HER DEATH

named Dorothy Berard wanted to share her ex-paratrooper husband's parachuting hobby. On her first attempt she leaped from a light plane and fell 2,500 feet, clawing hysterically at the chute that never opened.

The Pacific Fleet Command has banned the sale of most war comic books in ships' stores on the grounds that they are too gory for the American sailor.

Truman plans to be a librarian

President Truman finally told a close friend what he intends to do next January when he retires from the presidency and goes back to his farm in Grandview, Mo. "I'm setting aside 60 acres of the farm for a library site," the

President said, "and I'm going to transfer all of my papers out there. I've got more private papers than any other President in history, tons of them. I'm going to set up a library foundation, and I'm going to be the librarian. I expect to speak and write a lot, on history and government."

* * *



O'DWYER AND PRESCOTT BEFORE FIGHT

O'Dwyer loses his temper

Ambassador William O'Dwyer cut loose with some language that had Mexico sizzling for days. It started when U.P. Correspondent Robert Prescott wrote that O'Dwyer, whose New York City administration has been under fire for corruption, might give up U.S. citizenship to practice law in Mexico. O'Dwyer angrily called a press conference to say that U.S. citizenship was the "most precious thing in the world to me." He called Prescott what a Mexican newspaper described as "the equivalent in English to the maximum insult that could be used in Mexico." O'Dwyer's attack shocked Prescott, who said his story came from O'Dwyer and his friends. It also shocked many Mexicans, who felt that O'Dwyer's reaction to the idea of Mexican citizenship was a national slur.

* * *

Three centuries of injustice were corrected by England's House of Lords, which ruled that Henry James Scrymgeour-Wedderburn is, after all, the true Viscount Dudhope. The Lords condemned the "unscrupulous covetousness" of the first Duke of Lauderdale who, in 1679, stole the Scrymgeour archives and mixed up the Dudhope lineage. Scrymgeour-Wedderburn's new title is pronounced "Duddop."

Al Weill stops pretending

When Rocky Marciano became the leading heavyweight contender (pp. 39, 40), either Al Weill decided to take charge, or Boxing Commissioner Robert Christenberry (LIFE, May 26) decided to take action. Weill resigned as matchmaker for the International Boxing Club and said that he would once again manage Marciano in person. For the past three years Weill has been ingeniously conforming with the rule that a matchmaker cannot be a manager. He had let his stepson manage Marciano.



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NEWSFRONTS CONTINUED

In the wake of the U.S. summer heat wave came a destructive drought. In New England, dried-out woods have been closed to the public to prevent fires. Maine, Massachusetts and half a dozen Southern states have been declared drought disaster areas by the Department of Agriculture. Crop losses are expected to reach \$100 million in Alabama and \$200 million in Georgia.

The Klan takes a beating



WIZARD TOM HAMILTON

A North Carolina court cracked down last week on the activities of the Ku Klux Klan. Sixty-three men were sentenced and fined for the wave of floggings that has taken place during the last year (LIFE, March 31). One of the stiffest sentences—four years in prison—went to Imperial Wizard Thomas Hamilton, who once made the boast that he would take the Klan into every state in the country. As Judge Clawson Williams passed the crushing sentence, he warned that "the day has not come in North Carolina when a

man has to barricade himself in his home with the setting sun." In the past, the Ku Klux Klan has had to fear mainly federal punishment instigated by the North, but with Judge Williams' firm action, the South itself has taken up the attack.

General Grow learns about diaries

Major General Robert Grow, U.S.A., learned too late that the first rule for official diary keepers is a seemingly reticence about private opinions. As military attaché to the U.S. Embassy at Moscow in 1950-51, Grow had recorded in his diary his private opinions about American military operations in Europe. Somehow, these opinions got into print in East Berlin—considerably distorted to show that Grow recommended an immediate preventive war against Russia and had even selected targets to be bombed. For improper use of secret official information and for having failed to safeguard such information, Grow was sentenced to be reprimanded by an Army court martial and suspended from command for six months.

* * *

A firm in Cologne, Germany has ordered a machine so monstrous that the operator will have to use television in order to know what he is doing with it. Designed to scrape coal from a surface mine, the 585-foot machine is a dredger whose revolving four-ton buckets will pick up enough coal to fill six trains an hour. The chief operator, standing on the "bridge" of his machine, will watch the buckets through television, give his orders to assistant operators over a loud-speaker system and move the coal trains by remote control radio.

Dark doings in darkest Africa

Civilization is making itself felt in the Dark Continent in some dark and mysterious ways. In South Africa everybody has taken to swallowing nine-day-old fertilized eggs, convinced that an embryo a day insures longevity. In Sierra Leone, a jungle area on the west coast, there is an inexplicable demand for monocles—three large shipments have been ordered in the last two weeks. And in Kruger National Park, lions are breaking with the tradition that sightseers won't be bothered inside their cars. One lioness hopped up on the hood of a car and glowered through the windshield at the terrified occupants.



IN KRUGER NATIONAL PARK BRAVE LIONESS ASSAULTS A CAR

Why women love...

to see a man smoke a Cigarillo



They love the smart, masculine look that a Cigarillo gives a man... its fine, delightful aroma... and its neat, attractive, stylish shape... Especially in the custom-built Robt. Burns holder... The New Idea in Smoking... Convenient as a cigarette and more satisfying

NEW! Handy 10-Pack
Now Available

Robt. Burns Cigarillos 5¢ EACH

You'll Want this Handsome Custom-made Holder for Your Robt. Burns Cigarillo...

For a limited time only... You can get this good-looking holder for only 10 Robt. Burns Cigarillo bands and 50¢. It's made of genuine briar with gold-plated mounting... hard rubber mouthpiece and aluminum trap. Worth more than twice the cost! If not satisfied, return the holder, and your money will be refunded. Send coupon today!... We reserve the right to withdraw this offer without notice.



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Post Office Box 484, Church Street Station
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Please send me a Robt. Burns Cigarillo holder for which I enclose 50¢ and 10 Robt. Burns Cigarillo bands.

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IF IT'S NOT A **ROBT. BURNS**, IT'S NOT **THE CIGARILLO**



Deliciously yours!

*P.S. Hunt-for the best. See your grocer's ads
and look in his store for the low price!*



BIG BUILD-UP TAKES COUNT

For a brief while, as two heavyweight boxers squared off in Yankee Stadium last week, it looked as though handsome Harry Matthews would prove that the International Boxing Club's "monopoly" (LIFE, May '36) had been fooling him because he was so good. Matthews' manager Jack Hurley had even persuaded the U. S. Senate to discuss his case. Finally, after a three-year build-up (next page) in which Hurley got most of the newspapers in

the country excited about Harry's 96 victories in 105 fights, the I.B.C. matched Matthews with iron-jawed Rocky Marciano. In the first round it began to look as though Harry was the best fighter and Jack Hurley the best manager in the fight business. Then, just two minutes and four seconds after the start of the second round, Rocky (*above, right*) connected with two stiff left hooks, Harry's knees turned to rubber and the big build-up was over.

New Plastic Bandage Stays Neater, Cleaner



Flesh-colored! Won't loosen in water!



BAND-AID
TRADE-MARK

Plastic Strips

Waterproof! Smooth plastic sheds water, washes clean. Stays snug; never gets soggy.

Flesh-colored! Inconspicuous. Comfortable, too, because they fit and stretch like your skin. Neatest bandage ever!

100% Sterile

Johnson & Johnson



Build-Up CONTINUED



PLUGGING HIS BOY, Jack Hurley clips references to an earlier Matthews fight to mail to other papers—a chore he was spared after the Marciano affair.

ALL OF THE TRICKS BUT ONE

Three years ago, when he packed up and drove from Seattle to Chicago to ask the help of "Professor" Jack Hurley, Harry Matthews had a wife and two children and a boxing career that was a financial flop even though he had won 67 victories in 70 fights. His trouble, as diagnosed by Hurley: "He'd been taught by amateurs. They're ruining boxing. It's like a scoutmaster training troops for Korea." The two settled the terms at a whopping 50% for Hurley ("What is really happening, young man, is that you're getting 50% of me. You don't realize how lucky you are") and the build-up was on. From the first Hurley took over complete control ("If you start thinking, I'm dead") and changed Matthews' diet to add weight. Noting that Matthews was not much of a puncher ("An agony fighter. Looking at a heavyweight that can't punch is like kissing your mother-in-law"), Hurley taught him how to hit and how to be unafraid in the ring ("I teach him absolute contempt"). Then Hurley set out to build up the victory list by arranging a series of fights in the tank towns. When Harry beat Irish Bob Murphy in Madison Square Garden, the Hurley build-up reached furious intensity, with the professor sending bushels of clippings to the big-city dailies. Right up to the big fight Hurley was out working to get his man a little extra notice in the press; soberly and publicly he requested the boxing commission to be on the lookout for Marciano fouls. The commission watched carefully, but unfortunately for the professor and his fighter there is nothing illegal about a heavy blow on the jaw.



OUT TO BE CHAMPION, Rocky Marciano slams Matthews with a right. Now he is assured a shot at Jersey Joe Walcott's title sometime in September.

The most exciting action picture ever made!

HOWARD HUGHES presents

ONE MINUTE TO ZERO

**THIS IS THE
REAL THING!**

Big...tense...here's the
inside-the-lines story
of the most exciting
guys in all the world!
Produced at a cost of
millions...to bring you
A MILLION THRILLS!

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STARRING

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WILLIAM TALMAN • CHARLES MCGRAW • MARGARET SHERIDAN

Directed by **TAY GARNETT** • Written by **MILTON KRIMS** and **WILLIAM WISTER HAINES** • Produced by **EDMUND GRAINGER**



"First, let's see if he's wearing a 'Sanforized' shirt!"



"It's completely automatic—even throws out cottons that aren't 'Sanforized'-labeled."



"MADAM! You underrate my acumen as a college graduate by even presuming that I would accept pajamas without a 'Sanforized' label."



MISTER! Whoever you are. Avoid cotton garments that shrink out of fit. ALWAYS look for the 'SANFORIZED' trade-mark and insist on seeing it before you buy! Make even your favorite salesman show you 'SANFORIZED' on the label. P.S. Tell your missus, too!

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Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



INGRID'S TWINS

They make calm camera debut

Watched with maternal solicitude by their actress mother, the 3-week-old twin daughters of Ingrid Bergman and Roberto Rossellini made their debut before news photographers in Santa Marinella, Italy. The Rossellinis, who have a son, Renato Roberto, 2, wanted to name the second-born girl after her mother, but a still

unrepealed Fascist law forbids a child's Christian name to be the same as a parent's. Thereupon, after Roberto had vowed to pick the first name that came into his mind and then promptly forget it, the first-born twin was christened Isabella Fiorella Eletta Giovanna, and the second-born, Isotta Ingrid Frieda Giuliana.



All the promise of pleasure in this picture

will come true with these magic words,

"Meadow Gold Ice Cream, please."

For we put in everything good—plus a little bit more

to make Meadow Gold extra rich and refreshing.

Wouldn't you like some now?



Meadow Gold Ice Cream



CROSS SECTION of zipper shows it open (left) and closed. At right, model holding plastic ball is enclosed in another ball. Serpentine strip in foreground is a length of plastic zipper.



Jam-Proof Zipper

PLASTIC FASTENER KEEPS DUST AND WATER OUT AND AIR AND PEOPLE IN

Metal zippers, which began worming their way into everyday use 20 years ago, have always had an exasperating fault—they snag and jam. Several years ago a Danish inventor named Borge Madsen thought up a plastic slide fastener which not only cannot jam but is also waterproof, dustproof and airtight. Large objects like the balloon (above) can be made simply by cutting out sections of plastic, joining them by means of an electronic sealer, making a new incision, attaching a zipper and then zipping

the whole thing up to enclose some convenient object like a photographer's model.

Introduced into the U.S. last fall, the new zipper is not yet directly available to consumers—who used about a billion metal fasteners last year—because it was designed only for use with plastic objects, few of which can be made at home. But it is already appearing on many commercial products (next page), and design students at Pratt Institute in Brooklyn, N.Y., have thought up hundreds of others (p. 18).



SLIDER brings interlocking strips together. Zipper also can be closed simply by pressing with fingers.



OXYGEN CANOPY made 99% airtight with new zipper is tested at Mt. Sinai Hospital in New York. The hospital says the new canopy is more efficient than old kind sealed with metal zipper and credits plastic zipper with helping to save at least one life. The fastener is also being used in cosmetic pouches, tobacco pouches, diaper bags, briefcases and in shower curtains that zip shut.



NEWLY ZIPPERED PRODUCTS using the plastic fastener are as follows, starting at upper left: garment bag; a one-piece child's playsuit; short raincoat for fishermen; pliable minnow trap (center) that fits in pocket; insulated picnic bag; leakproof liquor bag; insulated container for baby bottles; and a transparent and mothproof blanket bag. On top of blanket bag are two toilet kits.

CONTINUED ON PAGE 48



**This mother loves her Puss 'n Boots diet—it tastes so good. And she loves to see her youngsters enjoy their Puss 'n Boots—it helps keep them so healthy and alert.*

**Look at their keen eyes, their silky coats! These kittens, fed Puss 'n Boots regularly, play a merry game all day, winning their owners' delighted chuckles and smiles.*

See what it means...
to be a Puss 'n Boots Cat?

Keep your pet sleek, strong and handsome

Puss 'n Boots Cat Food is made of fresh-caught whole fish carefully blended with choice cereals. It furnishes the proteins, carbohydrates, minerals and vitamins found in liver, beef, salmon, milk and food from the table—including important Vitamin D. Feed Puss 'n Boots regularly and see how much more fun it is to own a Puss 'n Boots cat.

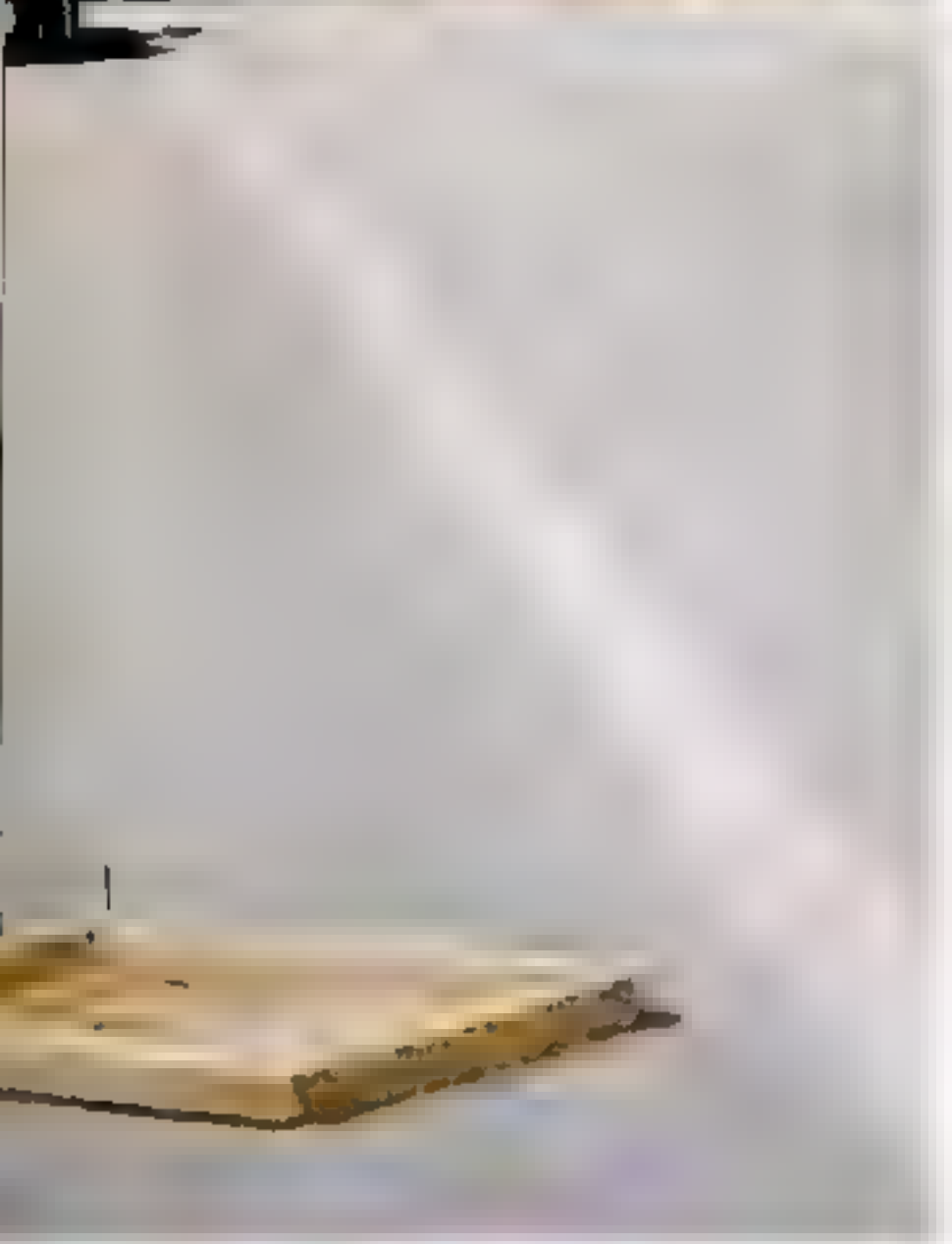
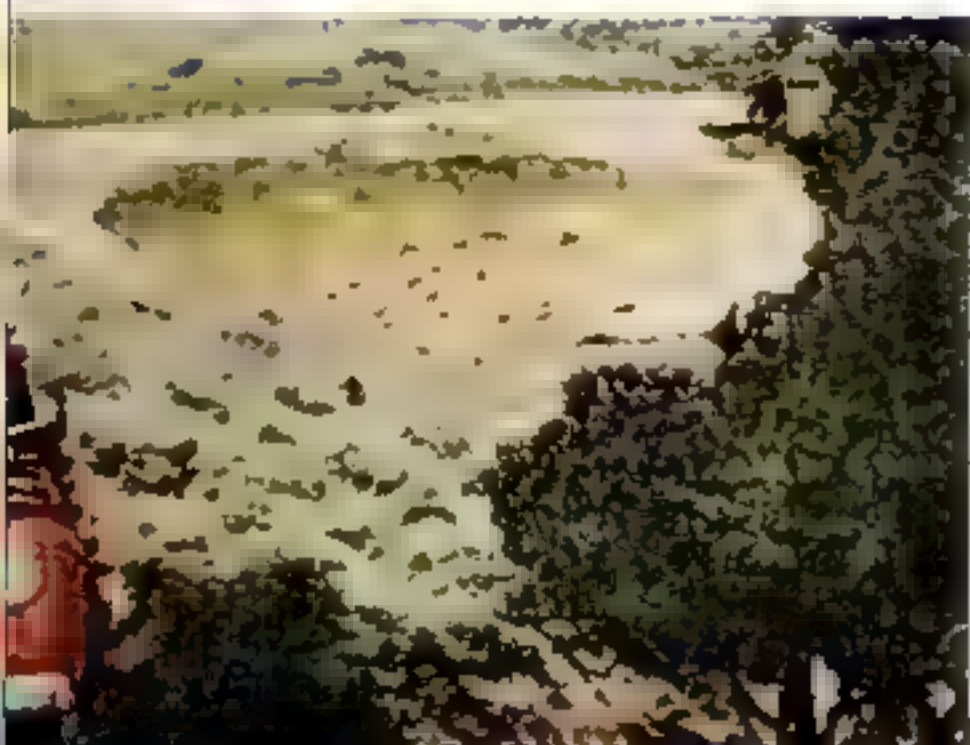


QUALITY MAKES IT
AMERICA'S LARGEST SELLING
CAT FOOD

Puss 'n Boots
adds the PLUS!

© 1963, Coast Fisheries, Div. of The Quaker Oats Co.

WHAT'S BOTH BLOWOUT-SAFE AND PUNCTURE-SAFE !



**IT'S OWN
PUNCTURES !**

Why spoil a trip by having to change a punctured tire? This tube mends its *own* punctures. If a nail or other object penetrates, the puncture-sealant automatically fills the hole, seals it up without loss of air pressure.

This puncture-sealant employs a principle similar to the combat-proved Goodyear bullet-proof gas tanks used in military planes.

And these new tubes hold air more than 5 times longer than natural-rubber tubes.



**COSTS LESS BECAUSE
IT'S RE-USABLE !**



This is the only protection against both blowouts and punctures that doesn't wear out when your tires wear out.

You save 20% to 43% per wheel because you can re-use these tubes in at least 3 sets of tires. You spread their cost over 100,000 miles or more of blowout-safe, puncture-safe driving!

You can have this double protection *now* for the price of the tubes alone if your tires are still good. Just have your Goodyear dealer equip them with a set of the New LifeGuard Safety Tubes.

by **GOODYEAR**

LifeGuard, T. M.—The Goodyear Tire & Rubber Company, Akron, Ohio

YEARS IN THE MAKING...NOW YEARS AHEAD!

NEW!

**NOURISHES! DEODORIZES!
KEEPS YOUR DOG "ON FEED"!**

...AND GUARANTEES YOU

**Flavor
HE CAN'T
Resist!**



**EXTRA
MEAT FAT ADDED**
for rich good taste,
super-energy,
more complete nutrition



MONEY BACK!

Feed Swift's PARD MEAL for one week. If your dog doesn't prefer it to any other

meal-type food he has ever had, return unused portion to Swift & Company and get your money back!

Extra meat-fat added—for rich, good taste! It took meat men—it took Swift—to make a meal-type dog food TASTE THIS GOOD! Packed with extra meat-fat for irresistible flavor . . . super energy . . . more complete nutrition.

All this—and it's homogenized, too! Every crisp kernel packed with equal goodness and wonderful flavor. Cleaner, quicker to feed, won't flake or powder.

Combats doggy breath
and body odors with
CHLOROPHYLL*

(Based on actual feeding tests)
*Chlorophyllin - a derivative
of Chlorophyll

Listen in on Don McNeill's
Breakfast Club—ABC Radio
—weekday mornings.

Keeps dogs "on feed" with AUREOMYCIN
Swift's PARD MEAL contains the "golden
antibiotic" to promote healthy growth—keep
your dog's appetite up to par—day after day
after day. No more going "off feed" for him.
No more switching from food to food.



UNREQUITED LOVE LIGHTS UP THE EYES OF REBECCA (ELIZABETH TAYLOR) EVERY TIME SHE LOOKS ON HER UNATTAINABLE IDOL, WILFRED OF IVANHOE

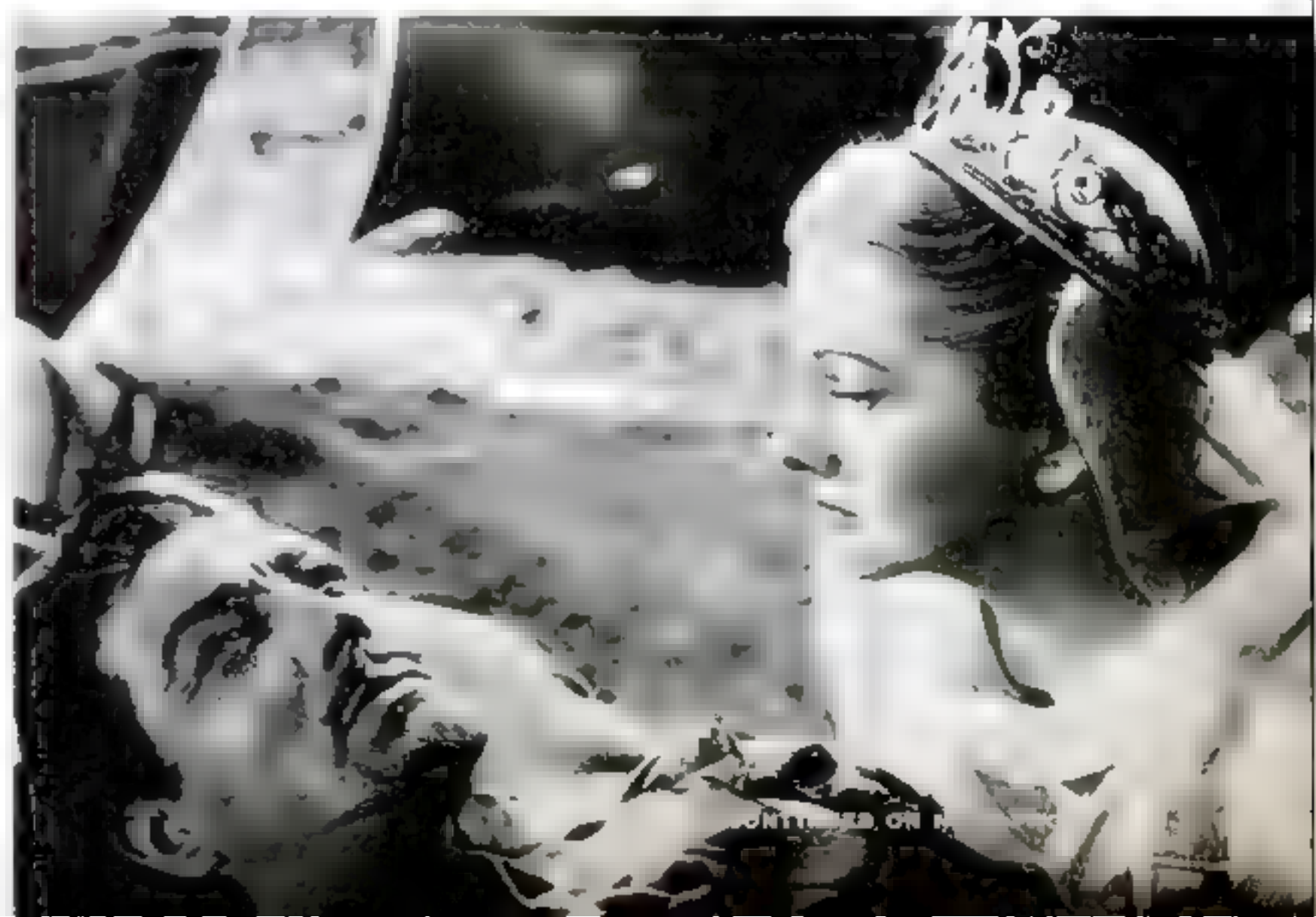
KNIGHTHOOD never had it so good

HOLLYWOOD OFFERS UP SOME RARE BEAUTY FOR ITS MEDIEVAL HEROES

Knights who went champing over medieval fields to save beautiful damsels in distress might have asked for a rain check for use in the 20th Century if they had known what Hollywood had in store for them. Two current movies, M-G-M's colossal *Ivanhoe* (a distant cousin of the novel by Sir Walter Scott) and Walt Disney's engaging *Story of Robin Hood* (p. 56) seem bent on proving that whatever the hazards involved in a chivalric career the rewards are well worth it.

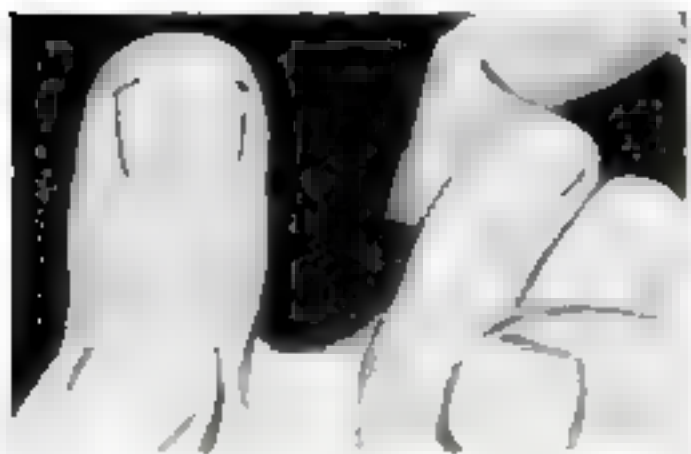
Hazards and rewards alike are piled up recklessly on Robert Taylor, playing the title role in *Ivanhoe*. He is called upon to perform incredible feats of courage in the lists (*next page*) and on castle battlements; he must humble the pride of Norman barons and arrange the ransom of the English king; he is betrayed, bound, beaten, repeatedly knocked senseless. As recompense, he gets a chance to rescue not one beauty but two: melting dark-eyed Elizabeth Taylor (Rebecca, the Jewess of York) and stately blond Joan Fontaine (Rowena, the Saxon princess). The perils and torments he overcomes with ease, but most moviegoers will be disappointed because, after casting Miss Taylor as Rebecca, the moviemakers stuck with Sir Walter Scott and let *Ivanhoe* choose Rowena.

LIKE REBECCA, ROWENA (JOAN FONTAINE) LOVES IVANHOE. SHE GETS HIM →

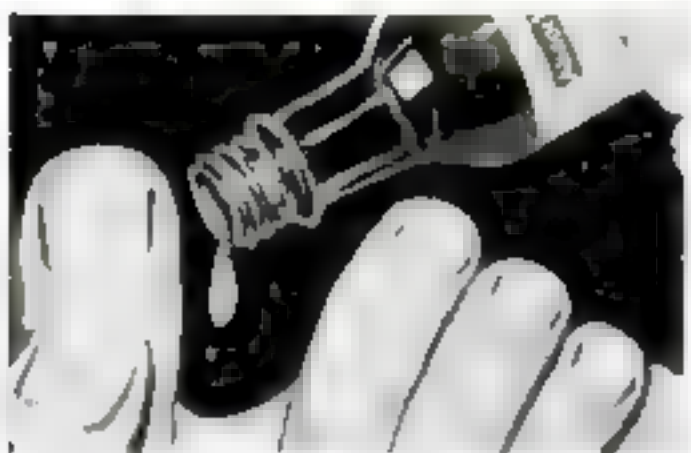


Continued on p. 56

Fiery cracks between the toes?
Look tonight!



Examine the skin between your toes tonight. When open cracks appear it means that Athlete's Foot can strike.



Absorbine Jr. helps inhibit growth of all the infecting fungi it can reach.

ATHLETE'S FOOT calls for FAST ACTION

Athlete's Foot can be serious—but Absorbine Jr. takes care of your misery, fast

• When hot summertime footwork causes feet to perspire and tiny cracks to appear between the toes, Athlete's Foot fungi can get you in torment, even "lay you up."

So don't take chances—get quick relief with Absorbine Jr., the No. 1 Athlete's Foot preparation!

Absorbine Jr. kills all the fungi of Athlete's Foot it can contact. It helps heal open cracks, prevent reinfection, and promote regrowth of smooth unbroken skin.

Before it gets serious, be sure to get after Athlete's Foot. Guard against reinfection; boil socks 15 minutes; don't share towels.

Get Absorbine Jr. today. At all drug counters. W. F. YOUNG, INC., Springfield, Mass.

Get after Athlete's Foot symptoms early! That's when Absorbine Jr. helps clear them up fastest. Takes care of muscular aches and pains, minor sunburn, nonpoisonous insect bites, too.



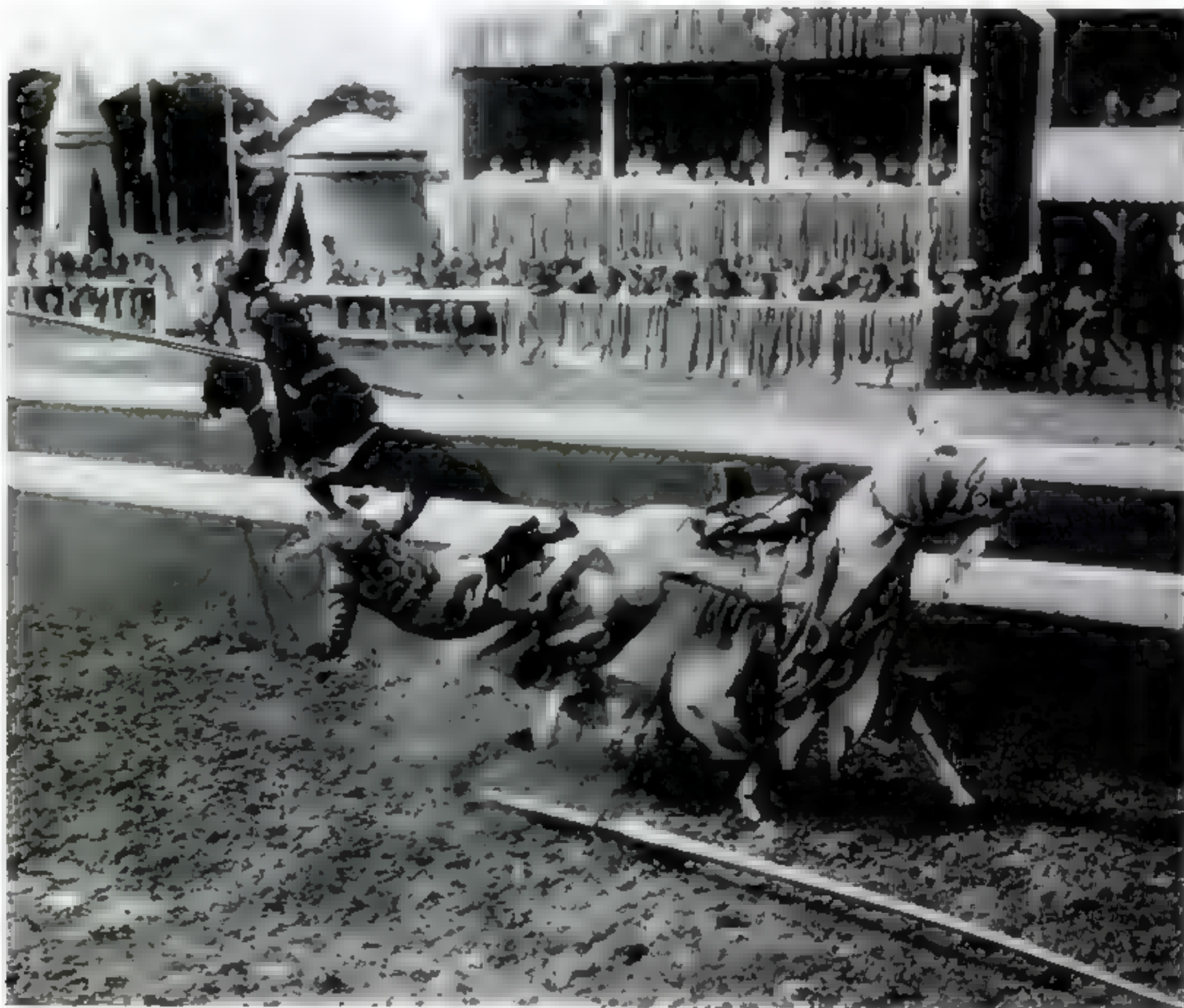
SOOTHING, REFRESHING

ABSORBINE JR.

America's original relief for Athlete's Foot
... and the favorite today!

KNIGHTHOOD CONTINUED

IT TOOK HARD KNOCKS TO WIN LADY FAIR



IVANHOE'S LANCE unhorses Norman knight, one of four whom he successively defeats in the lists to win the

gold coronet which he offers to Rowena. Jousting scenes are most authentic and exciting ever enacted for a movie.



IVANHOE'S AX pounds his enemy, Sir Brian de Bois-Guilbert, who is wielding a murderous medieval device

called the mace-and-chain, in a superbly staged combat which is to determine the fate of the beautiful Rebecca.

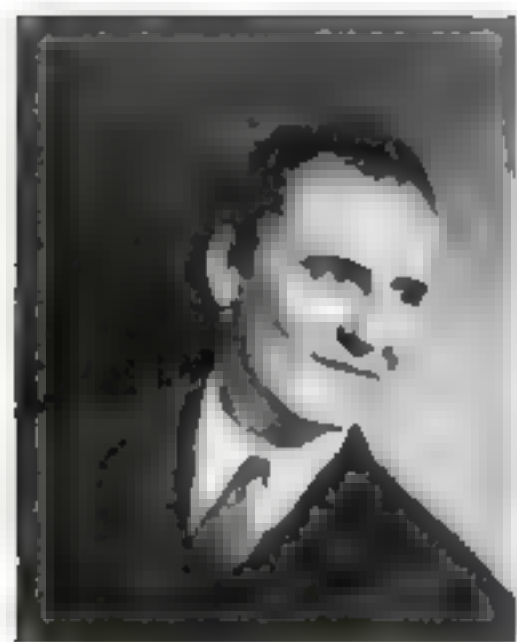
CONTINUED ON PAGE 34

Only a PLAYTEX® Girdle

lets you feel as *free* as this...



and look as SLIM as this...



PIERRE BALMAIN, leading fashion designer, says:

"This fall, the emphasis is on you—your slimmer hips, your trimmer waistline. And the girdle for you is Playtex! Such slimness, comfort, freedom—and see how it flatters the fashion!" Playtex Fab-Lined is the only girdle in the world that works its figure-slimming miracles without a seam, stitch or bone—the only girdle that leaves you so free, keeps you in heavenly comfort with cloud-soft fabric next to your skin. Playtex Fab-Lined is invisible under your sleekest clothes, washes in seconds, dries in a flash—and the four new Adjust-All garters take wonderful care of your stockings!

PLAYTEX... known everywhere as the girdle in the SLIM tube. Ask to see all three—Playtex® Living®, Pink-Ice and Fab-Lined Girdles—from \$3.50, at department stores and specialty shops. Prices slightly higher outside U.S.A.

Invisible

Playtex **FAB-LINED** *Girdles*
— Fabric-Next-to-Your-Skin —

With 4 New 'Adjust-All' Garters



Week-end Handyman?

Get that **DIRT**

fast...



but
save your
SKIN!



Boraxo "melt-away" action cleans hands faster, gentler than any other hand soap!

Now, get hands twice as clean, in half the time! And keep hands soft, with BORAXO! Tiny soluble crystals in this powdered hand soap chase all dirt, then melt away. No harsh abrasives to irritate. After gardening, household work, all greasy jobs, clean up fast, with BORAXO!

new TV drama!
"Death Valley Days"

True-to-life Western tales—your favorite radio program for years—coming to TV! Watch your local paper for time and channel.



ANOTHER FAMOUS "20 MULE TEAM" PRODUCT

KNIGHTHOOD CONTINUED

ROBIN HOOD SUFFERS TOO

Less costly and more directly aimed at a juvenile audience than *Ivanhoe*, Walt Disney's live-action movie about Robin Hood shows the same standard of values in operation. Robin suffers no end of indignities at the hands of the wicked Sheriff of Nottingham and the still wicked Prince John, but he surmounts them all to win the hand of his ladylove, Maid Marian. Richard Todd, who plays Robin in this version, is younger and friskier than his predecessors in the role, Douglas Fairbanks and Errol Flynn; he gives all the needed zest to the classic episodes involving Friar Tuck, Little John, poaching, archery and robbing the rich to feed the poor. As Maid Marian, Joan Rice (see cover) is reward enough for anybody engaged in those occupations.



ROBIN'S ORDEAL includes this near-miss by enemy spear as he is scrambling his way across a half lowered drawbridge during the siege of a castle.



ROBIN'S REWARD is the smile of Maid Marian, a damsel of noble family who remains faithful to him when he is declared an outlaw by Prince John.

CONTINUED ON PAGE 29

WHAT'LL YOU HAVE?

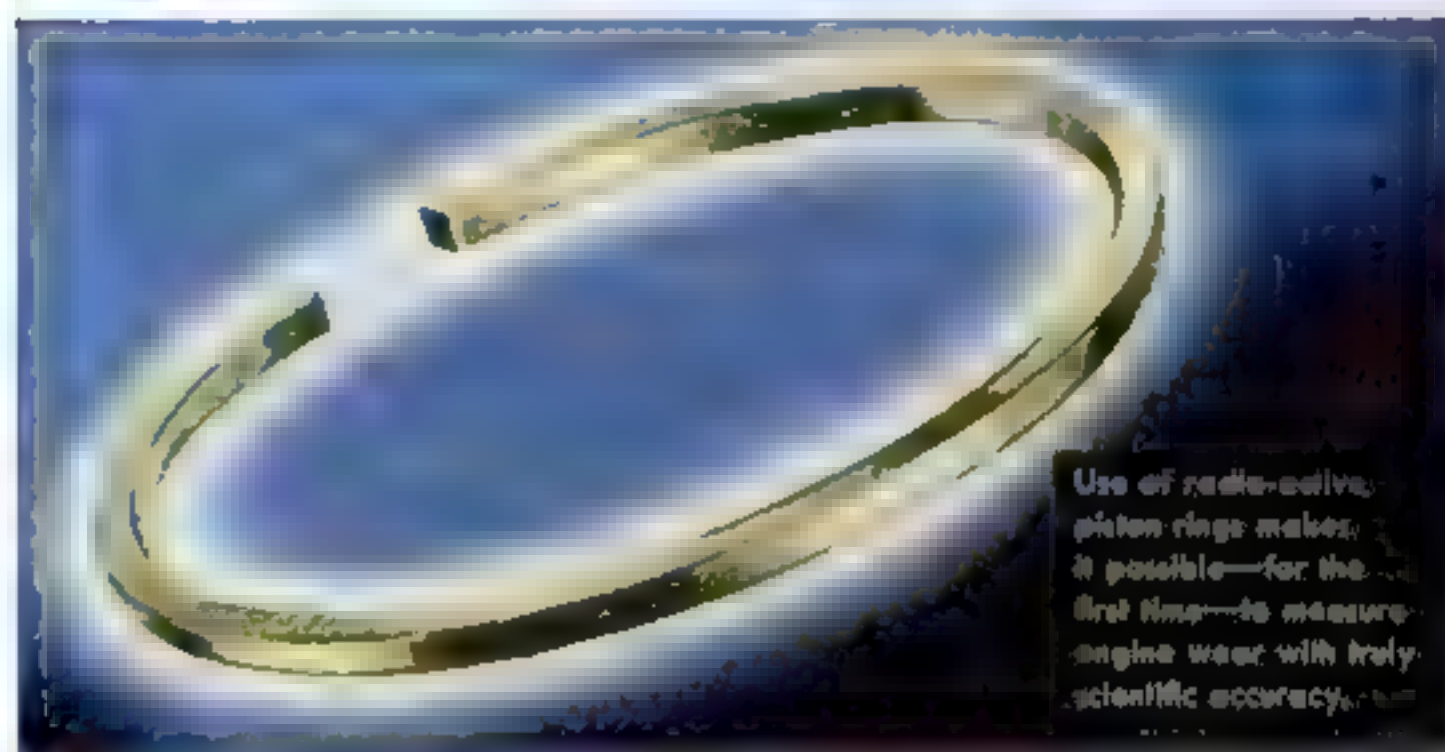


Drink *Pabst* Blue Ribbon
Satisfy Your Thirst For Better Beer!

FOLLOW PABST BLUE RIBBON BOXING BOUTS . . . EVERY WEDNESDAY NIGHT . . . CBS TELEVISION NETWORK Copr. 1952, Pabst Brewing Co., Milwaukee, Wis. Trade Marks Reg. U. S. Pat. Off.

AMAZING RADIO-ACTIVE TRACER TESTS PROVE—

Mobiloil's Powerful **NEW** Wear-Fighting Action



Use of radio-active piston rings makes it possible—for the first time—to measure engine wear with truly scientific accuracy.

New Super-Detergent Formula Means Longer Engine Life—Less Oil Consumed!

It's true—proved by radio-active tracers from the Oak Ridge atomic pile! Mobiloil's new combination of ingredients can stretch the life of your engine—can drastically reduce engine wear during the periods when most wear occurs... during starts and warm-ups and stop-go driving. Less engine wear means less spent on oil make-up, too!

Here's how we prove it... Radio-active piston rings are installed in test engines. "Hot" metal particles, scuffed off the rings into the motor oil, are then measured by Geiger counter. The result proves Mobiloil with new super-detergent formula gives you new wear-fighting action—for top performance, peak operating economy!

WHY ACCEPT LESS THAN THE
World's Largest-Selling Motor Oil



AT SERVICE STATIONS, CAR DEALERS, GARAGES

SOCIETY-VACUUM OIL COMPANY, INC., and Affiliated MAGNOLIA PETROLEUM COMPANY, GENERAL PETROLEUM CORPORATION

SAME MEN, TWO PLOTS

Both *Ivanhoe* and *Robin Hood* deal with the same period of English history, and in some cases the same characters (below). Both plots revolve around the ransoming of King Richard I from captivity for the whopping sum of 150,000 marks. *Ivanhoe*, elaborating extravagantly on the Walter Scott novel, has the money being raised by the Jews of England, led by the venerable Isaac of York, Rebecca's father. *Robin Hood* has Robin and his merry men sweating the swag out of the Sheriff of Nottingham and other malefactors of great wealth. In point of historical fact, the ransom was never paid in full by anybody.



PRINCE JOHN was a slinking cowardly castiff, as portrayed by both Hubert Gregg (left) in *Robin Hood* and by Guy Rolfe (right) in the *Ivanhoe* version.



ROBIN HOOD AND FRIAR TUCK play leading roles in straightening out England in the Disney movie (left), are only subsidiary characters in *Ivanhoe*.



KING RICHARD was a gallant knight and faithful defender of his people as played by both Patrick Barr (in *Robin Hood*, left) and Norman Wooland.

Get 5 times more active chlorophyll!

A chlorophyll toothpaste can do wonders—if it contains enough active chlorophyll. Chlorodent gives you up to 5 times more active chlorophyll!



VISIBLE PROOF!

Chlorodent tints your brush with the deep, rich green of chlorophyll itself. This proves that you are getting active chlorophyll—up to 5 times more! No other toothpaste gives you such dramatic proof.

GIVES YOU A



Clean Fresh Mouth All Day Long!

To have a clean, fresh mouth all day, insist on *Chlorodent*. No other dentifrice maker can use the Chlorodent active-chlorophyll formula, because it's patented (Pat. No. 2216816).

New freedom from MOUTH ODORS!

In hundreds of tests, Chlorodent stopped mouth odor for hours... far longer than white toothpaste. By using Chlorodent regularly—preferably after meals—you can be free of mouth odor all day!

Keeps teeth CLEANEST!

Leading dental scientists tested major dentifrices—chlorophyll, ammoniated and regular. Actual color photos proved that Chlorodent toothpaste was the most effective tooth cleanser!

Fights TOOTH DECAY!

Chlorodent removes mouth acids that "eat" into tooth enamel... and the bac-

teria which cause them. And Chlorodent keeps teeth so clean that bacteria find it difficult to multiply. No other toothpaste offers better protection than Chlorodent!

Half of all tooth losses caused by GUM TROUBLES!

It pays to remember that Chlorodent promotes the growth of firm, healthy-pink tissue. If you have tender gums, you will want to see your dentist and use Chlorodent for its fast relief of this condition.

No other toothpaste can give you all these benefits. So, insist on *Chlorodent*! Buy a tube today.

UNCONDITIONAL GUARANTEE

We think you'll find Chlorodent the finest toothpaste you ever used. If you don't agree, return unused portion to Lever Brothers Co., New York. We'll refund purchase price plus postage!

MADE BY THE MAKERS OF PEPSODENT

Chlorodent

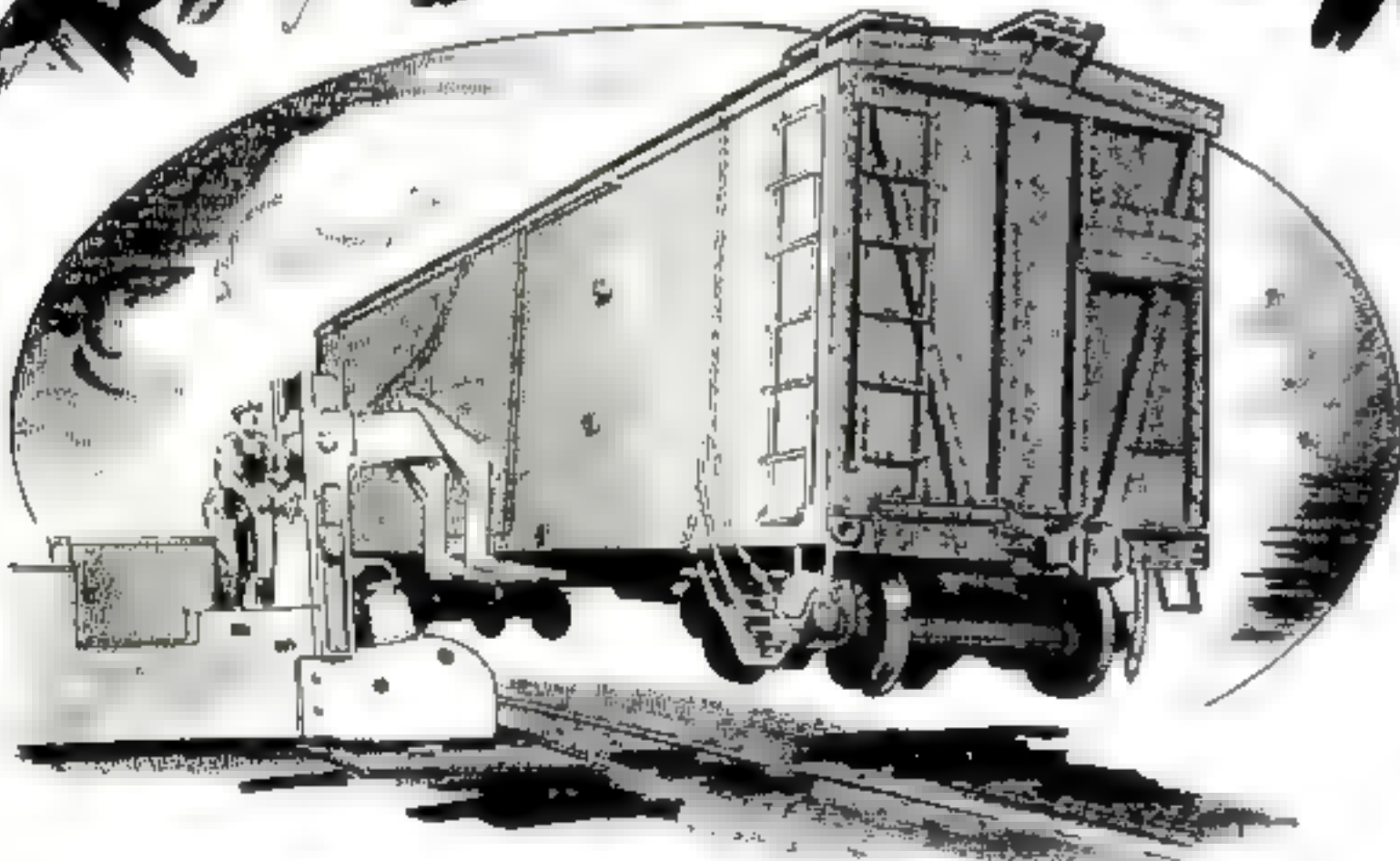
WORLD'S LARGEST-SELLING CHLOROPHYLL TOOTHPASTE

**NEW OIL
DISCOVERED
4 MILES
DOWN!**

RIPLEY'S



LONG INACCESSIBLE RESERVES OF OIL, 4 MILES UNDERGROUND, ARE NOW BEING OPENED WITH THE BIGGEST DRILL EVER USED. THIS DRILL WEIGHS MORE THAN A MODERN LOCOMOTIVE! THE GREAT HOIST WHICH LOWERS AND RAISES IT IN THE HOLE IS OPERATED BY HY-VO CHAIN DRIVES SPECIALLY DESIGNED BY B-W'S MORSE CHAIN. THESE ARE 35% SMALLER THAN OTHER TYPES OF CHAIN DRIVES -- YET THEY CARRY THREE TIMES THE LOAD AT TWICE THE SPEED.



14-INCH MUSCLE LIFTS LOADED BOXCAR!

THIS MIGHTY FORK TRUCK RAISES 40 TONS WITHOUT A GRUNT. IT GETS ITS TREMENDOUS STRENGTH FROM A B-W PESCO PUMP LITTLE BIGGER THAN AN AVERAGE MAN'S BICEPS. IN STEEL MILLS, THE POWER AND MOBILITY OF THIS LIFTER HAVE INCREASED PRODUCTION, CUT COSTS.



**BURNING DOWN
HOUSES BEFORE
THEY'RE BUILT!**

EVERY YEAR, OVER 200,000 FOREST FIRES BLAZE ACROSS AMERICA. THEY BURN UP ENOUGH TIMBER TO BUILD 80,000 FIVE-ROOM HOUSES. WE ALL LOSE THROUGH SUCH DESTRUCTION. NINE OUT OF TEN OF THESE FIRES ARE MAN-MADE! SO BE CAREFUL. CRUSH OUT CIGARETTES. USE YOUR ASHTRAY WHEN YOU DRIVE. BREAK MATCHES ... DROWN CAMPFIRES.

**185 PRODUCTS
IN ALL ARE MADE BY BORG-WARNER**

Believe It or Not!

ENGINEERING

BW

PRODUCTION

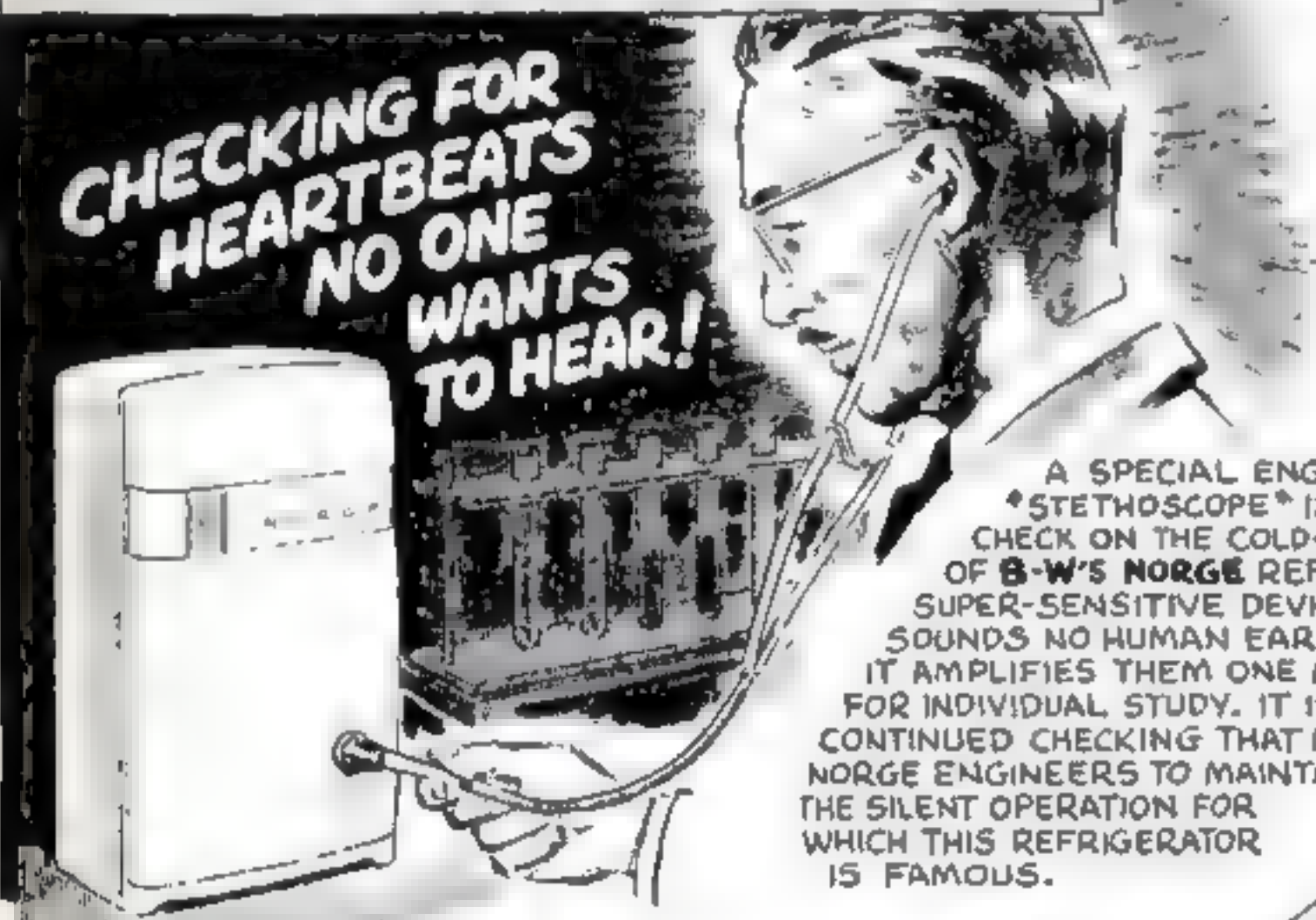
HELPING OIL DRILLERS HIT A NEW HIGH IN GOING LOW... GEARING CARS FOR PRIZE-WINNING MILEAGE... MAKING STEEL SANDWICHES TO SATISFY FARMERS.

IN 50 MANY WAYS B-W SKILL AND INGENUITY TOUCH THE LIFE OF ALMOST EVERY AMERICAN EVERY DAY.

FOR EXAMPLE, 19 OUT OF THE 20 MAKES OF MOTORCARS CONTAIN ESSENTIAL PARTS BY BORG-WARNER. EVERY COMMERCIAL PLANE AND MANY SHIPS AFLOAT HAVE ABOARD VITAL B-W EQUIPMENT. 9 OUT OF 10 FARMS SPEED FOOD PRODUCTION WITH B-W EQUIPPED MACHINES. AND MILLIONS ENJOY THE OUTSTANDING ADVANTAGES OF B-W HOME EQUIPMENT AND APPLIANCES.



CHECKING FOR HEARTBEATS NO ONE WANTS TO HEAR!



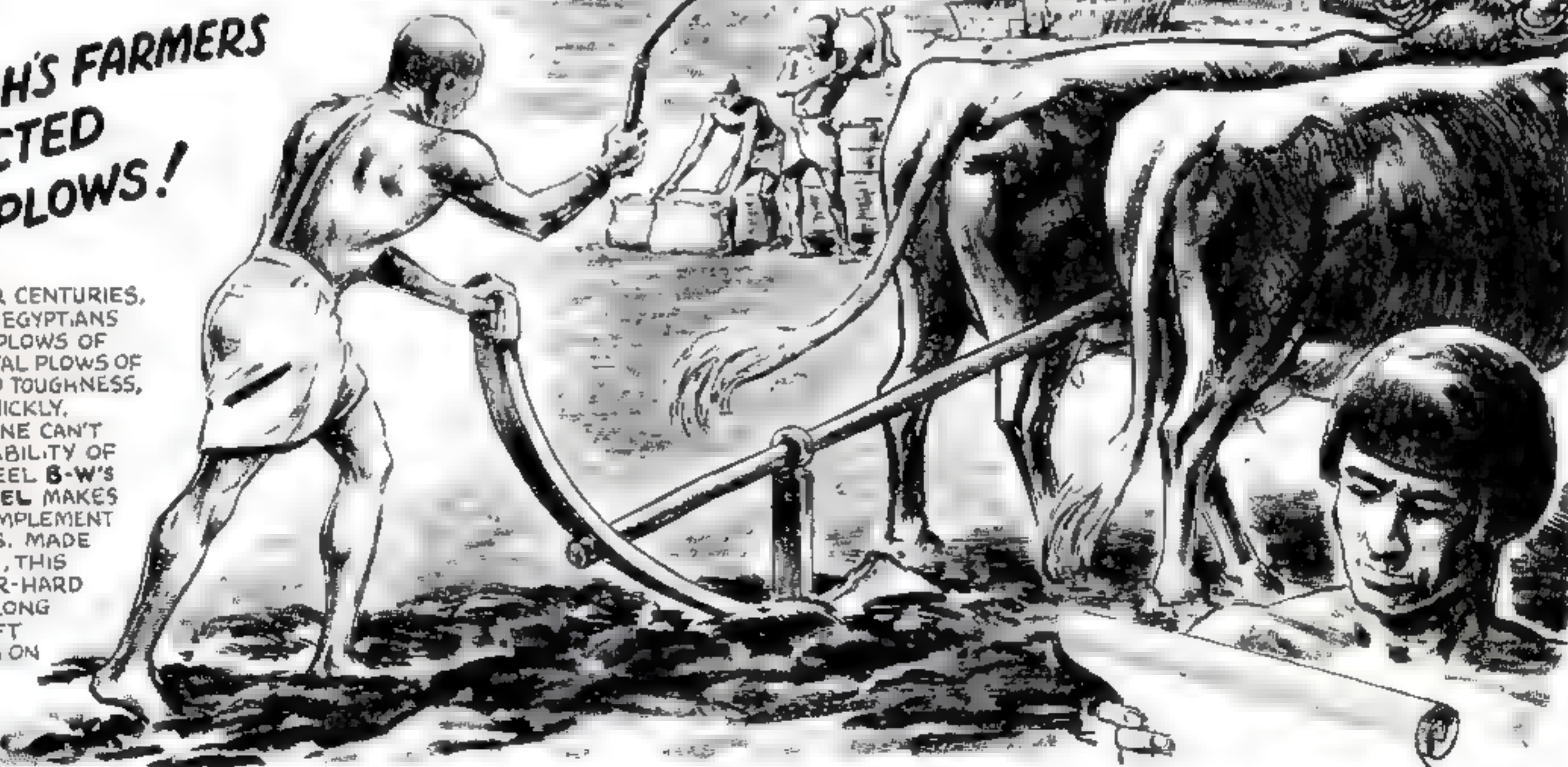
A SPECIAL ENGINEER'S "STETHOSCOPE" IS USED TO CHECK ON THE COLD-MAKING HEART OF B-W'S NORGE REFRIGERATOR. THIS SUPER-SENSITIVE DEVICE WILL PICK UP SOUNDS NO HUMAN EAR CAN DETECT. IT AMPLIFIES THEM ONE AT A TIME FOR INDIVIDUAL STUDY. IT IS SUCH CONTINUED CHECKING THAT HELPS NORGE ENGINEERS TO MAINTAIN THE SILENT OPERATION FOR WHICH THIS REFRIGERATOR IS FAMOUS.

NO CAR EVER WON MOBILGAS ECONOMY RUN WITHOUT B-W OVERDRIVE!

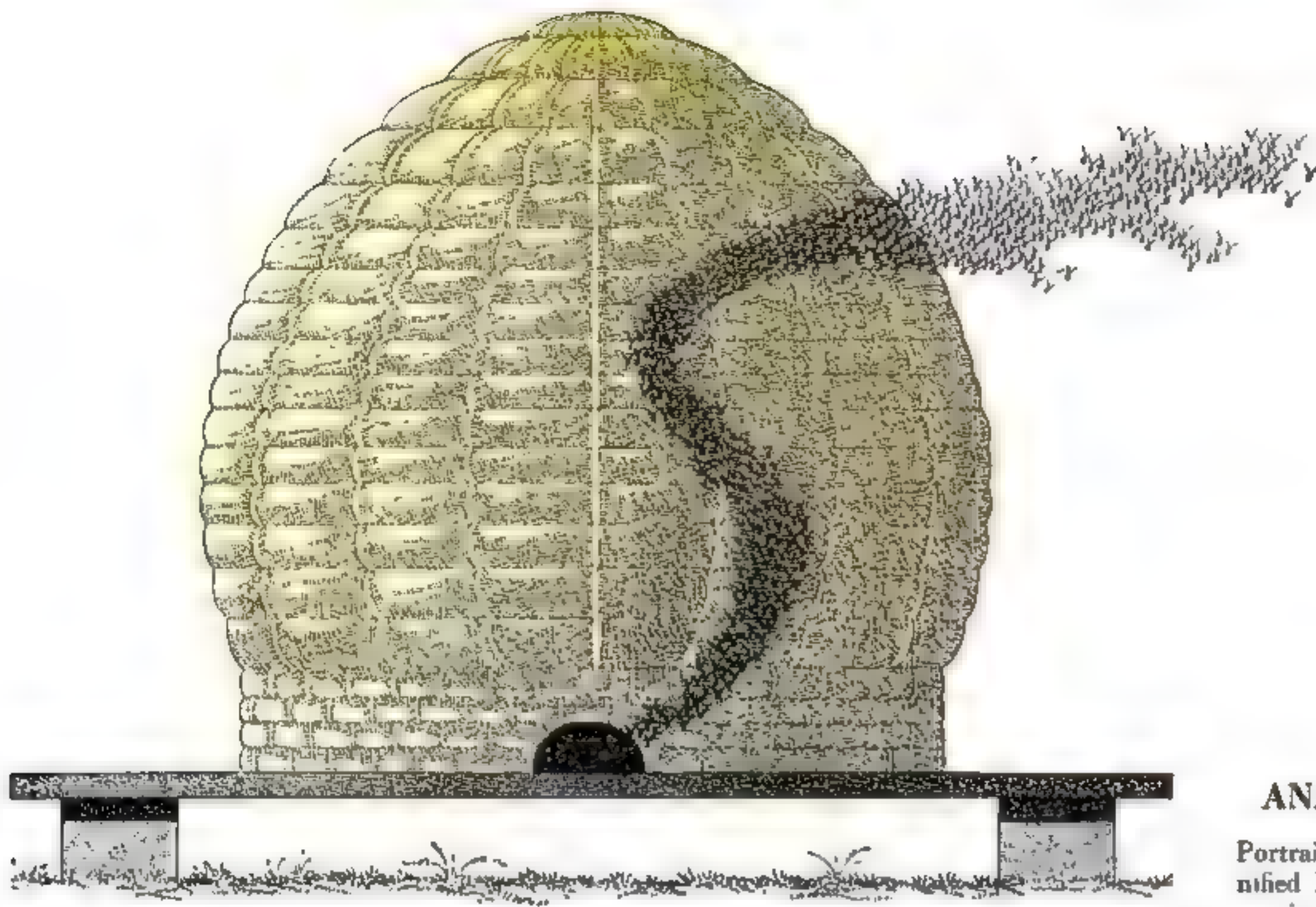
IN AMERICA'S TOUGHEST GAS MILEAGE CONTEST, THE ANNUAL MOBILGAS ECONOMY RUN, THE TOP WINNER EVERY SINGLE TIME HAS BEEN A CAR EQUIPPED WITH B-W OVERDRIVE. THIS TRANSMISSION SAVES GAS BY AUTOMATICALLY CUTTING ENGINE REVOLUTIONS 30% AT CRUISING SPEEDS. MADE BY B-W'S WARNER GEAR, OVERDRIVE IS AVAILABLE ON 10 LEADING MAKES OF CARS.

PHARAOH'S FARMERS REJECTED METAL PLOWS!

FOR CENTURIES, ANCIENT EGYPTIANS PREFERRED PLOWS OF STONE. THE METAL PLOWS OF THAT TIME LACKED TOUGHNESS, WORE OUT TOO QUICKLY. TODAY, EVEN STONE CAN'T EQUAL THE DURABILITY OF THE TILLAGE STEEL B-W'S INGERSOLL STEEL MAKES FOR PLOW AND IMPLEMENT MANUFACTURERS. MADE LIKE A SANDWICH, THIS STEEL HAS SUPER-HARD SURFACES FOR LONG WEAR AND A SOFT CENTER TO CUSH ON AGAINST BREAKAGE.



These units form BORG-WARNER, Executive Offices, 310 S. Michigan Ave., Chicago: BORG & BECK • BORG-WARNER INTERNATIONAL • BORG WARNER SERVICE PARTS • CALUMET STEEL • DETROIT GEAR • FRANKLIN STEEL • INGERSOLL STEEL • LONG MANUFACTURING • LONG MANUFACTURING CO., LTD. • MARBON • MARVEL-SCHIEBLER PRODUCTS • MECHANICS UNIVERSAL JOINT • MORSE CHAIN • MORSE CHAIN, LTD. • NORGE • NORGE-HEAT • PESCO PRODUCTS • ROCKFORD CLUTCH SPRING DIVISION • WARNER AUTOMOTIVE PARTS • WARNER GEAR • WARNER GEAR CO., LTD. • WOOSTER DIVISION



The Life of the BEE

PAINTINGS BY MICROSCOPE REVEAL THE BUSY WORLD INSIDE THE HIVE

PAINTED FOR LIFE BY RUDOLF FREUND

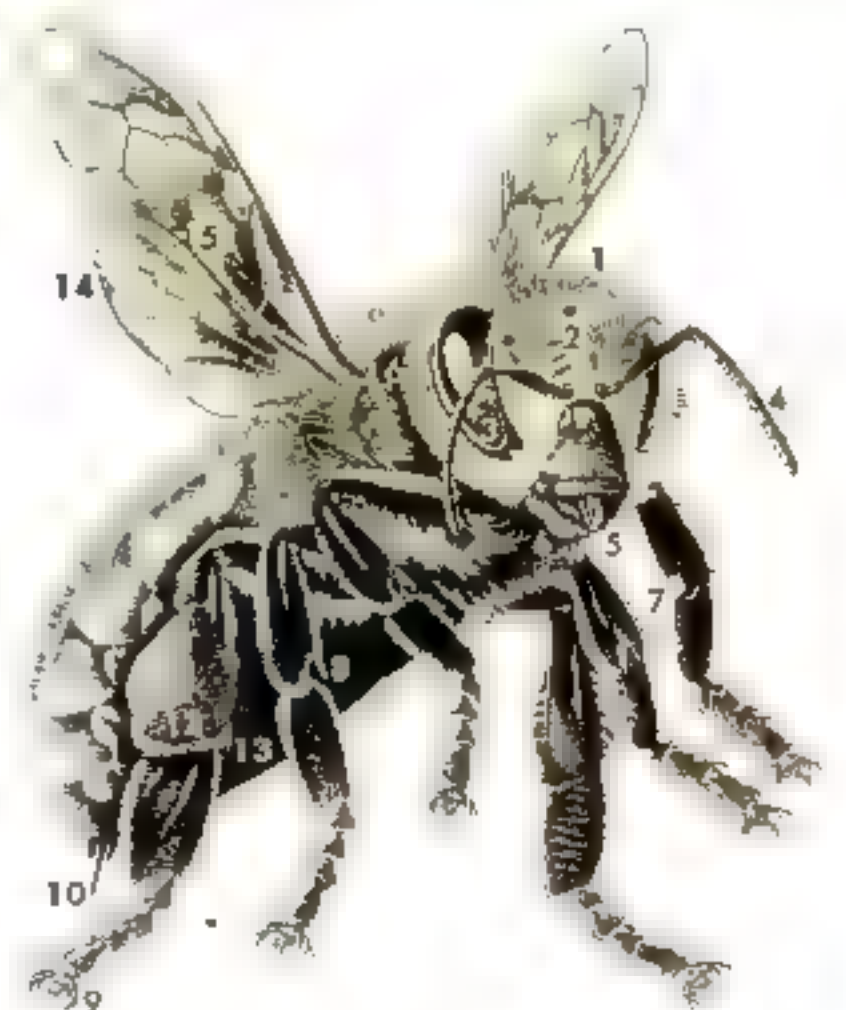
No human or animal society has ever been so perfectly organized as that of the honeybee. This bee society has been meticulously recorded by Rudolf Freund, who studied it for two years through magnifying glass and microscope to produce the paintings on these pages. They show that life in the hive is a sacrificial matriarchy in which every bee does its unquestioning duty and even the drones shirk by design. The average colony of 30,000 is presided over by a queen who has but one function: laying eggs. The males or drones—about 1,500 to a colony—do no work, but they are tolerated during the summer so there will be at least one to mate with the queen.

All the other bees are sterile female workers (*opposite*). During their brief lives they perform an incredible series of chores, first inside the hive (*pp. 64, 65*), then outdoors as foragers for food. Two kinds of food are required by the colony. Pollen, or "bee bread," is fed to the larvae and is their main source of growing strength.

But the key to the life of every colony is honey, which is the food of adult bees. Gathered in the form of nectar, it is stored in the comb where much of its water content evaporates. So important is the gathering of nectar that the bees have developed a special dance (*p. 69*) to tell each other the exact spot where a rich supply may be found. And so precious is the honey that during the winter the drones are denied it and starve to death. But the pampered queen is carefully fed and warmed throughout the cold months so that the colony can be repopulated with the coming of spring.

ANATOMY OF WORKER BEE

Portrait of a worker bee (*opposite page*), magnified 17 times, was painted with the aid of a microscope. Numbers on drawing (*below*) identify the parts of bee's anatomy. Bee's head (1) is equipped with three simple eyes, one of them visible on forehead (2), and two compound eyes (3) with several thousand separate lenses. Antennae (4) are divided into 11 segments with 6,000 sense plates and thousands of minute hairs, and supply bee's sense of smell and sense of touch. Mandibles (5) crush and manipulate wax for building cells. Curling back under bee's jaws is the proboscis (6) through which bee sucks up honey, nectar and water. Antennae are drawn through grooves in front leg (7) to clean them. Long spines (8) serve to unload pollen at hive. Foot (9) has double-pronged claws enabling bee to cling to flowers while a sticky pad helps bee walk upside down on smooth surfaces. Worker's stinger (10) is barbed, with result that it catches in victim, pulling out bee's entrails and killing it. Queen bee's stinger has no barbs, so queen can sting repeatedly without committing suicide. Wax scales (11) are a secretion which the bee uses to build combs. Pollen basket (12) on hind legs provides storage space when bee is collecting food. Abdomen (13) and thorax (16), with head (1), form the three parts of bee's body. Wings (14) consist of two separated sections which can be joined together by marginal hooks (15) when bee is ready for flight.







LIFE IN THE HIVE is a complicated but highly organized affair with each bee instinctively playing its assigned part. This painting shows activities which go on at different times of the year. In upper left corner of the comb, the queen bee lays her eggs, depositing them one to a cell. Guarding the queen is her court of young worker bees, ready to feed or

clean her after laying. In center of comb, the brood with wax-born bees just emerging from their wax-capped cells. Some nurse bees are burrowing into these jagged-edged cells, cleaning them so they will be ready for new eggs. Other nurse bees are placing wax in smooth-edged cells for the larvae, which get 1,500 tiny meals a day. Peanut-shaped tubercles at right edge of comb are the special cells from which queen bees are born.



At bottom left two queens fight to the death; normally only one can reign in a hive. Watching workers do not take part in battle unless there is danger that both queens will be killed, leaving the hive without an egg machine. At bottom center, field workers deliver the nectar they have gathered to hive workers, who will store it away. Other field workers, their legs laden with pollen, fly in and deliver their loads to food storage

cells. At right a mouse that has entered the hive after honey is stung to death by workers who, with each sting, give their lives to protect the colony. Standing at entrance, three air-conditioner bees fan air into hive with their wings to evaporate water from honey. At bottom of comb at right, engineer bees make new cells from their own wax. Above engineers is a winter scene, the bees huddled together to keep each other warm.



ENEMIES OF BEES feast on the honey, the wax or the bees themselves. Garden spider (left) spins its web between hives and flower beds to trap foraging bees. Dragonfly (top center) scoops up bees in full flight and devours them on the wing. The bear (right background), traditional foe of bees, will destroy a comb and an entire colony to get at

honey. Bear sticks its tale protect it from stings, and it will even burn hives as well as comb. Wildcat, Kingbird or Tree martin (top right) bites bees to suck out nectar and jabs them in the heads. Robber fly (below kingbird) has eyes covering almost the entire head, giving it exceptionally keen eyesight. Selecting a perch, it pounces on all passing bees, catching them in mid-air and paring them with its sharp beak like



claws, then retreating to its perch to suck out the juices with its projecting beak. Praying mantis (*lower right*) holds perfectly still, camouflaging itself until a bee flies too close, then darts out its forelegs to seize a victim and devour it. Skunk (*center*), loves honey but can seldom reach it. It also likes to eat bees, scratches at the hive until bees emerge, then deftly kills them with its paws. Toad (*lower left*) lurks near flowers and

catches bees with its tongue, apparently unhurt by the bee's stinger. Mice (*previous page*) invade hives to steal honey or, during winter, to build nests. But one of the bees' worst enemies eats neither the bees nor their honey. This is the tiny larva of the wax moth which is born in crevices of hive and eats its way through the wax, destroying the comb and therefore the young bees and, in the end, sometimes the colony itself.



Some day "Incurable" may be a forgotten word

Your doctor should never say, "No. He does not make extravagant promises."

Yet within the past generation medical science has conquered many of the killer-diseases. In the coming generation medicine may well demonstrate that there is no disease which cannot be cured or controlled.

Already modern medicine has taken the terror out of pneumonia, meningitis, Var-

icella, diphtheria, and scarlet fever, less well known.

In this quiet revolution Lederle has been one of the leaders. It is the part of the rationalist to look for the new, to seek out the new, to discover. Lederle developed penicillin, a substance which is still a daily question mark to the doctors of the antiquities.

Undiscovered as yet by medicine are cancer, certain forms of heart disease, high blood pressure and many other tissue-changing diseases. Yet even here there is help and hope.

For Lederle and other laboratories over the land, dedicated scientists are working on the side of humanity to find these final secrets. So that your children and your children's children will not live in the shadow of Fear.

Lederle—dedicated to helping your doctor help you live

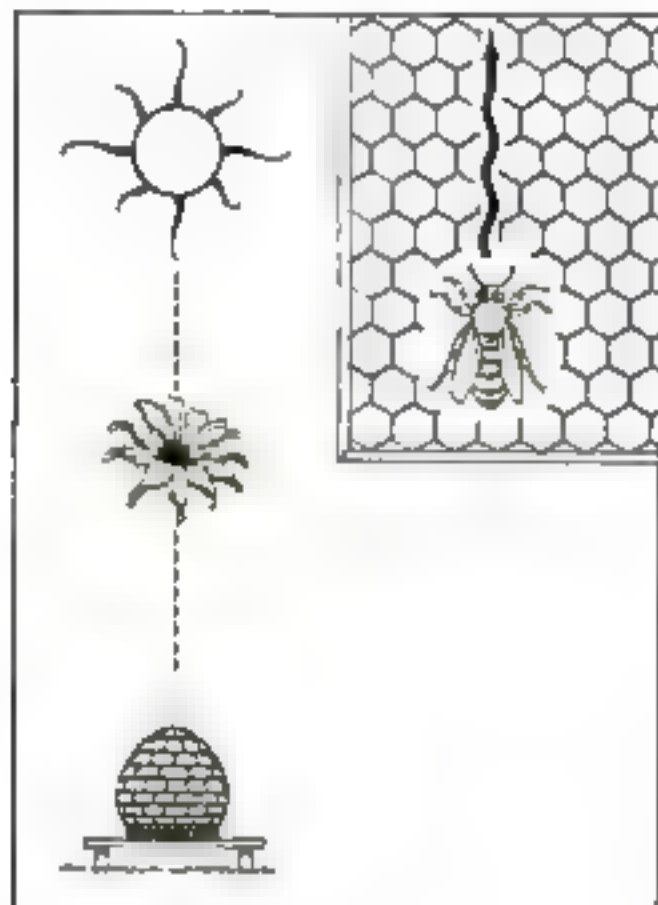
pronounced led-er-le



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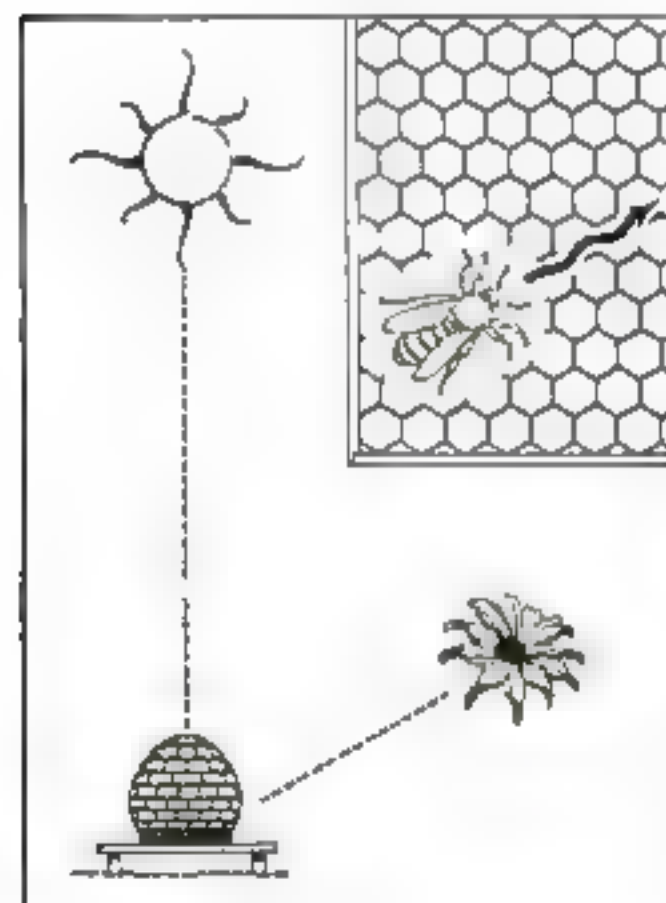
HOW BEES GET THE NEWS

The only thing a bee needs to learn is where food can be found. When a worker returns from a successful nectar hunt, it tells the location of the food by dancing on the honeycomb. This bee language has been reported by Austrian Zoologist Karl von Frisch in his book *Bees: Their Vision, Chemical Senses and Language* (Cornell University Press). If the bee dances around and around, there is nectar somewhere within 75 yards. If the nectar is farther away, the bee must tell the exact direction or other workers might never find it. In this dance the bee runs in a straight line, wagging its abdomen from side to side, then turns full circle and repeats the wagging process. In each of the drawings below, the straight run tells the direction of the nectar supply.

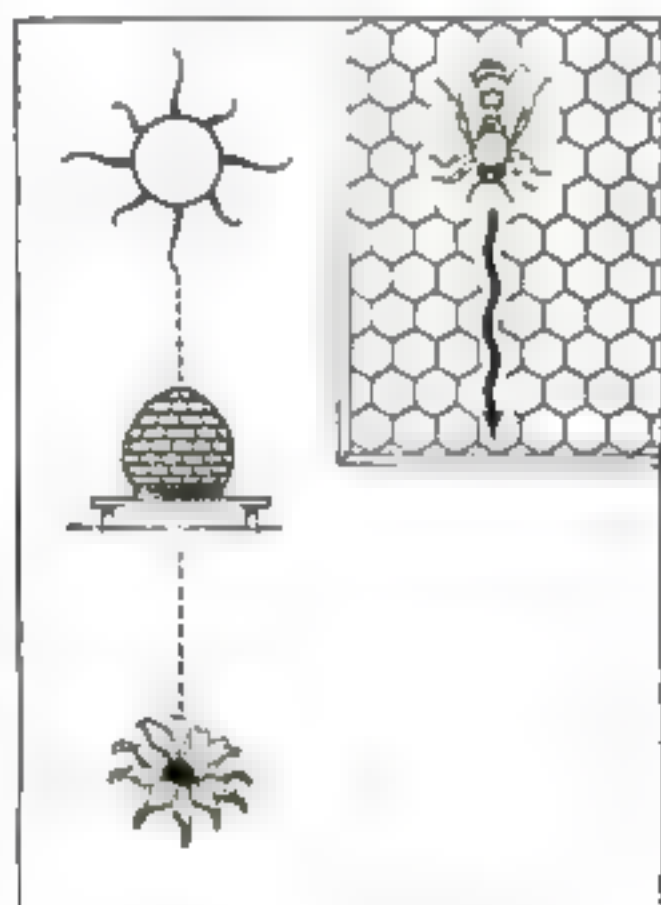


BEE RUNS UP on vertical honeycomb during the wagging part of the dance to tell other bees that they can find nectar by flying in the same direction as the sun. The greater the number of times the dance cycle is repeated during a given period, the closer the nectar is to the hive. The dance is most vigorous when the nectar supply has a high sugar content.

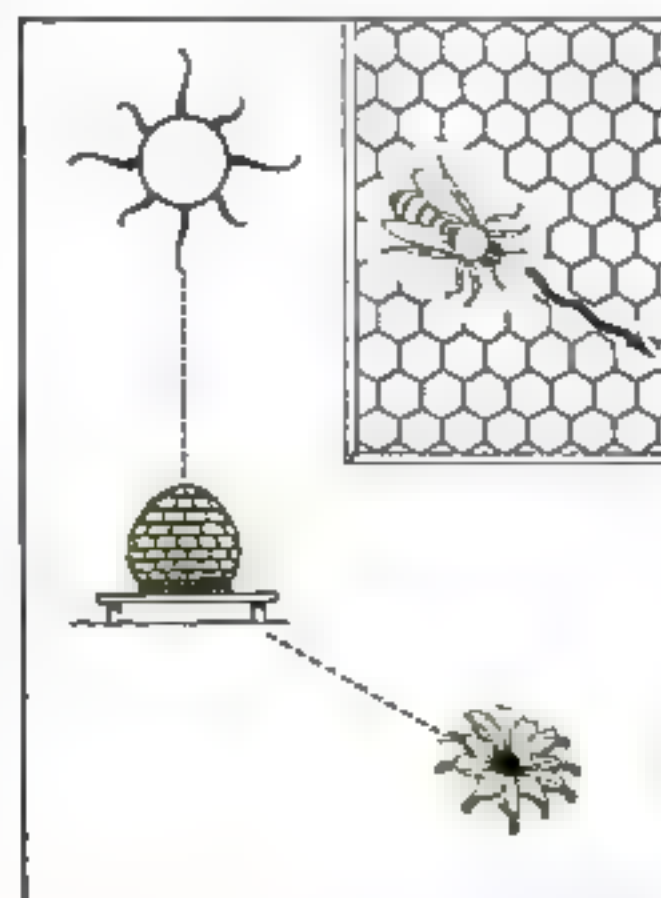
BEE RUNS DOWN to tell other workers that they must fly away from the sun in order to reach food. When the bee reaches the end of the straight wagging run, it circles around and repeats it. Bees can tell the direction of the sun even on cloudy days because the lenses of their eyes analyze polarized light, although the sun itself may be completely out of sight.



BEE ANGLES DOWN to tell the other bees that the nectar is 120° to the right of the sun. Foragers know what kind of flower to look for when they set out because the scent of the flower sticks to the dancing bee's body. The dancing bee will repeat its performance in several parts of the hive so that many other worker bees learn about the rich food supply.



BEE ANGLES UP to show that when the bees leave the hive, they must fly at an angle 60° to the right of the sun's position to reach the flower. Other bees get very excited when a returning forager performs a vigorous dance. During pauses in the dance, forager further excites them by letting them taste nectar which it regurgitates from its honey stomach.



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Electric Shave is available at drugstores or other goods counters. Only 49¢ plus tax enough for 80 slick shaves. The J. B. Williams Co., Gastonbury, Conn.



FAMOUS RY-KRISP REDUCING PLAN ON EVERY PACKAGE

Chang-Eng's American Heritage

RENOWNED SIAMESE TWINS
FOUNDED LARGE FAMILIES
STILL FLOURISHING TODAY

by ARCHIE ROBERTSON

MOST Americans have heard of the Siamese Twins, perhaps the most famous freaks of the 19th Century, but it is not generally known that they settled in North Carolina, married and raised big families. The original Chang and Eng died in 1874 and the last of their 22 children died last year, but there are probably at least one thousand living grandchildren, great-grandchildren, and great-great-grandchildren scattered across the country. These have included such distinguished citizens as a president of the Union Pacific Railroad and a major general of the U.S. Air Force as well as a large number of average taxpayers. Many still bear the name Bunker—which the United Siamese Brothers adopted from the name of a New York friend—and still make their homes in the region around Mt. Airy. Vigorous, brunet faces, strong black eyebrows and dark eyes, and candid expressions mark the tribe. They do not look Oriental in any slant-eyed or "sinister" sense but most of them are very distinctive people. Other townspeople say that those with strong family marks "look real Bunkery."

Some weeks ago I drove down to the hilly country around Mt. Airy in North Carolina to talk to some of the descendants of those two men who were connected at the breastbone by a short, thick ribbon of flesh. I hoped to find some memories of the brothers as human beings, not as freaks on exhibition. I had been told that a set of twins had been born into the family, two normal boys named Chang and Eng for the original "United Siamese Brothers."

I found them working in a tobacco patch with their mother and father, the Bob Bunkers. The 11-year-old boys, great-grandsons of Eng, stopped work, their faces touched with an Oriental-American blend of mischief. Their parents straightened up on their toes.

"We're kind of busy gettin' these plants set today," said Bob, a round-faced, friendly man. "Maybe you could come around after supper. There's a old book the twins brought with 'em from over yonder."



IN THEIR OLD AGE the twins sat for the great pioneer photographer Mathew Brady and were put into a family portrait which clearly shows the band of flesh

"They called it their Bible," said Mrs. Bunker seriously.

That evening, in the living room of their four-room house, covered with unpainted siding, I examined, but could not translate, the family treasure—a bundle of strips, with a beautifully written ancient script on them. There are only a few other surviving relics, such as a double-sized chair on which Chang-Eng used to sit before the fire, and a double-length gold watch chain which they used in common.

"I'd dearly love to know what's in that book," said Bob. He takes great pride in his forebears and especially in the fact that their abilities were respected by the local people.

"They were great sports," he said. "One time they found some pa'tridges their little boys had caught in a trap. They paid the boys 50¢ apiece for the birds and had 'em turn 'em loose so they could shoot 'em on the wing. And I guess they introduced the double chop to this country. You know what I mean by that—when two fellows chops wood, one hits slanted one way, the other opposite, so they can cut right through without shifting axes. Well, the twins started that. Come natural to them."

Four hands for two teams

CHANG-ENG were also famous for handling horses. They could drive a double team in perfect synchronization, one handling the front pair, the other the rear.

"And sometimes they was real joky," he continued. Once, in a playful mood, Chang-Eng boarded a railroad train carrying only one ticket. Around their shoulders they wore generous cloaks which they used on the road, concealing their connecting band. The conductor first asked Eng for his ticket. He said he didn't have one and the conductor told him to get off.

"Very well," said Eng tranquilly. He rose to go, naturally accom-



which connected them. Eng is at the left with his wife Sarah. Adelaide sits at the right next to her husband Chang. In front of them are two of their sons.

panied by his brother. "But I have a ticket," Chang protested, "and if you put me off, I'll sue the railroad."

At other times they quarreled. On a hay wagon, one hot day, their feelings grew so warm that they began to wrestle.

"Let go!" Chang shouted to Eng. "Let go, or I'll throw you off the wagon!"

They enjoyed any sort of work with their hands and were in great demand for house-raising. They were small but very strong, and could grasp the corner of a frame dwelling and lift it, without help, from its foundation. According to one account, at country fairs and church festivals they could out-pull several times their number in the tug of war.

Once, said Bob, a local workman they had hired to help them shingle a roof showed up on a Monday, with the day half gone, drunk and abusive.

"Come on down off there, you damn yoke of oxen!" he shouted at his employers. "I'm gonna beat the hell out of you."

Chang-Eng scrambled down, their fists struck out in synchronization and laid him out.

"Then they took him into the house," said Bob, "washed him up, gave him breakfast and a drink, and paid him off. It's like these two boys here—they'll fight with each other, but anybody picks on one will answer to two."

Their father made motions to shoo the little twins off to bed. "Two thousand people called the first week they were born," he said. "We finally just had to turn 'em away."

I went to call on Woo Eng (for his grandfather Eng) Bunker, a serious, solitary man, with a country man's seamed face and the direct, searching Bunker gaze. I found him at his unpainted old farmhouse in a hurry to feed the pigs before dark, but he listened courteously while I explained my errand.



WOO BUNKER, grandson of Eng, stands beside the sturdy, double-sized chair built for Chang-Eng so they could sit comfortably in front of the fire in Carolina.




**SOUP
FOR
LUNCH**
HOT AND HEARTY
AND OH, SO GOOD!
MAKE IT
Campbell's
TOMATO SOUP

Luscious red tomatoes,
fine table butter—it's
America's favorite soup!




LET'S EAT!



TUMS

**NO FEAR OF
ACID INDIGESTION,
HEARTBURN, NOW!**

Eat without fear of acid
indigestion. Just take one
or two Tums. Gas, heart-
burn, full feeling go fast.
Tums neutralize excess
acid, soothe and settle up-
set stomach. Tums do not
over-acidize or cause acid
rebound. Cannot irritate
delicate stomach or intes-
tinal lining.



FOR THE TUMMY

✓ TRY ONE OR TWO TUMS AFTER BREAKFAST
SEE IF YOU DON'T FEEL BETTER

**Positively leave for
America on Wednesday
Siamese Youths**



No. 15, Poultry,
Hours of Exhibition from Eleven to Four
Admission One Shilling Each.

Illustrated Books, with full length Portraits, Siamese youth.
They were named the 'Chinese Twins' in the London of 1831.
They were named the 'Chinese Twins' in the London of 1831.
They were named the 'Chinese Twins' in the London of 1831.
They were named the 'Chinese Twins' in the London of 1831.

POSTER advertised twins' successful sea-
son in London in 1831. In addition to their
own exhibitions, they played in a pantomime.

SIAMESE TWINS CONTINUED

"How come you happen to get interested in
this subject?" he asked.

I had served a year in Siam with ECA, I ex-
plained. A veiled interest began to show in his
eyes.

"What sort of people are those, anyway?"
The Siamese were fine people, I said, physically
very clean, friendly and self-respecting. They
liked Americans.

Woo's expression gradually changed. "I'm right
busy now, but come by the mill tomorrow and
I'll talk to you."

On the bench outside the Quality Hosiery Mills
in Mt. Airy, where Woo is the watchman nights
and Sundays, he was discussing with a surveyor
friend a proposed change in his property line.
Their business ended, Woo took me on his rounds
through the mill.

"All of us Bunkers is strong individualists,"
said Woo.

A Bunker in the well

THIS seems indeed to be the case. Neighbors
tell of Bunker cousins living on adjoining
farms who did not speak for 30 years, and the
memory is still green of a Bunker lady, whom we
shall call Jane, who argued with her brother one
summer day about going to town. Jane wanted to
use the horse and buggy, while her brother want-
ed to plow.

"If you don't give me the horse this minute
I'll jump down the well!" she screamed. He re-
fused, and she promptly jumped into a 40-foot
well from which she had to be extricated by force.

"We like a person or we don't," said Woo. He
paused a moment. "The twins, I've heard they
was the same way. What do they say about 'em
over there?"

I had to tell Woo that in modern Siam I heard
almost nothing of the twins or their descendants,
although the Siamese have a wry saying that their
country is known to the rest of the world for just
three things: its twins, white elephants and cats.

There is an unfounded rumor, which Woo had
heard, that Chang-Eng were of noble birth. They
were born of peasant stock, their father a Chinese
fisherman, their mother of mixed Chinese and
Siamese ancestry, so that in Siam they promptly
became known as the "Chinese Twins." An Amer-
ican woman named Fannie Roper Feudge inter-
viewed their mother a century ago and found her

a comely, well-shaped woman. She was 35 years
old when the twins were born. Their birth, accord-
ing to Mrs. Feudge, was as easy as that of her other
10 children. They were very small, handsome
babies, and at birth the head of one was neatly
placed between his brother's legs. Upon their ar-
rival in the world it was seen that they were
joined at the breastbone.

The news of their birth caused immense excite-
ment in Siam. There were rumors of the impend-
ing end of the world. The monarch then on the
throne considered having the twins killed because
they seemed to be a bad omen, but he was talked
out of this. Their mother resisted offers from the
Siamese medical men to saw or burn them apart.
She encouraged Chang and Eng to swim, run,
fish and play just as other children did.

The water babies

AS infants they spent much of their time in
the water and quickly acquired a smooth
synchronization of movement. Their home was a
one-story, floating house built of bamboo and
thatched with leaves. When they were still very
young their mother became aware that they were
separate personalities. If they disagreed, Eng usu-
ally gave in to the more enterprising, aggressive
Chang, but their mother sometimes had to inter-
fere to keep the peace.

When they were 8 years old their father died,
and Chang-Eng went to work to help support the
family, first as peddlers in the floating markets,
then selling preserved duck eggs.

When they were 14, a new king, Rama III, sent
for the twins to come to Bangkok. For their audi-
ence their mother taught them to bow their fore-
heads to the floor in unison. In the great royal
reception hall of crimson, lavender and gold, Rama
III sat far above them on his lofty throne under
nine gilded umbrellas. The king asked them ques-
tions about their family and livelihood. The boys
were terrified when the audience ended with a sud-
den crash of gongs and brilliant curtains were
drawn before the face of his majesty. But the king
was not displeased. Afterward Chang-Eng were
shown through the Temple of the Emerald Buddha
and taken to meet the king's 700 wives, many of
whom gave them presents.

A few years later, when the king sent a special
embassy to neighboring Indo-China, he sent along
Chang-Eng. Young Chang-Eng conducted them-
selves with dignity at a state banquet, and returned
to their village business of breeding ducks, gather-
ing eggs and dipping them in salt, clay and ashes
for ripening and preservation. They had a pet duck
with whom it was said they could talk. They also
made a pet of a python which they captured when
he attacked their poultry one night.

In 1824 a British merchant, Robert Hunter,

CONTINUED ON PAGE 77



CARTOON in British annual predicted life
in England would make one twin a fat capi-
talist, the other a drink-enslaved proletarian.

EVER SEE BLACKBERRIES
LOOK SO HAPPY?

When you plump a
blackberry down in a bowl of
KELLOGG'S RICE KRISPIES,
he's in blackberry
heaven. Surrounded by
all that golden crisp-
ness, he knows he's an
inviting target. If
your hand is on the
working end of the
spoon, you're in
for some fine eating
---as Rice Krispies
themselves will tell
you. When you pour on
milk or cream, they
set up a little
chorus that goes
"Snap! Crackle! Pop!"
Most people find that
pretty hard to resist.
You, too?



GOOD THINGS YOU CAN'T SEE IN THE PICTURE

1. The cereal is made with whole grain rice.
2. The cereal is made with natural flavors.
3. The cereal is made with no artificial colors or flavors.



Advertisement



ESCAPE

The people
moved out when
the auto drove beyond
the city limits

ON HOT COBBLESTONES, a brief spray of cool water; then the brooding deadly heat settled in again.

THE AMERICAN ROAD—VIII



BEYOND THE CITY, OUT TO THE COOL TRANQUILLITY OF THE SUBURBS, WENT CITY DWELLERS, SEEKING LIGHT AND AIR AND SPACE.

TO THE GREENBELT

All the firemen had hairy arms, and wore bright red suspenders. Most boys liked the longest hook-and-ladder truck the best, but some chose the "Chemical" as their favorite—the "Chemical" was shaped like a big iron milk bottle and puffed great clouds of black smoke as the white horses pulled it down the street like a chariot, sparks flying as the horseshoes crashed down on the cobbles.

On the hottest days the firemen might remember you and trundle the hose cart around to the hydrant; you danced around on the hot pavement, your teeth chattering as the fierce cold spray hit you. But after they had gone it was deadly hot again, and if you were a city kid in those days, back around the turn of the century, there wasn't much left to do. Maybe you got into trouble.

Trouble breeds easily in slums, or letdown neighborhoods—wherever children are bored, and walled in. Then trouble comes as sure as Saturday night, when the patrol wagon parks, waiting for its first load.

It was the automobile that started to change the cramped old way of life, the invisible walls that bound people to their environment. The first little Fords, bouncing lightly on their bicycle-tires, began to chug around Detroit—then thousands of cars, then millions, pushed roads out from the cities like thrusting fingers, until the whole nation is spiderwebbed with the tremendous network of good roads that is now 3,322,000 miles long. Thus the American automobile broke through the old-fashioned city limits, letting the people out of town into the great green world beyond.

The whole population, according to the census, is in a great exodus from the stone-and-steel core of the city, bound for the fresh air, the light, the trees and living space of the suburbs. This is the *escape to the greenbelt*, one of the greatest changes that is taking place in this half-century. The United States is a nation in motion; to be an American is to move. Each twenty-four hours Americans travel more than a billion miles on auto wheels; the way they travel is the American Road.

To that road Ford Motor Company has contributed more than 36,000,000 cars and trucks for almost 50 years. We believe in that road. We hope to continue to keep the wheels rolling endlessly ahead toward a better life for everyone.

Ford Motor Company

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FORD TRUCKS AND TRACTORS

DISCRIMINATING PEOPLE PREFER HERBERT TAREYTON



MISS DIANE BULTINCK, charming young socialite and sailing enthusiast. Discriminating in her choice of cigarette, Miss Bultinck says: "I like Herbert Tareyton for its cork tip, extra length and wonderfully mild tobacco."

Discriminating people prefer Herbert Tareyton. They appreciate the kind of smoking that only fine tobacco and a genuine cork tip can give. The cork tip doesn't stick to the lips . . . it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.



T H E R E ' S S O M E T H I N G A B O U T T H E M Y O U ' L L L I K E

Copied by The American Tobacco Company



THE LAST SURVIVOR of Chang and Eng's children was Bob Bunker, son of Eng, who died last year. The bed shown is the one on which the twins died.

SIAMESE TWINS CONTINUED

glimpsed them at a distance, tumbling and splashing in the water; he thought he had seen a strange animal. On closer acquaintance, realizing their immense commercial possibilities, he talked to them and their mother until he gradually aroused their desire to see the wonders of the European world. When an American ship, the *Sachem*, reached Bangkok four years later, Hunter got their mother's consent to let them go in return for a cash settlement and his assurances that the boys would enjoy the advantages of world travel. The king's consent was also obtained on the argument that Chang-Eng would advertise Siam. They sailed on the *Sachem* the following year.

The *Sachem's* captain, one Abel Coffin, exhibited the twins in many American cities and pocketed the gate receipts himself. Then, with Hunter, he arranged for a grand tour of the British Isles. Here they traveled 2,500 miles and were examined and given tea by distinguished members of the Royal College of Surgeons.

The connecting band had grown to a circumference of eight inches and had become more flexible though it was only about four inches long. For comfort the boys usually stood with their arms about each other's shoulders. Charmed British observers said they looked "like a group of statuary." Everyone was amazed by their freedom of movement. They could stand or lie down back to back, they could run and jump, ride horseback and turn somersaults in bed. They were always pleasant with each other and to strangers, and letters to the *London Times* spoke of their social charm and smiling, gentle natures.

The examining physicians announced to the public that the twins' dreams were separate and so were their nervous systems. In the center of their connecting band was their common navel. A pin-prick in this immediate area was felt by both, but a jab half an inch to either side was felt by only one. The doctors found also that the boys, then aged 18, were beginning to talk about girls.

In Britain the twins became expert at battledore and shuttlecock, a game they often included in their performance, and at checkers and chess. They did not confine their appearances to stuffy public halls; once they advertised a Chang-Eng excursion on a river steamer with the paying public invited to cruise with them ("they will each be happy to take a partner in a game of whist"). They were visited by royalty, inspired poems and plays, and they were the subject of many cartoons.

Halt-price for the one-eyed

DESPITE their immersion in show business Chang-Eng remained basically good-natured country boys with a shrewd, simple wit. They suggested that a one-eyed customer should be refunded half his admission price, since he could not see as much as others, and to a legless cripple they generously offered money and cigars to atone for the fact that they had four arms and legs between them.

They were very sensitive to the expressions on their visitors' faces and were quick to resent scornful or patronizing looks. To familiarities they reacted violently, as a Philadelphian learned by squeezing Chang's hand too hard. Chang struck him, whereupon

CONTINUED ON NEXT PAGE

This week end...

Enjoy America's Party Drink!



*Fine flavors
for everyone!
All in the
full quart!*

Enjoy extra sparkle, extra zip with livelier Par-T-Pak Beverages. Take your pick of tangy flavors such as orange, grape or cola—or use Par-T-Pak "mixers"; they're so sparkling they stir as they pour. Today get Par-T-Pak—for perfect party drinks.

PAR-T-PAK Full-Flavor BEVERAGES

BY THE MAKERS OF ROYAL CROWN COLA AND NEHI BEVERAGES



Did you ever
get 100 in
arithmetic?

Unless you were a prodigy, it was a rare and wonderful experience—80 was good, 90 was excellent, but 100 was . . . perfect! In the arithmetic of business, the standard is tougher. If the figuring isn't all right, it's all wrong . . . and the penalty is severe in lost time and lost money.

That is why no man in business can afford to do without the "100% accuracy" that adding machines bring to figuring work. And there is no equivalent to a Burroughs adding machine for speed, easy operation and for day-in, day-out dependability and long life. Rugged, precision-built Burroughs adding machines are more than "at the head of the class." They're in a class by themselves!

Find out why it costs less to own a Burroughs. Call your nearest Burroughs office or see your local dealer.

Burroughs Adding Machine Company,
Detroit 32, Michigan



Burroughs adding machines are available in a wide variety of models, hand or electrically operated, with or without subtraction. Prices start as low as \$120, plus applicable taxes.

WHEREVER THERE'S BUSINESS THERE'S

Burroughs

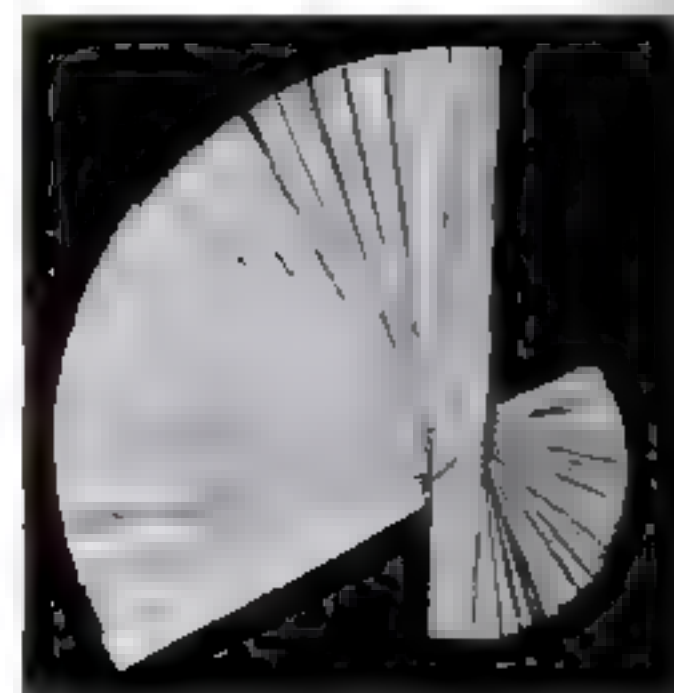


RELICS OF THE TWINS

Shown on these pages are three mementos of the Siamese Twins owned by their descendants in North Carolina. Object which looks like a fan (below) is a "book" of palmlike fronds; the writing in it is believed to be ancient Siamese.



TWINS' WATCH, CHAIN AND SEAL



A BOOK FROM THEIR OLD WORLD

SIAMESE TWINS CONTINUED

the hand-squeezer applied for an assault and battery warrant. He was told by the magistrate that he could have a warrant for Chang, but that if he had Eng arrested also he would be subject to prosecution for false imprisonment.

Chang-Eng enjoyed themselves as working tourists except for worrying about their mother. Before the good Mrs. Feudge made her Far Eastern tour she called on Chang-Eng and offered to take a message to their mother. The twins were much moved. Chang spoke in the Thai language to his brother, who smiled and shook his head. "Tell them we are coming home sometime," said Chang. The more naive Eng added, "When we have made money enough."

The twins never returned to Siam. They spent the rest of their lives, except for occasional tours abroad, in America, where for a short while they exhibited themselves in P. T. Barnum's museum. A Barnumesque fog of publicity concealed their private lives, and their true personalities were so far lost beneath their reputation as freaks that later generations forgot that the Siamese Twins—as real people—ever existed.

I was thinking of this as I said goodbye to Woo Bunker on the steps of the Quality Hosiery Mill. I said to him that I was having trouble in finding out what Chang and Eng were really like.

"Maybe you ought to go talk to Chris Bunker," said Woo. "He knows a lot about them. He either likes you or he don't."

I found Mr. Chris Bunker sitting on a rocker on the porch of his big, old-fashioned farmhouse. He is a portly, dignified retired farmer with white hair.

"Who sent you here?" he asked. Mr. Bunker, who takes strongly after his grandfather Chang, has the commanding, straightforward Bunkery look.

"You should have come here first," said Mr. Bunker, after I explained my errand. We sat in silence, listening to the crickets. At last he cleared his throat.

"They weren't Barnum and Bailey freaks," he said. "As soon as they got back from abroad, and found they was 21, they went into business for themselves."

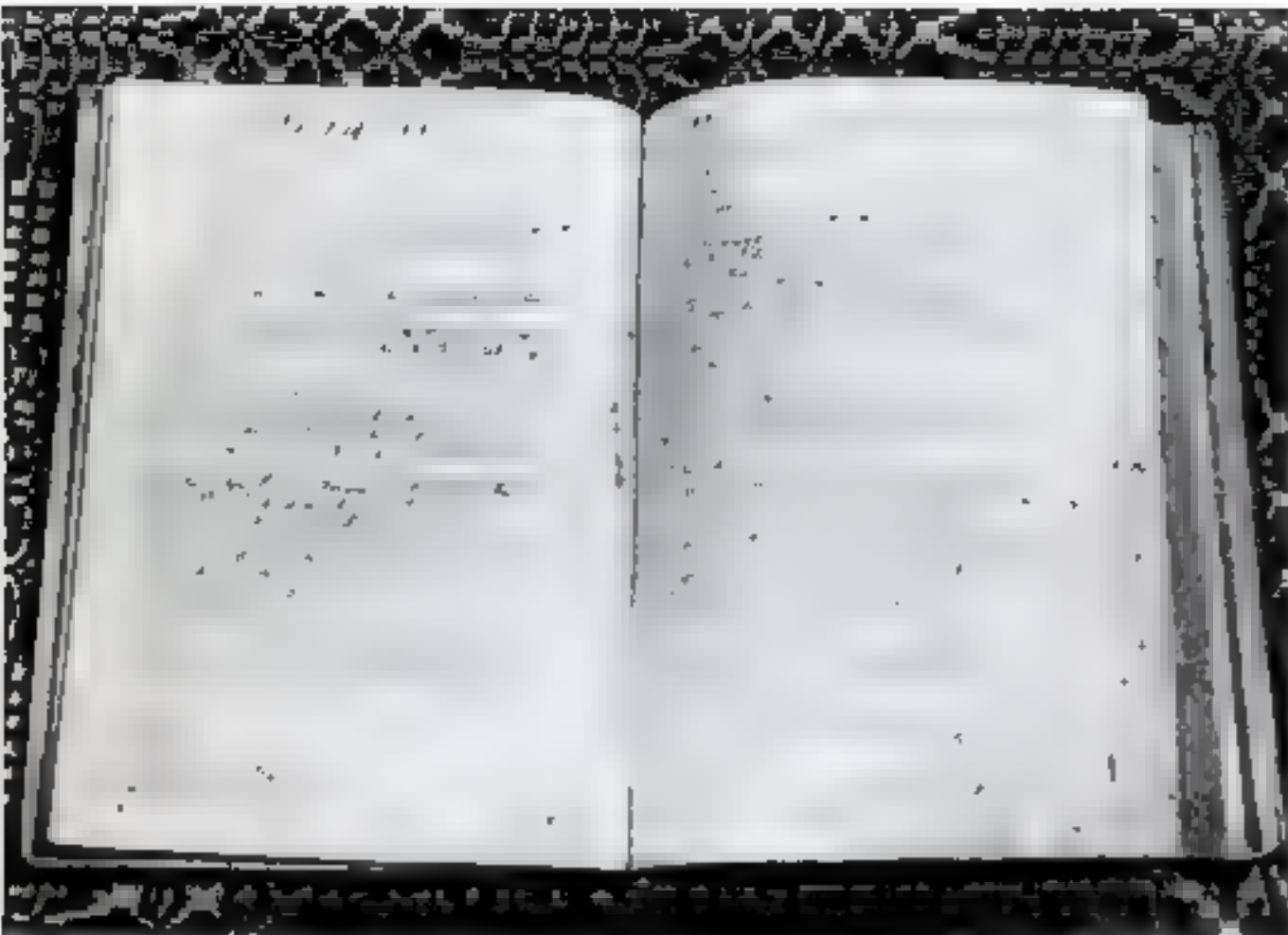
"Show him the diary," he said to his wife.

She laid in my lap a ledger book, headed in neat, Spencerian script, "An account of monies expended by Chang Eng in the month of June 1832." Their first entries were for capital outlays:

500 cigars	\$9.00
A bridle	\$2 75
A trunk	\$10.00
A horse named "Bob"	\$72.50
A pocket book	\$1.00
Linen	\$.12
For horse-keeping ("Bob")	\$4.50

The entries covered their expenses for eight years in cities and small towns across the country: for printing handbills and hiring boys to pass them out, to pay for newspaper ads and taxes, often entered with a protest ("tax to the wise men of Conansburgh, \$5.00!"). They bought large amounts of lemon syrup and lemonade, and in one week spent \$86.02 for beer and whisky, plus a much smaller amount for Seidlitz powder.

They drove the horse named Bob and his successors for thousands of miles, sending runners ahead with handbills and posters



CHANG-ENG'S ACCOUNT BOOK LISTING THEIR EXPENSES ON ROAD TOURS

that the United Siamese Brothers were coming. Admission \$0.50, and they saved their money. On June 7, 1839 they opened in the remote frontier town of Wilkesboro, about 60 miles west of Mt. Airy, deep in the Blue Ridge foothills.

Even now a typical mountain courthouse town, in those days Wilkesboro was the center for a hard-drinking, log-cabin population of independent views. The twins loved it. They were then 28 years old and it is a reasonable deduction that they were tired of being stared at and wished to live where they could be accepted simply as human beings. In Wilkes County, N.C., they had a better chance than they would have had in most places, for the mountain people are given to accepting or rejecting strangers on their merits, and are not frightened by personal peculiarities.

The entries in the daybook began to change. Chang and Eng bought quantities of shot, fishing-hooks and line and lots of water-melons, which the Siamese dote on. By July there were entries for such novel items as "patterns for a gown," bolts of cotton cloth, feathers, tablecloths, salt, iron spoons, sugar, brandy, turkeys and buckets. The Siamese Twins had opened a country store on the American frontier. Apparently they were not successful as merchants for they soon gave up the store and worked as farmers and woodchoppers.

Before the end of 1839 they bought 110 acres in Trap Hill Township—said to be the first deed signed there—paid for it with a bag of silver, and built a four-room house which is still standing.

A farmer and sometime preacher of the community had two young daughters, Sarah and Adelaide Yates. They were strong-minded girls, Quakers of Dutch and Irish ancestry. Chang and Eng courted and won them. Chang married Adelaide and Eng, Sarah, in a double wedding in April 1843. The legislature passed a resolution declaring them honorary citizens. The twins took an interest in local politics, and at least once voted for opposing candidates for Congress. And in the summer after that of their marriage they began the final page in their ledger book—a list of children, arranged simply by first names and dates of birth, without specifying to which brother they belonged.

Bigamy?

NOW, as a penalty for their worldwide fame and for the hocus-focus showmanship of Barnum, their marriages became the subject of immense quantities of gossip and speculation. Part of their professional act had been to present an identical appearance and to exaggerate their unity of thought and action. Chang, for example, one inch shorter than his brother, always wore a heavy-soled shoe to make up the difference, and it was stated erroneously that they never disagreed and would not play chess with each other because "it would be too much like the right hand playing against the left." A London story of a beauty who had fallen in love with the twins and had been forced to relinquish her hopes because she would commit bigamy by marrying them had been given wide publicity—and was possibly launched for that purpose.

But the fact is that their marriages were serious, separate and remarkably successful. Patrick H. Bunker, a son, at the age of 80 remembered his mother Sarah as "a handsome woman and a fine Christian, and she had a wonderfully good disposition." Adelaide, who survived until 1917, is widely and well remembered. The sisters quarreled sometimes, naturally, and Chang and Eng,

CONTINUED ON NEXT PAGE



7 OUT OF 10 SUFFER FROM ATHLETE'S FOOT YEARLY. BUT NOW, EFFECTIVE RELIEF IS HERE.

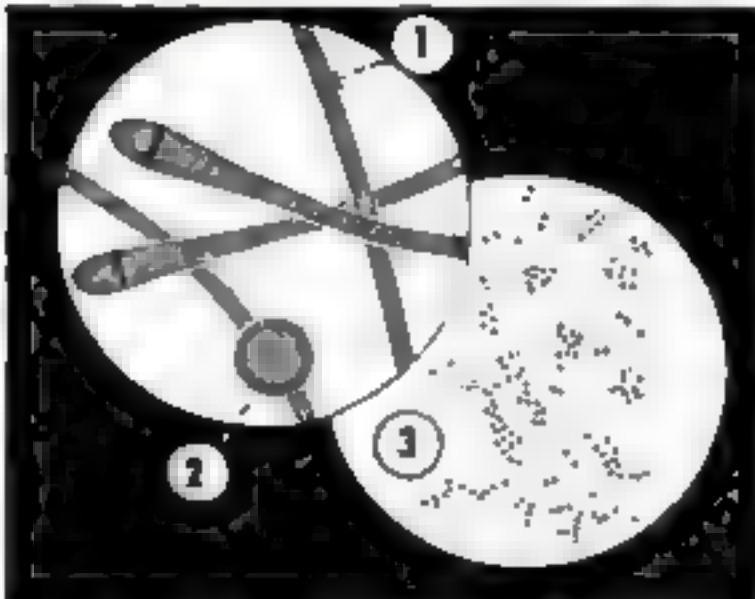
ATHLETE'S FOOT ROUTED!

By Triple-Action Fungicide

Medical authorities warn that Athlete's Foot is America's No. 1 skin disease—affects nearly 7 out of 10 people every year. Now medical science has developed an improved means for fighting Athlete's Foot—a remedy with triple-action (read below). NP-27 is recommended by many chiropodists, leading university coaches, and used by hundreds of thousands of people to help prevent and relieve Athlete's Foot more effectively.



CHECK YOUR FEET. You may have Athlete's Foot without knowing it. Itching, peeling, cracks between toes are NOT normal. Treat them with NP-27 before they develop into blisters, raw spots, painful infection. Use NP-27 regularly to combat Athlete's Foot.



THE TRIPLE ACTION of NP-27 explains why NP-27 works so effectively. NP-27 kills the plant-like fungus (1) which is the usual cause of Athlete's Foot. It also kills the hard-to-kill spores, or "seeds" (2) from which the infecting "plants" may grow again. And it kills the bacteria (3) which may cause or complicate the disease.



CHIROPODISTS SEE more foot troubles than any other group of specialists—it's important to you that so many chiropodists recommend NP-27 for Athlete's Foot. They report remarkable success with NP-27.



FAMOUS COACHES who must keep the feet of players in best condition, recommend NP-27. For instance, Cornell's great football coach, "Lefty" James, says: "I use NP-27 because I find it is most successful in preventing or relieving Athlete's Foot."



WHAT TO DO. You'll find NP-27 pleasant to use, nice in smell, doesn't irritate, won't stain feet or socks. Get NP-27 for your family's protection now. If you're not completely satisfied, your druggist will refund full purchase price. The Norwich Pharmacal Co., Norwich, N. Y. (NP-27 is available also in Canada.)

GOSH, SUE, THESE ARE THE BEST SCRAMBLED EGGS I EVER TASTED!

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A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.



SEPARATE HOUSES about a mile apart were built by the twins for their two families so each wife could have her own home. Chang's house is at left, modernized and prettied up by the descendants who now live in it. Center



SIAMESE TWINS CONTINUED

it is recorded, took sides with their wives. Also, as might have been expected, two large and growing families did not get along well under one roof. Before the Civil War they moved to the neighboring county of Surry. They chose farms in the nearby community of White Plains, and built two houses, about a mile apart. Here they lived until the twins died, 25 years later. Rain or shine, they spent three days at one house with one wife, three days at the other with the other wife until death.

Nothing in North Carolina now calls attention to its famous adopted citizens except a state historical marker by the roadside at the White Plains Baptist Church, a small, plain building about a century old. Chang-Eng are said to have cut and hauled the logs for the original structure, now covered with white frame siding, and to have had a specially built pew inside. The family graves are in the churchyard, and Bunkers still come here to church and Sunday school. They have remained for the most part farming people—"a little better than average farmers," a government farm agent told me. "I don't hardly know any Bunkers that don't own their land."

The years Chang and Eng spent at White Plains were probably their happiest since infancy. They argued sometimes over how to amuse themselves—Eng, for example, would sit up all night playing checkers with his children or poker with cronies, much to the anguish of the sleepy Chang—but they were usually happy with each other. Sometimes they took turns reading aloud poetry or history. They had many visitors, among them a small girl of Mt. Airy whom they often brought out to play with their own youngsters at White Plains, especially in watermelon time. Like all Siamese, the twins loved watermelon almost as much as they loved children. But their special pleasure was to stuff their small visitor with more than she could hold, until her face dripped and her panties were soaking. Then they drove her back to her parents, roaring with glee at this planned catastrophe.

"They'd entertain you royally so long as they didn't think you'd just come to see them out of curiosity," say the old people on the shaded Main Street porches of Mt. Airy.

They wanted, of course, to be separated, although the physicians they consulted advised against it. The most unfair charges were made that Chang-Eng could have been cut apart at any time but remained united in order to make money from show business. The opposite is true: they returned to show business from time to time, but only in order to raise funds and to continue the search for a doctor who would operate. And at Mt. Airy, as quarrels came with increasing frequency in their later years, they begged Drs. Joe and Will Hollingsworth, their family physicians, to cut them apart.

Back on the road again

THE Civil War wrecked Chang-Eng financially, as it did all Southerners of property, and the United Siamese Brothers went on the road again. They were not quite the novelty they had been in their youth, but they revisited England and the Continent, working harder than ever, and sometimes taking along wives and children as an added attraction. In London they asked Sir William Ferguson, a doctor who had advised against separating them in their youth, if he would operate now, saying that "each family wants to have a father all to itself." He again refused.

In Germany they were examined by Rudolf Virchow, one of the



picture shows a member of the family standing in the yard at Chang's house and pointing in direction of Eng's house (above), still a plain farmhouse. The twins' custom was to spend three days at one house, three at the other.

pioneers of pathology. He asked them if any twins had been born of their own marriages. Chang-Eng were "greatly frightened" by his question and said, "It had already gone better than they ever expected."

On their way home from Europe, in 1872, Chang suffered a stroke and became partly paralyzed. Now it was Eng who had to take the initiative and Chang who had to follow. Back at Mt. Airy, Chang became more moody. Deafness grew upon him and he began to drink more heavily. Eng, a teetotaler, felt no effects from his brother's drinking, but their quarrels became more serious. On one occasion they broke and burned furniture and were placed under a peace-bond. They went for long periods without speaking to each other, but they continued their schedule of three-day visits back and forth, not wishing to inflict their suffering on their wives and children. Each was absolute master while in his own house and the other deferred to his wishes.

'Uncle Chang is dead'

ONE day in January 1874, while they were in Chang and Adelaide's house, Chang contracted severe bronchitis. His chest pained him. But he insisted, against Eng's protests, on moving over to the house of Eng and Sarah on schedule. Although it was cold and damp they drove in an open carriage as was their custom. The next night Chang complained that he could not breathe lying down. The brothers rose, built a fire and for several hours sat before it on their special double chair. Eng argued mildly in favor of going back to bed, and they did.

Eng woke up later in the night. He was sure that something was badly wrong with Chang. He called for help and one of his small sons came. The boy told his father, "Uncle Chang is dead."

"Then I am going also," said Eng. Dr. Joe Hollingsworth was summoned posthaste from Mt. Airy. He quickly assembled his instruments to perform at last the operation which, if successful, would make him world-famous and give more years of life to Eng. But Eng felt his life ebbing. Once or twice he asked for the body of his brother to be moved closer to him. His last words were, "May God have mercy on my soul." He died before the doctor came.

A post-mortem proved that Chang-Eng could not safely have been separated while they lived. Their livers were associated through the connecting tissue.

Chang's fortunes had always been ahead of Eng's and they remained ahead after the Civil War, and this difference has by and large been continued among their descendants. Although authorities differ, it is believed that the twins had a total of 22 children. Eng and Sarah had seven boys and five girls; Chang and Adelaide, seven boys and three girls. The grand- and great-grandchildren on both sides have scattered from Alaska to Panama, from Washington, D.C. to Kansas.

Among the descendants who have remained in the Mt. Airy neighborhood, Chang's children have shown a tendency to marry well, to engage in profitable business and to leave the farms for substantial brick homes in town, while Eng's descendants have more often stayed on the farm.

Before I left I went to see Mrs. Katherine Marcellus Cross, a granddaughter of Eng, who lives with her husband in Eng's house. Mrs. Cross, a sparse, tall, friendly woman with spectacles, likes to talk about the twins.

"They used to say this here was the garden spot of creation," she said, repeating a phrase I had already heard several times.

"Daddy used to say that he and the other children would look

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SIAMESE TWINS CONTINUED

forward to the twins' coming home after a trip," she said. "Seems as if they were a little more generous with presents and pocket money than their wives."

When I got up to leave, Mrs. Cross said, "I've got a daughter that's graduating tonight from high school. We'd be mighty glad to have you come."

The brick auditorium of the White Plains High School was filled as the boys and girls marched down the aisle in cap and gown. I chatted with the teacher of little Chang and Eng, who reported they were doing fine in the fifth grade but that she had found it advisable to put them in separate rooms. We hushed for the invocation. The chorus sang a hymn, *Beautiful Saviour*, and something about moonlight; and Dorothy Cross, great-granddaughter of Eng, rose to speak. She is a pretty blonde, vivacious and earnest, and already engaged to be married. Her subject was "The United States and Communist Aggression."

Dorothy spoke with professional polish, for she had previously entered a speaking contest sponsored by United World Federalists, but I am afraid my thoughts soon wandered. I thought of the friendly, openhearted, light-brown people in Siam who used to smile and wave to us from tippy little boats on the floating markets, from the backs of water buffalo in the rice fields or the open doors of tiny village shops. I thought of Chang and Eng, and the incredible adjustment they had made, first to each other, then to an alien civilization.

All things considered, they had been good ambassadors. Their first and most easily understood contribution was, of course, to science. They gave an immense impetus to the study of twins. The superstitious element which until recently surrounded all twins, connected or otherwise, and which once caused France to forbid Chang-Eng to exhibit there lest they bring harm to pregnant women, has of course disappeared. On the positive side, by the close observation of twins, much has been learned about physical and particularly about mental illness.

Chang-Eng were the only Siamese twins to marry and found considerable families. They wove themselves into the warp and woof of their adopted country and made a contribution which goes beyond the cold limits of genetic science into the warmer territory of human relations. They would never be forgotten. There would always be some who would think of them as more than freaks. They were very strong men to accomplish what they did. They were met at least halfway by the open-minded, unfrightened frontier people of North Carolina who accepted them.

And one should not forget the role of the women, I thought as I drove home by the Baptist churchyard; the American wives who stuck to their strange bargains, and the Chinese peasant mother who long ago encouraged Chang-Eng to run, jump, laugh and play when they were tiny, before they knew they were any different from anybody else.



DOUBLE TOMBSTONE marks burial spot of the Siamese Twins and their wives. They are buried in graveyard of the Baptist Church at White Plains.



Don't miss a swim
—use Tampax!

Frequently women give up swimming on "those certain days" for no other reason than bathing-suit worries. Please get this fact clear in your mind. *Tampax* monthly sanitary protection can be trusted even with a wet, form-fitting suit. That's because Tampax (worn internally) discards the harness of belt and bulky outside pad. Tampax will never embarrass you.

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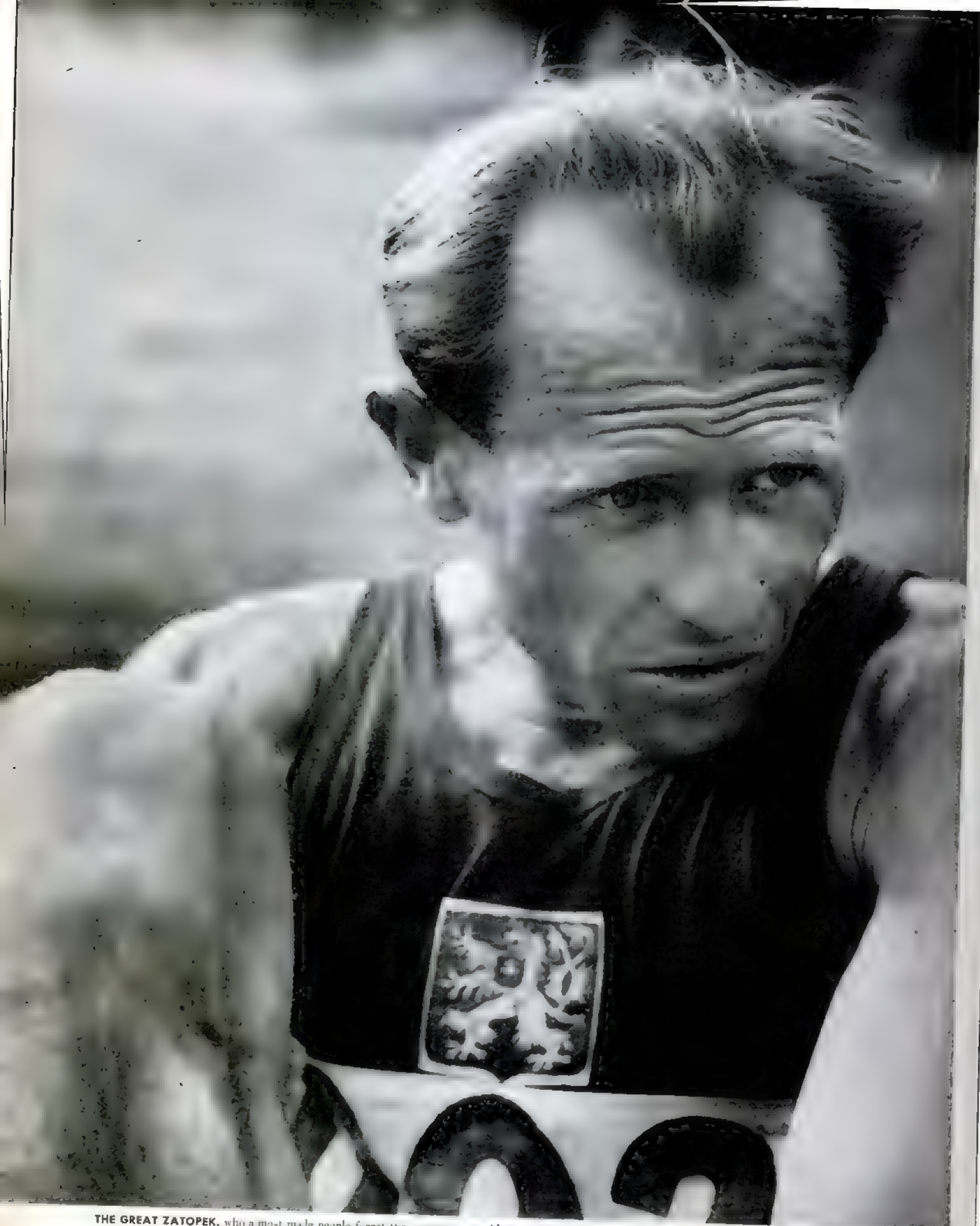
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**1,000 sheets—over ½ more
than the 650 tissues you get
from most other brands**

● It's the world's finest quality tissue and the world's finest value! 1,000 sheets to a roll go further . . . last longer—give you ½ more tissues than the 650 sheets you get from most other brands. And ScotTissue's downy softness . . . its firm strength and quick absorbency make it the perfect choice for baby's tender skin—ideal for the family, too.



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equal 4½ Rolls of most other brands**



THE GREAT ZATPEK, who almost made people forget the once incomparable Paavo Nurmi, sits tensely with furrowed brow after winning second of three Olympic races. A graceful but resourceful runner, the 29-year-old Czech gulped,

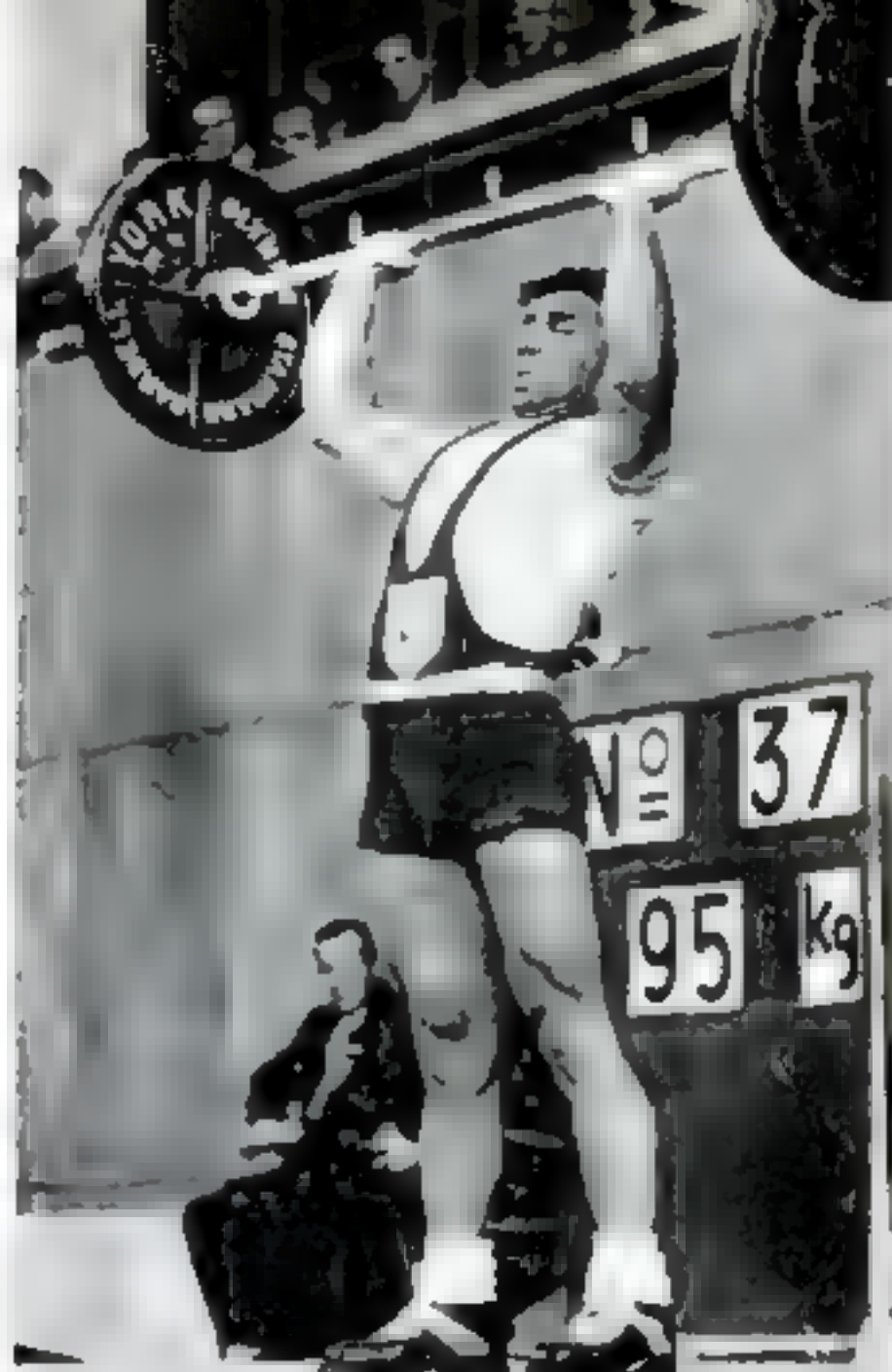
grimaced and gnashed his teeth during races, an odd habit caused by sweat getting in his eyes and stinging them. With an assist from his wife, *opposite*, who won the ladies javelin throw, the Zatopek family took home four gold medals.



COMRADELY BOOST is given to champion pole vaulter Bob Richards by defeated Russian rival after Richards tried and failed to clear bar at 15 feet.



HAPPY TEARS are shed by Luxembourg's Joseph Barthel on platform after winning the 1,500 meter race. At left is runner-up Robert McMillan of U.S.



UNAVAILING EFFORT puffs out cheeks of Iranian weight lifter M. Namdjou as he struggles to hold up 209½ pounds. Best he could do was finish second

THE OLYMPIC LOOK

The 1952 Olympiad will be remembered for its many smashed records and for America's dramatic, last-day point victory over Soviet Russia. It will also be remembered as a spectacle—an expansive demonstration of sheer strength and a delicate exposition of rare beauty, all in a Scandinavian setting of simple but dramatic architectural forms. But the real heart of the big show was in the hundreds of tiny human dramas played in Helsinki's varied arenas. Most of the contestants reacted sharply to the emotional strain; some fought back tears, others fell into hysterical laughter. But the biggest star of the 1952 Olympics was the most dispassionate man in Helsinki—Czechoslovakia's Emil Zatopek (*opposite*), who ran off with three races. Zatopek's aplomb was no accident—he trains by running 30 or 40 miles a day, so much that his wife, also a gold medal winner, remarked sadly, "He runs so much life is not fun."



WORTHY MATE of Olympic hero, Ingrida Zatopek nibbles contentedly on orange after her record javelin throw. At home in Prague she is reporter.

EMPHATIC JUDGE, one of several Russians on weight-lifting committee, claps his hands briskly. It is signal for competitor to hoist weight overhead.



PATERNAL PLUNGE surprises France's Boiteaux, who found father (right) in pool with him after victory. U.S. loser Konno (left) is comforted by coach.



DEJECTED LOSER from German relay team wipes away a tear. With other hand she clutches bouquet which members of her team got for finishing second.

OLYMPICS CONTINUED

SPEEDING SHADOWS,



BICYCLES form distorted designs on track as peddlers race away in the 4,000-meter team pursuit.

BALCONIES at Olympic Village where the U.S. athletes were quartered frame Navy crew which won eight-oared race after exciting challenge from Russia.

SOARING SUBSTANCE



In this race, won by Italy, two teams started on opposite sides of track, tried to overtake each other.

STAIRCASE curling like stack of dishes above stadium tests stamina of U.S. girls relay team. Stairs led to 236-foot pinnacle where the Olympic torch burned.



OLYMPICS CONTINUED

GRACE, SYMMETRY AND MOTION WITH THE FLAVOR OF A BALLET



TIPTOE PRECISION of Russia's rhythmic gymnasts as they march up for medals is like a frozen can-can waltz.

BIRDLIKE GRACE of Russia's Galina Chumachenko balances with grace and precision on a balance beam, a feat that is as much a feat of balance as it is of grace.



PERFECT FORM gave →
Pat M. McCormack of the
U. S., two diving firsts.
She won on both high
and low boards, was
the only American to
score a double victory.



AIRBORNE SHAPES of
girl hurdlers form grace-
ful silhouettes against the
evening sky. At right is
Australia's Shirley Strick-
land de la Hunty, who set
a meet and world record.



MAXIMUM EFFORT in four decathlon events—high jump, 100-meter sprint, discus and javelin throw—helped Mathias break record. He was first in discus and javelin, second in sprint, third in jump.



AT THE PEAK OF POLE VAULT BOB MATHIAS' FACE CONTORTS AS HE CLEARS 13 FEET, 1 1/4 INCHES TO COME IN THIRD

THE MOST VERSATILE ATHLETE OF THEM ALL

If track teams were made up of one man, Bob Mathias of Stanford would be as legendary as Paul Bunyan. Just 17 in 1938, he startled the world by winning the Olympic decathlon, an all-around test of skill and stamina in 10 different events. At Helsinki, an aging 21, Mathias confessed after the first five events, "I've never been so tired in my life."

But next day, showing some of the agonized

expressions recorded in these pictures, Mathias jumped, threw and vaulted as never before and in the last event, the 1,500-meter race, ran the fastest mile in his life. His over-all performance not only eclipsed anything by the great Jim Thorpe, even on the point score based on the official position he took his own world record and established himself as the greatest all-around athlete of all time.

FINISHING SIXTH IN THE BROAD JUMP, BOB MATHIAS GRIMACES WITH THE EFFORT OF HIS 22-FOOT, 11-INCH LEAP





AS THE OLYMPIC FLAME GLOWS
AGAINST THE DARKENING NIGHT
MATHIAS WAITS FOR LAST RACE



Here's how **CLOROX** helps protect your family's health!

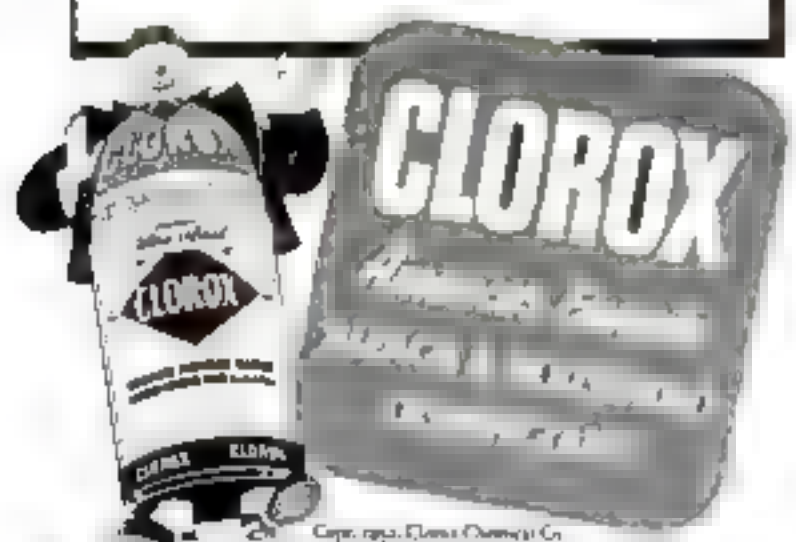
Clorox provides added health protection in routine cleaning by making kitchen and bathroom germ centers sanitary. It's the most efficient germ-killer of its kind! In addition, Clorox removes stains and deodorizes.

Yes, harmful germs often exist on clean-looking drainboards, sinks, wash basins, tubs, toilet bowls and floors. To give your family extra protection against these infectious germs include Clorox in routine cleaning.

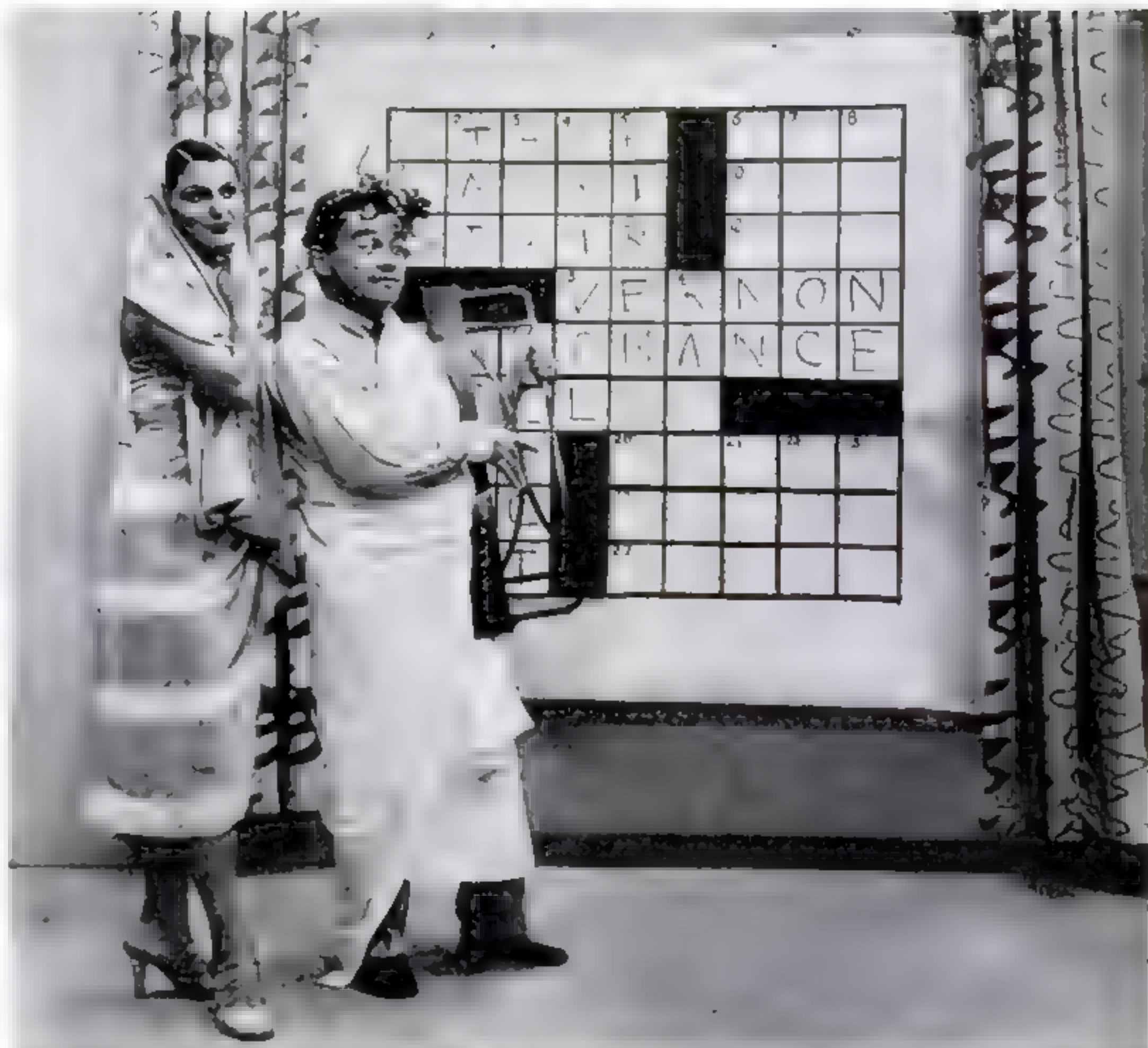
And **CLOROX** safeguards health in laundering, too!



In addition to making your white and color-fast cottons and linens snowy-white and color-bright, Clorox makes them sanitary, too! Clorox also conserves your linens because it's extra gentle, free from caustic... made by an exclusive, patented formula! Directions on the label.



When it's **CLOROX**-clean...
it's **SAFER** for Family Health!



FOR NO. 5 DOWN, AN ACTOR PORTRAYS A ROMAN EMPEROR, SINGS "HOT TIME IN THE OLD TOWN TONIGHT..."

PUZZLERS CROSS WORDS ON TV

The summer quiz craze now turns up an old game with funny visual clues

During the summer, television networks have trouble filling the void left by the seasonal suspension of the big programs. This year they have rammed 11 new quiz programs into the breach, six of them on Sunday nights, and the nation's screens are aglow with the steamy faces of quizzers and quizzed. One of the best—which really lets those at home get into the act—is *TV Crossword Puzzle* over the *Daily News's* WPIX, concocted by redoubtable puzzler Margaret Farrar, an author of the first U.S. crossword puzzle book and wife of Publisher John C. Farrar.

On the show a panel of guests and the home

viewers are challenged to fill in a huge crossword puzzle. Clues are provided by skits, music, pictures, verbal hints or combinations of these. Even so, all the answers aren't easy and some are downright slippery, but *LIFE* invites its armchair experts to try completing the puzzle shown above, which was used on the program a few nights ago. The pictures on this and the following page, with their captions, will provide clues to all but two words. Here are hints for those: 6 down—the title personage of a novel by Proust; 20 across—a famous bridge in Venice. All the answers will be found on page 95, upside down.



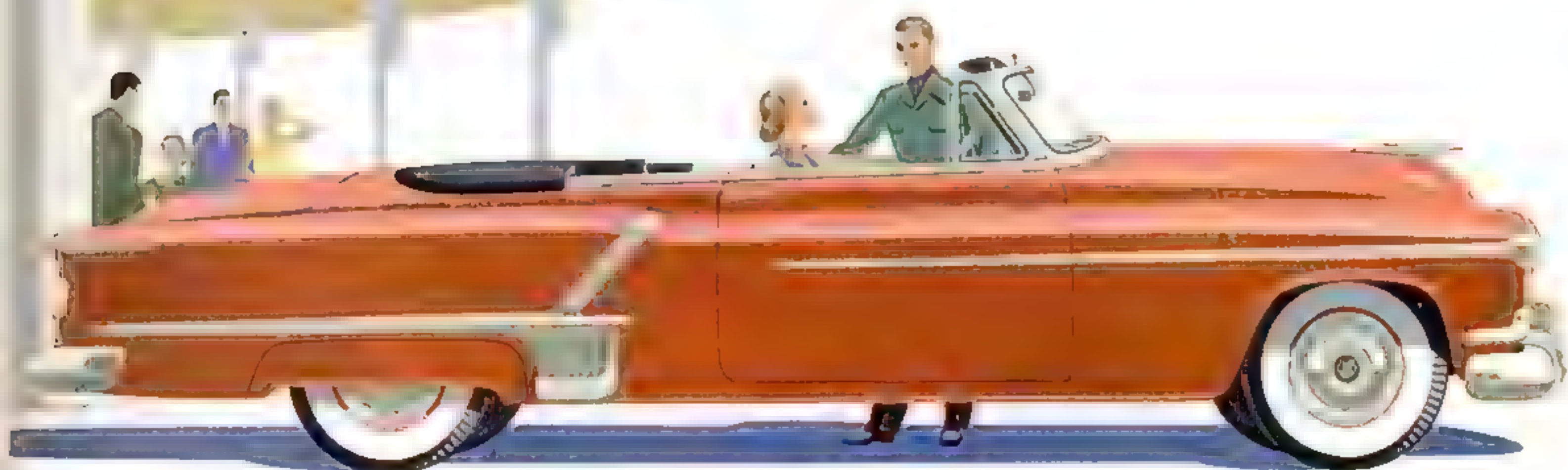
25 ACROSS is explained by cardplayer who refuses enticements of pretty girls, says, "I just want to play cards."



8 DOWN is tipped off by scrapping couple: She: "My, how you snored last night." He: "Me! It was you."

CONTINUED ON PAGE 85

Tomorrow's Classic



Oldsmobile Ninety-Eight Convertible. A General Motors Product

**Hydra-Matic Super Drive, GM Hydraulic Steering, Autronic-Eye, white sidewall tires (when available) optional at extra cost. Equipment, accessories, and trim illustrated subject to change without notice.*

This is the climax of the "classic" idea in motor cars! This is the car that brings the "ultra-long look" to the convertible field—the Oldsmobile *Ninety-Eight*! Here, for you, is a new measure of grace and glamor and low-poised beauty in an automobile. Interiors are the richest in Oldsmobile history—luxurious long-wearing leather over deep-foam rubber, sparkling new trim, beautiful new color combinations! And above all, this is a "Rocket" Engine car—powered by Oldsmobile's famous new 160-horsepower engine! Paired with new Hydra-Matic Super Drive*, the "Rocket" brings you a thrilling new kind of smooth, effortless action. GM Hydraulic Steering* and the exciting new Autronic-Eye* make driving easier and safer than ever! Drive tomorrow's classic—the Oldsmobile *Ninety-Eight* Convertible Coupé! It's yours today at your Oldsmobile dealer's!

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tasted
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... you know it's
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Nature's unhurried goodness + Schenley's unmatched skill = the best-tasting whiskey in ages!

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any old
time!



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largest selling cheese cracker!
Sunshine Biscuits.

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Your worn tires will cover the down payment on new, safe GENERAL SAF-T-MILERS.

SEE YOUR GENERAL TIRE DEALER



27 ACROSS is revealed by the conversation of two men:
"Are you making money?"
"Yes, down in my basement."
"Aren't you afraid of police?"
"Oh, no. I like the coppers."

14 DOWN has clue in skit involving conductor and passenger on French train. The man has wrong ticket, and conductor tells him: "There's a ticket for the express."



7 DOWN has double clue of June Is Bustin' Out All Over and two girls who say: "Oh, Gypsy, I lost your G-string."
"Don't cry, little sister, I have plenty more of them."

ACROSS: 20, SIGHTS; 25, IDIOT; 27, CENTS
DOWN: 5, FIRE MUSIC; 8, SWANN; 7, HAVOC; 9, SCENE; 14, RAPIDE



**BITE'S OUT—
PLEASURES IN!**
there's more tobacco in every tin!

Try crimp cut Prince Albert! It's specially treated by a patented "No-Bite" process to insure against tongue bite. P.A.'s choice tobacco is great for "makin's" cigarettes, too!

**MORE MEN SMOKE
PRINCE ALBERT**



THAN ANY
OTHER
TOBACCO

**"I'M FOR DUBBLE BUBBLE
GUM EVERY TIME"**



says
Cynthia
Brown

Western star JOHNNY MACK BROWN'S 12-year-old daughter Cynthia believes Fleer's Dubble Bubble is a big value for a penny a piece. "I like Fleer's secret flavor, too," Cynthia says. "It lasts a long, long time and I like to save the funnies on the wrappers, too!"

**World's best value
for a
penny!**



**FUNNIES, FORTUNES, PARTS
ON EVERY WRAPPER!**

ALSO IN 5-PIECE PACKAGES
AND 20-PIECE BAGS



GIRLS REHEARSE IN AMSTERDAM HOTEL ROOM



DRESSED IN WHITE EVENING GOWNS, THE SMITH SINGERS GET A FLOUNDERING OVATION FOLLOWING A



BEHAVING EXERCISES prior to a rehearsal at 11 A.M. Here they sing into microphone in the bar of a Swiss hotel. Girls are told to yawn like

chained soldiers. At 11:30 a.m. the air R. vocalists for a 15-minute program, including both religious and popular songs to be broadcast over Radio Luxembourg.



CONCERT IN WEAPONS ROOM OF DUTCH CASTLE AT BREUKELLEN, NAMESAKE OF NEW YORK'S BROOKLYN



'CINDY' BLISS BIDS A DUTCH FRIEND GOODBY

Life Tours Europe with a College Choir

THIRTY-TWO SINGERS FROM SMITH DISPLAY U.S. CULTURE AND CHARM

With their flat-heeled shoes and inevitable shoulder bags, they looked just like any other group of American college girls seeing Europe. But there was a purpose beside play in the 32 young tourists from Smith College, Mass. In nearly every city they visited they gave a concert of songs, ranging from Bach to Hammerstein. In England they sang at Canterbury Cathedral. In Brussels they performed over the Belgian radio. In Switzerland they trilled within sight of the famed Matterhorn.

This is the second year that a choral group from Smith has gone abroad. The girls pay their own way and charge nothing for their concerts. But traveling as a group they get special rates and in return for their singing are usually overwhelmed with hospitality. Except for strict orders to appear for rehearsals (left) and concerts, the girls are given a wide measure of freedom to pursue their own interests.

On the current tour Gail Cameron wanted especially to see the skull of the Earl of Essex which she thought was on display in the Tower of London. At The Hague some girls went swimming at the beach, others went to see Rembrandt paintings. In the Netherlands Cynthia Bliss so impressed a Dutch student (upper right) that he hitch-hiked from Amsterdam to Brussels to see her again. In Brussels the girls were bitten by fleas in their hotel. In Switzerland Cynthia Murray, who had the permission of her parents to do so, climbed a mountain. As the group entrained for Italy, Miss Iva Dee Hiatt, their director, said she wanted them to have a good time there but warned, "Last year when we passed the frontier one of the girls was pinched by a customs official."

GIRLS WALK AWAY FROM A DUTCH WINDMILL AFTER PHOTOGRAPHING IT



COOLS MY FACE IN SECONDS...

...SOOTHES MY FACE FOR HOURS!

BIG 5-1/2 OZ. 5.26
59¢
 also deluxe \$1.02 SIZE
 all plus federal tax

Get More After-Shave Comfort With Palmolive After-Shave Lotion

Refreshing, invigorating—new Palmolive After Shave Lotion cools in seconds . . . takes the sting out of the closest shave . . . contains a special emollient ingredient that soothes your skin for hours! And you'll go for its brisk, masculine aroma.



It's A Great Underarm Deodorant, Too!

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the toymaker says:

Best first toy I ever made for new babies is the Jump-Up Gym. They have a fine time with it long before they can enjoy toys they have to hold.

Later it goes into the play pen and carriage with them.

Nice bright colors, safe, strong, washable with a bit of a tinkle to it. Keeps the wee ones happy by the hour, that little Jump-Up Gym does.

they'll play safe with PLAKIE... the best loved toys in the little world. On sale at better Baby and Toy departments and infants' shops everywhere.

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Choir Abroad CONTINUED

THEY RUN INTO PROBLEMS



CURRENCY forms were a headache in Roumania, which has strict laws on money brought into the country.



AN ACHING TOOTH in mouth of Katrina Schmidt is treated by Rosamond Cohan, as her father, a dentist, had shown her.



A SORE THROAT bothered June Hopps in Switzerland, but doctor, probing with toothbrush, said that it was not serious.



A LOST PASSPORT almost had Carol Fleckles in tears. French official here let her go on, but Swiss detained her temporarily.

CONTINUED ON PAGE 101



Which one will open next?



You have seen one door opened after another, as medical research throughout the world has developed new and better medicinal agents for the treatment and control of disease.

Consider pneumonia, for example. Only a few years ago, one of three victims of pneumonia died. Today that ratio is far less grim.

Or look at pernicious anemia. Once it was a hopeless condition. Now it can be controlled so effectively that anemia patients can usually live long, practically normal lives.

Which door will open next? No one knows. But steady

progress is being made, and certainly there is reason to believe that keys will one day be found to *swing wide open* doors like those above.

Since 1866, Parke, Davis & Company has been engaged continuously in a broad, active program of research, keeping pace with constant changes and progress in medicine and surgery. There is a constant probing into the unknown, in order that today's medicines may be made more effective . . . and that tomorrow may bring new and more potent weapons against diseases that are as yet unconquered.

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First Lieutenant Henry A. Commiskey, USMC Medal of Honor



ONE SEPTEMBER DAY, near Yongdungp'o, Korea, Lieutenant Commiskey's platoon was assaulting a vital position called Hill 85. Suddenly it hit a field of fire from a Red machine gun. The important attack stopped cold. Alone, and armed with only a .45 calibre pistol, Lieutenant Commiskey jumped to his feet, rushed the gun. He



dispatched its five-man crew, then reloaded, and cleaned out another foxhole. Inspired by his daring, his platoon cleared and captured the hill. Lieut. Commiskey says:

"After all, only a limited number of Americans need serve in uniform. But, thank God there are millions *more* who are proving their devotion in another vitally important way. *People like you*, whose successful 50-billion-dollar investment in U.S. Defense Bonds helps make America so strong no Commie can crack us from within! *That counts plenty!*

"Our bullets alone can't keep you and your family peacefully secure. But our bullets—and *your Bonds*—do!"

★ ★ ★

Now E Bonds earn more! 1) All Series E Bonds bought after May 1, 1952 average 3% interest, compounded semiannually! Interest now starts after 6 months and is higher in the early years. 2) All maturing E Bonds automatically go on earning after maturity—and at the new higher interest! Today, start investing in better paying Series E Bonds through the Payroll Savings Plan where you work! Or inquire at any Federal Reserve Bank or Branch about the Treasury's brand-new bonds, Series H, J, and K.

Peace is for the strong! For peace and prosperity save with U.S. Defense Bonds!



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THEY CATCH UP ON SLEEP



HEAD DOWN, slumbering Carol Rowell falls half way into aisle on a bus in Switzerland. She finally fell into floor where other girls left her to finish nap.



FEET UP on the back of a bus seat, Carol Fleckles looks them off as girls doze en route from Lucerne, Switzerland to Visp on a boiling hot afternoon.



BODIES SPRAWLED, girls sleep away the trip from Brussels to Lucerne. Martha Stewart wears a turban because she had set her hair with bobby pins.

CONTINUED ON NEXT PAGE



LOVE
that

RED HEART



the only
3-flavor
dog food
U.S. Inspected

None finer! Complete, balanced diet to keep dogs healthy, plus variety to keep them happy! Same food, flavored 3 ways—beef, fish, cheese • John Morrell & Co., Meat Packers, Ottumwa, Iowa

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Smirnoff

the greatest name in VODKA

So smooth it leaves you **BREATHLESS**

Smirnoff Vodka has been honored for excellence by the courts of old Imperial Russia, Sweden, Italy and Spain.

VODKA

Standard of the World since 1818

80 or 100 Proof • Made from 100% Grain Neutral Spirits • Ste. Pierre Smirnoff Fls., Inc., Hartford, Conn.



ON A DUTCH ISLAND, Maken three women of well known name greet girls as they get on boat and try to lure them on to buy some more.



ON ROCKY RIDGE of 10,289 foot high Gornier Grat in Swiss Alps, Deborah Stoddard munches her lunch and looks in wonder at the mountain panorama.

If your husband ever finds out you're not "store-testing" for fresher coffee...



...if he discovers you're
still taking chances
on getting flat, stale coffee
... woe be unto you!

For today
there's a sure
and certain way
to test for freshness
before you buy

Here's how easy it is to be sure of fresher coffee



Just do this:

Press your thumbs against the dome top *before* you buy. If it's firm, it's fresh. If the top clicks, pressure's gone—take another. It's the one way to get the freshest coffee ever packed.

Look for the "Dome Top" Can of Chase & Sanborn. That firm, rounded top shows it's packed *under pressure*, fresh from the oven.

No other can lets you test!

You can't test an ordinary flat top can. Some are "leakers" that have let air in to steal freshness. But all flat top cans look alike. You can't tell which are good and which are stale.

Here's the payoff!

Sure as you pour a cup, they'll want more! For Chase & Sanborn is a glorious blend of more expensive coffees . . . brought to you *fresher*. No wonder Chase & Sanborn pays a flavor dividend you won't find in any other coffee!



**"PRESSURE
PACKED"**

Chase & Sanborn



PICTURE OF A BRAVE ENGINEER

Like a smoke-shrouded ghost of Casey Jones, Engineer Ollie Johnston is driving his Pacific-type 4-6-2 locomotive down the rocky gorges of California. Unlike Casey, however, whose celebrated engine was a "big eight-wheeler of a mighty fame," Johnston is intently peering over an engine which is only 16 inches high. Ollie shares with 102 members of the Southern California Live Steamers a passion for constructing operative

scale models of steam locomotives. Recently he threw open his two-acre Flintridge home to his fellow members for their bimonthly "run." When Ollie mounted to the cabin and took the throttle in his hand, he set the scene for this startlingly unreal photograph. Unreality comes easy to Johnston, however, who is an old hand at this sort of thing—he makes his living as a cartoon animator for fellow Live-Steamer Walt Disney.

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That's why it's . . . Head of the Bourbon Family
As fine a Kentucky
Straight Bourbon as money can buy!



The Old Grand-Dad Distillery Company, Frankfort, Kentucky

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SMOKE CHESTERFIELD

THEY'RE *MUCH Milder* WITH

*NO UNPLEASANT AFTER-TASTE

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the Best Possible Smoke—

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